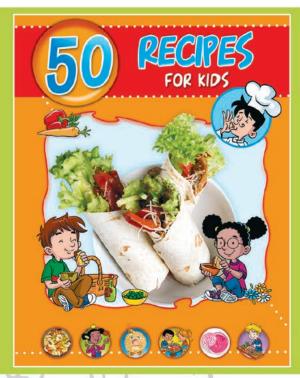






50 RECIPES

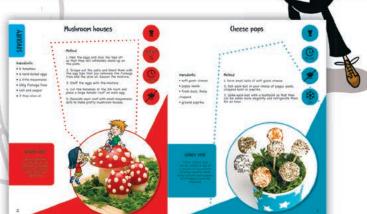




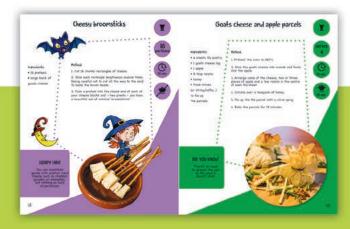














An exciting new title that extends our "50 Activities" collection:

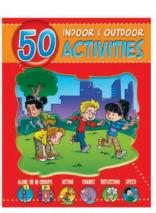
Getting children involved in the kitchen has many benefits: developing creativity and fine motor skills, encouraging healthier eating and an interest in food, beating fussy eating habits, and a newfound appreciation for how hard adults work for them.

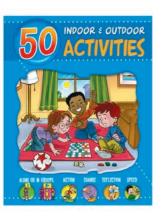
Our new "50 Recipes" offers easy and quick recipes that will make every parent proud of their budding top-chef!

- ▶ Short and "easy to do" recipes
- ► Clear step-by-step instructions
- Mix of photos and illustrations

Previous titles in this series:





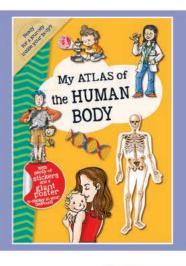


1 title 68 pages + cover 207 x 265 mm

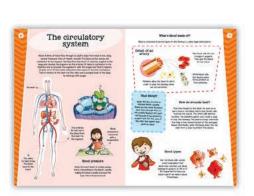


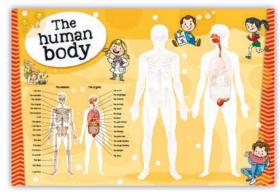
MY ATLAS OF THE HUMAN BODY











MEGA Poster!

Foreseen publication:

February 2018

Deadline for material:

1st September 2017





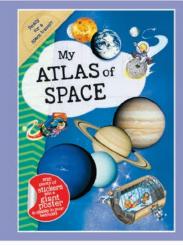
With Transparent Stickers



MY ATLAS OF SPACE





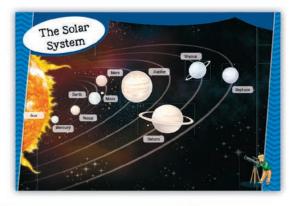


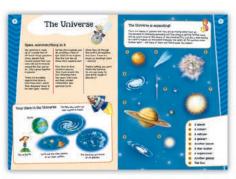


Two new titles in our bestselling "Atlas" series!

We have developed 2 new titles mixing well-known bestselling themes with the winning format and concept of our new "Atlas" series. Captivating text, bright illustrations, plenty of stickers and a large poster to complete. A fun and interactive way to initiate vocations to become a doctor or an astronaut!

- ▶ Bestselling format & concept
- ▶ Educational and interactive
- ▶ Plenty of stickers and a giant poster





2 titles

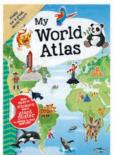
24 pages + 1 sticker spread + poster (550 x 370 mm) + cover

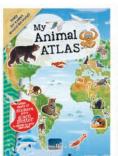
210 x 297mm

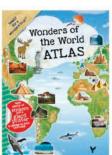


Previous titles in this series:



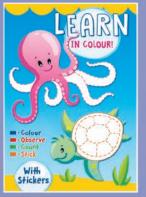






LEARN IN COLOUR!

















January 2018
Deadline for material:
1st August 2017

With Stickers





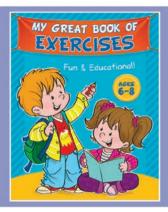
4 titles
24 pages
+ 1 sticker spread
+ cover
210 x 297 mm

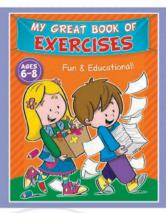
A bright and colourful educational series mixing pre-school learning themes with colouring activities. Particularly interactive, the well-designed exercises will guide the children through their first steps into writing, observation, counting and other dexterity skills.

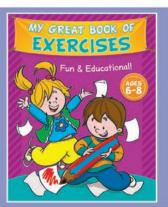
- Diverse exercises & activities
- Fun & educational
- ▶ Plenty of interactive stickers

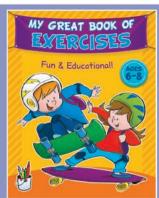


MY GREAT BOOK OF EXERCISES











A classical Caramel
educational series printed in
black & white that continues year
after year to provide guaranteed values
to our partners.

These 4 titles have been designed with varied themes and topics to grab the attention of children between 6 to 8 years old.

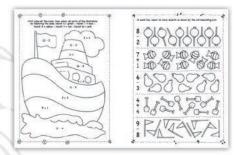
A winning combination that makes sure that children learn while having fun!

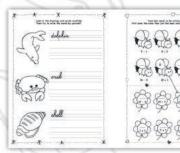
- ▶ Bestselling learning format & concept
- Fun & educational

4 titles 32 pages + cover 210 x 265 mm









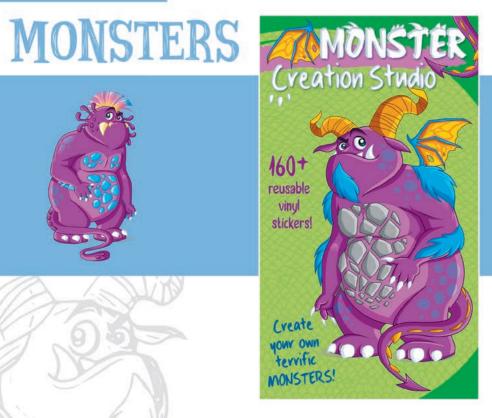


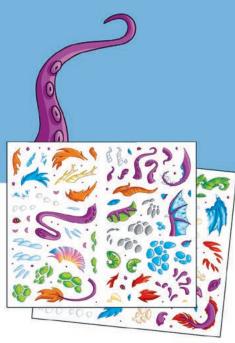
Foreseen publication: March 2018

Deadline for material: 1st October 2017









With 160 Vinyl Stickers!

Foreseen publication: February 2018 Deadline for material: 1st September 2017



ROBOTS











Two new exciting titles using the concept & format of our successful "Restyling" series.

The 160+ reusable vinyl stickers in each book will allow the children to grow their creativity at will!

By using the 2 flaps, they can exercise their skills by copying the models. Then they can let their imagination run free and create monsters or robots of their wildest dream!

- ▶ Electrostatic vinyl (no glue) stickers
- ▶ Endless make-over combinations
- Creative and entertaining

2 titles

16 pages

+ 2 vinyl sticker spreads + 8 pages cover

170 x 297 mm

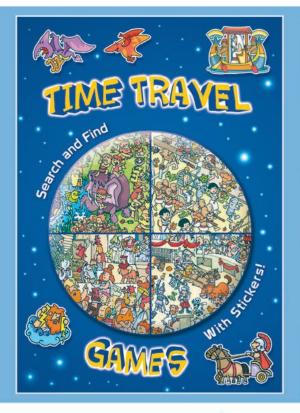


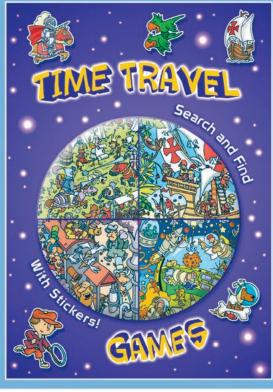
Previous titles in this series:





TIME TRAVEL











With Stickers

Foreseen publication:
January 2018

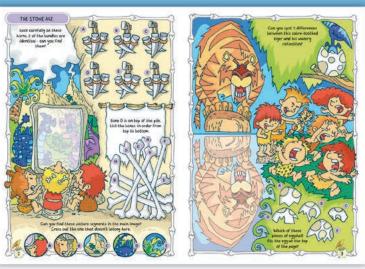
Deadline for material:
1st August 2017

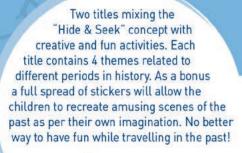




SEARCH AND FIND & ACTIVITIES







- ▶ Detailed "Search & Find" scenes
- **▶** Diversified activities
- ▶ Solutions in each title

2 titles

24 pages + 1 sticker spread + cover

210 x 297 mm



PLAY WITH FIREMAN SAM









Three activity titles
with the heroic and brave
"Fireman Sam"! Full of diversified
games and activities based on the
images and illustrations of this well-known
TV series. Each title comes with a full
spread of animated and colourful stickers.

"Fireman Sam" license:

- Currently n° 1 children's license in Europe
- ► Carries great educational values
- Mattel License
- Age group: 3 6

3 titles 24 pages + 1 sticker spread + cover 210 x 297 mm

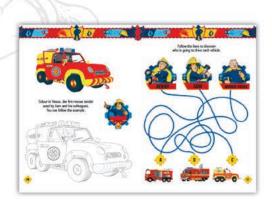




With Stickers

Foreseen publication:
January 2018

Deadline for material:
1st August 2017







PLAY WITH BARBIE

Three activity titles
with the legendary "Barbie".
One title is dedicated to Barbie's
pet friends while another one, children
will discover Barbie's life at home with
her lovely sisters. The third title focuses on
Barbie's charming friends. Full of diversified
games and activities, each title comes with a
full spread of cute and bright stickers.

"Barbie" license:

- Amongst the most well known in the world
- ► Everlasting characters
- ► Mattel License
- Age group: 5 7

3 titles

24 pages

+ 1 sticker spread

+ cover

210 x 297 mm



With Stickers



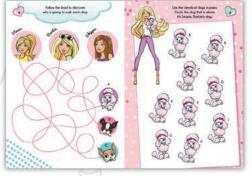












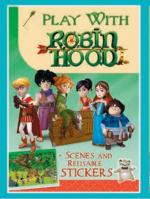


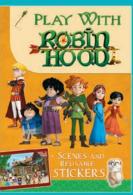
Foreseen publication: February 2018

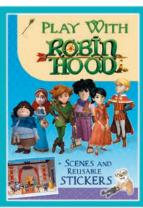
Deadline for material:

1st September 2017

PLAY WITH ROBIN HOOD









At 10 years old, Robin
Hood is already a true hero
full of bravery. With humour, he goes
up against young Prince John, along with
his faithful friends, Tuck, Little John, Marian
and Scarlett. Children will discover the universe
of the young Robin Hood while going through the
numerous games and activities of this series.
Thanks to a spread of vinyl stickers, children will
also have fun placing again and again these
characters and many others on the various
scenes of Sherwood Forest, Nottingham village
and Prince John's Castle.

- Well-known TV licence© Method Animation
- ► Everybody loves the legendary and generous Robin Hood
- Big scenes to be complete with plenty of vinyl stickers
- Season II (52 new episodes) to be released soon

3 titles 16 pages + 1 vinyl stickers spread + 6 pages cover 210 x 297 mm

With Vinyl Stickers!









January 2018

Deadline for material:

1st August 2017









family from the villains.

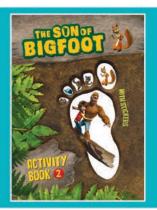
THE SON OF BIG FOOT

Delighted to
present in exclusivity
2 exciting activity books based on the
soon-to-be released "The Son Of Bigfoot"
3D movie! This fully animated film, scheduled
for Fall 2017, centres on a teenage outsider who
discovers he is the son of the mysterious and legendary
Bigfoot! This adventurous little boy discovers that he too
is gifted with superpowers, which he will need to save his

Our 2 titles offer a rich mix of varied puzzles and games using the actual images and scenes of the movie! Full thrills guaranteed!

- Exciting 3D images & Illustrations from the movie
- Original covers & thrilling activities
- Massive marketing & promotional campaign to start late Spring 2017

2 titles 24 pages + 1 sticker spread + peek-a-boo die-cut cover 210 x 297 mm







With Stic







Foreseen publication:
August 2017

Deadline for material:
1st June 2017

SMURFS CALENDAR









Foreseen publications:

August 2017 - October 2017

Deadline for material:

1st June 2017

Each month, our budding artist will have the opportunity to colour in a new exciting illustration based on the new fully animated Smurfs movie! A great way to display children's colouring and artistic talent! Furthermore, we have included a spread containing more than 200 fun stickers that can also be used to indicate and highlight on the calendar all the important dates of the months: birthdays, parties, activities, sporting events, holidays ... and any other special occasions! Presented folded as a traditional A4 format for efficient display in the shops, these calendars [A3] come with a little rounded die-cut perforation for easy hanging on any walls or doors!

- Illustrations of "The Lost Village" Smurfs movie
- More than 200 interactive stickers

With 200+ Stickers



1 title 24 pages + 1 sticker spread + cover 210 x 297 mm



GOLD COLOR - SILVER COLOR

Each title of this flashy "metallic" series comes along with a matching thick GOLD or SILVER marker pen. This brand new colouring concept combines the bright metallic colouring with some black backgrounds to achieve luminous and uniquely bright illustrations. These books have pre-cut pages to allow budding artists to easily produce, share and display their artwork.

- ▶ Thick Gold & Silver marker pens securely trapped inside a blister pack
- ▶ Proven and bestselling concept and format
- Cute animal illustrations



36 pages + 1 sticker spread + cover

Cover with gold / silver foil

Tear-out perforation on the inside pages + pen in blister glued on the back cover

220 x 220 mm

+ silver

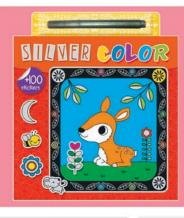


Previous titles in this series:















With Stickers





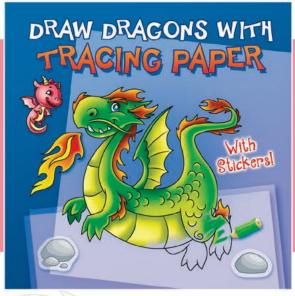
Foreseen publication: February 2018

Deadline for material:

1st September 2017



DRAW DRAGONS WITH TRACING PAPER





A series of 2 titles bringing another fun and interactive way of drawing by using tracing paper. Each title comes along with 8 sheets of tracing paper with pets or dragons to be completed. By using the models inside the book, the children will complete and colour in the illustrations using their very own creativity. A sheet of stickers will provide the final touch to their artwork.

- ▶ Nicely illustrated tracing paper sheets
- ▶ Two bestselling themes: Pets & Dragons
- Fun and colourful stickers



2 titles

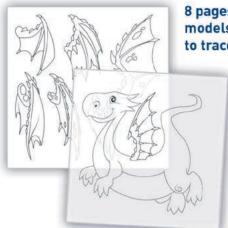
32 pages + 1 sticker spread +8 tracing paper sheets + cover

220 x 220 mm





With Sticke

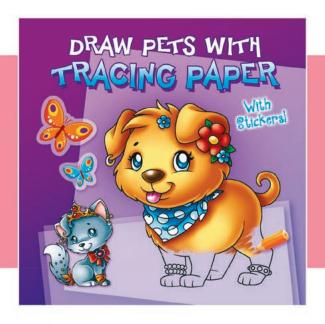


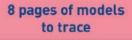
8 pages of models to trace

> 8 tracing paper sheets



DRAW PETS WITH TRACING PAPER









With Stickers



8 tracing paper sheets

Foreseen publication: December 2017

Deadline for material: 3rd July 2017



COLOR



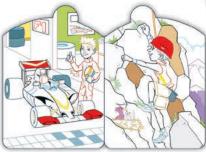






With Stickers





Poreseen publication:

December 2017

Deadline for material:

3rd July 2017



A classic Caramel colouring series that is particularly adapted for a reduced budget. Different exciting and bestselling themes are highlighted in each title in order to satisfy any young audience. The coloured outlines help the children in their artwork completion.

- ► Each title has different shaping for easy and better display
- ▶ Coloured outlines of lively illustrations for stunning results



4 titles



210 x 297 mm

COLOR ADAPTED TO DIFFERENT AGE GROUPS









Children will have
lots of fun colouring the
nice illustrations adapted to
their own age. The thickness of
the lines and the level of difficulty of
each illustration has been especially
tailored to follow the dexterity of each
age group.

- ▶ 4 different age-groups
- Entertaining and fun
- ► Handle-shaped TM for easy carry-on

4 titles 48 pages + cover Handle shaped 207 x 265 mm











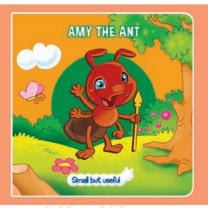
Foreseen publication: January 2018

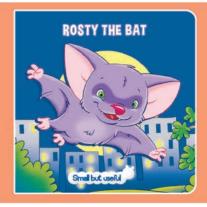
Deadline for material: 1st September 2017



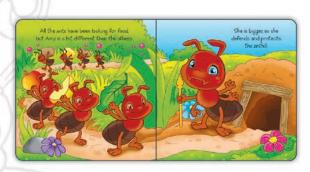
SMALL BUT USEFUL













March 2018

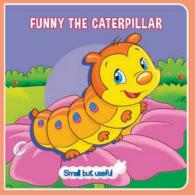
Deadline for material:

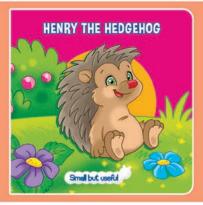
1st October 2017

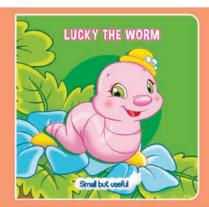








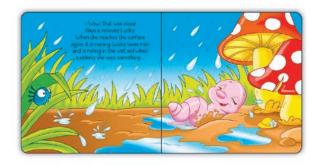














6 titles 8 spreads + cover White board books 160 x 160 mm These 6 captivating stories narrate the adventures of small but useful animals in their day-to-day life. Wonderfully illustrated, these lively stories are not only cute but also educational. Indeed, they reveal the usefulness of small creatures in nature.

- Format adapted to little hands
- ► Colourful illustrations
- Short text but still informative and educational

SEASONAL - REF J0339

CHRISTMAS PAPERCRAFT

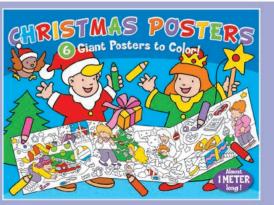




SEASONAL - REF C0187

HALLOWEEN & CHRISTMAS POSTERS







Foreseen publications:

September - October 2017

Deadline for material: 1st June 2017

SEASONAL - REF P0095

VICTOR'S CHRISTMAS

