

introducing at Frankfurt Book Fair 2016

THE SON OF BIGFOOT

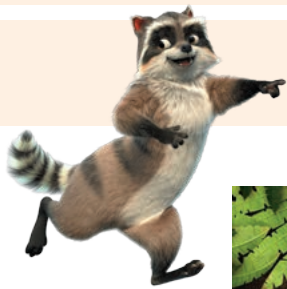


MISCHIEF IN SHERWOOD



SMURFS
THE LOST VILLAGE

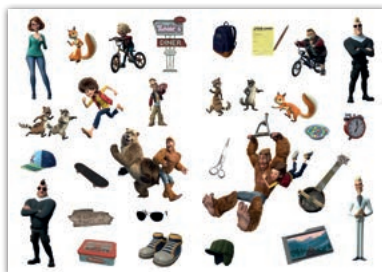
and much more...



THE SON OF BIG FOOT



ACTIVITY BOOKS • Ref: J0341



With Bright & Fun Stickers!

- 210 x 297 mm
- 24 pages + 1 sticker spread + peek-a-boo die-cut cover

Foreseen publication:

June 2017

Deadline for material:

2nd January 2017

Delighted to present in exclusivity 2 exciting activity books based on the soon-to-be released "The Son Of Bigfoot" 3D movie[*]!

This fully animated film, scheduled for Fall 2017, centres on a teenage outsider who discovers he is the son of the mysterious and legendary Bigfoot! This adventurous little boy discovers that he too is gifted with superpowers, which he will need to save his family from the villains.

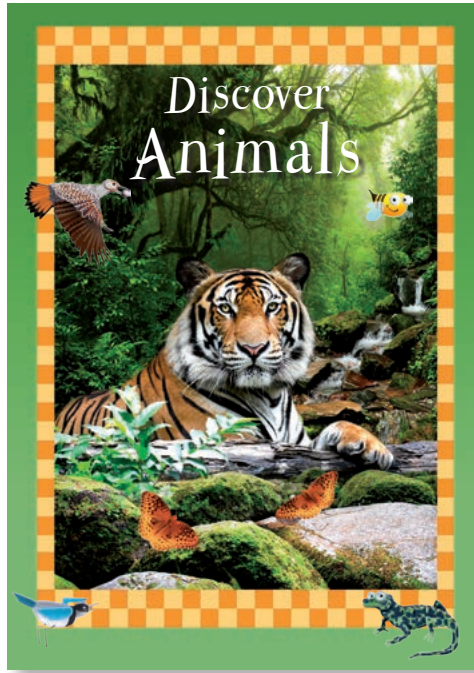
Our 2 titles offer a rich mix of varied puzzles and games using the actual images and scenes of the movie! Full thrills guaranteed!

- Images & illustrations from the new 3D movie
- Thrilling activities

[*] Produced by Studiocanal, nWave Pictures and Waterman Ent. (Alvin and the Chipmunks) and directed by Ben Stassen!

DISCOVER ANIMALS

PICTURE BOOKS • Ref: P0134



With a 4 view lenticular print on the front cover



- 210 x 297 mm
- 64 pages + cover (selfending)
- Hard cover + 4 view lenticular glued on the cover

Foreseen publication:

September 2017

Deadline for material:

3rd April 2017



A bestselling theme to extend our hit series "Discover"! This new stunning title tells children fascinating stories and facts about incredible animals! It will allow them to discover and explore the mysteries of the animal kingdom!

An original concept that blends exciting texts, funny pictures, spectacular images and the impressive "4 view lenticular print" on the front cover, the trade-mark of our popular "Discover" series!

- Mix of beautiful pictures with realistic and fun illustrations
- Educational and engaging



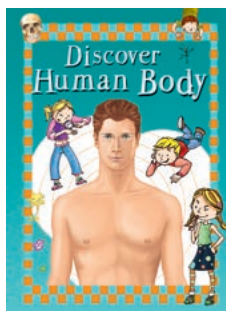
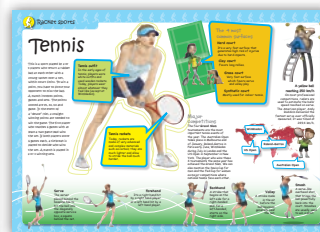
OTHER TITLES WITH 4 VIEW LENTICULAR PRINT



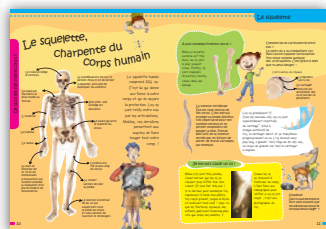
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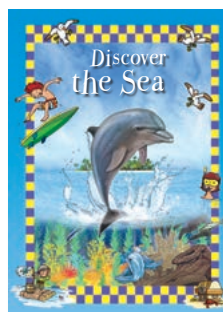
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Ref: P0102



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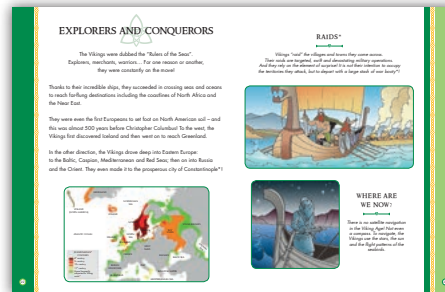
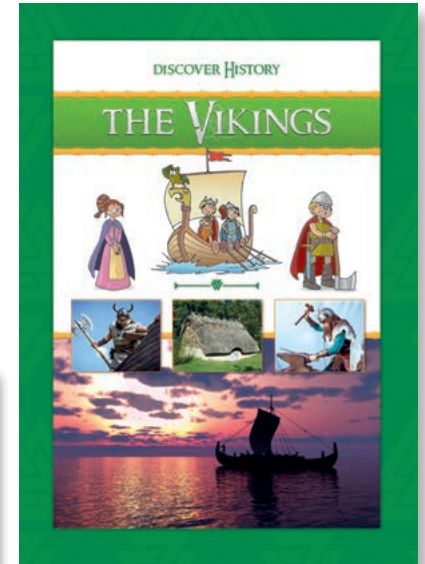
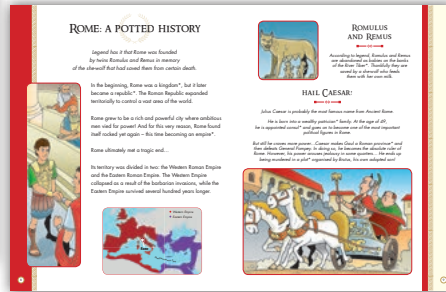
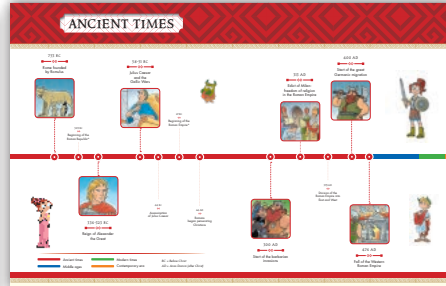
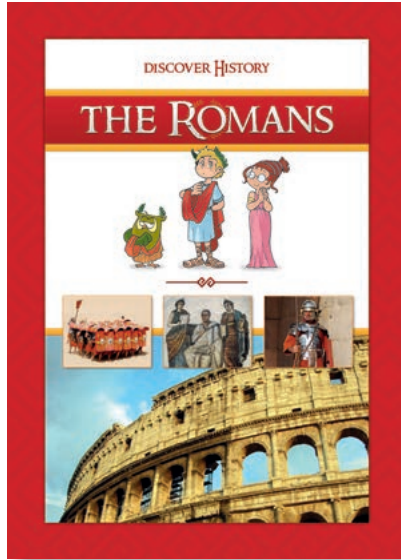


With a 4 view lenticular print on the front cover

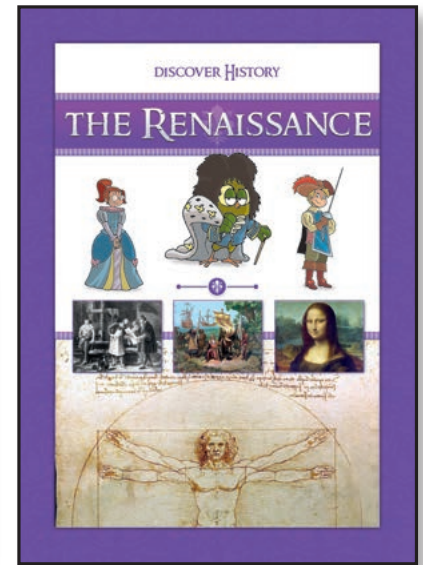
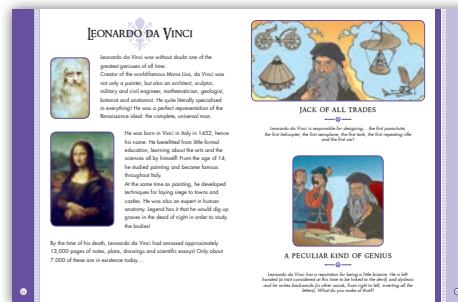
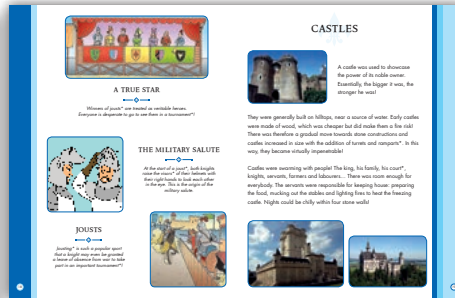
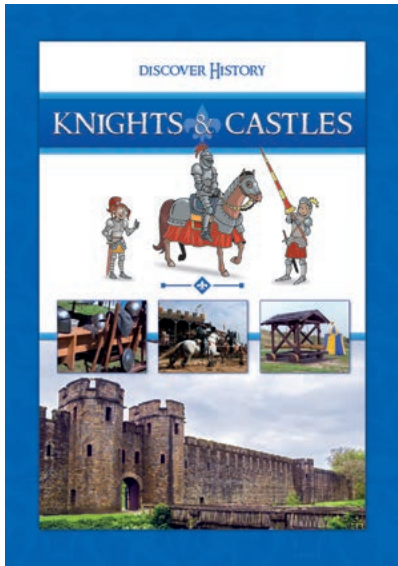
DISCOVER HISTORY

PICTURE BOOKS • Ref: P0135

The Romans • The Vikings • Knights & Castles • The Renaissance



- 210 x 270 mm
- 32 pages + cover (selfending)
- Hard cover



Foreseen publication:

August 2017

Deadline for material:

1st March 2017

An attractive and enjoyable series that brings history alive! These 4 cleverly designed titles introduce the Romans, Vikings, Knights and the Renaissance period to children! Young readers will be fascinated by these captivating texts and attractive illustrations!

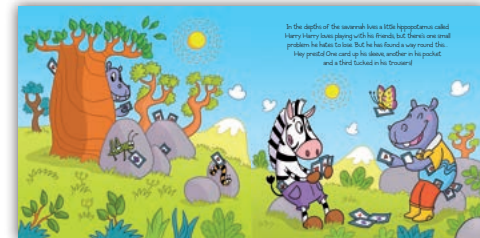
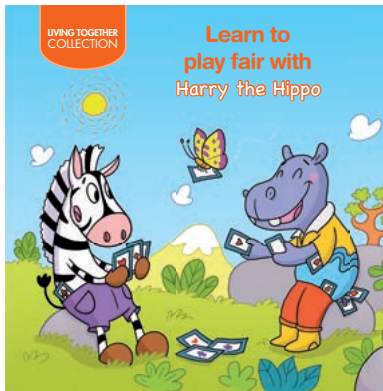
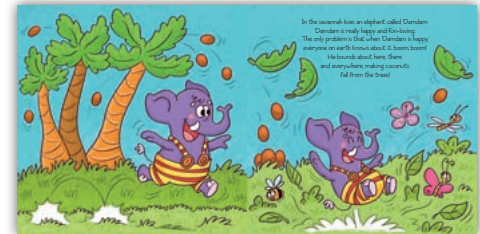
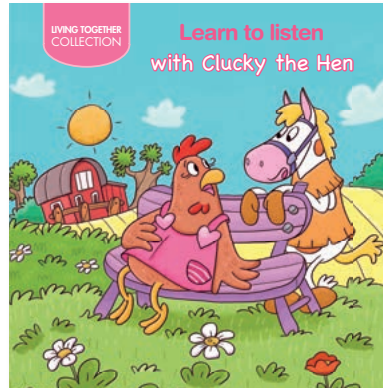
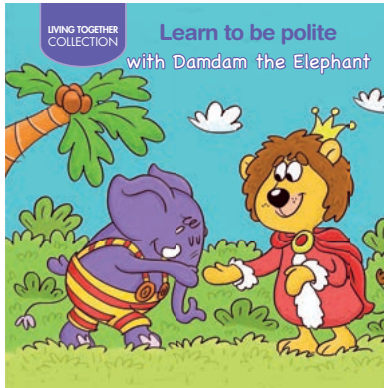
A fun way for young readers to take a first step into history.

- Educational but far from being too serious
- Captivating texts and attractive illustrations
- Brings history alive!

LIVING TOGETHER COLLECTION

4 new titles to learn good manners

PICTURE BOOKS • Ref: P0133



- 220 x 220 mm
- 32 pages + cover (selfending)
- Hard cover

Foreseen publication:

May 2017

Deadline for material:

1st December 2016



PREVIOUS TITLES IN THIS SERIES:

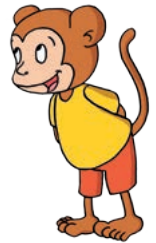
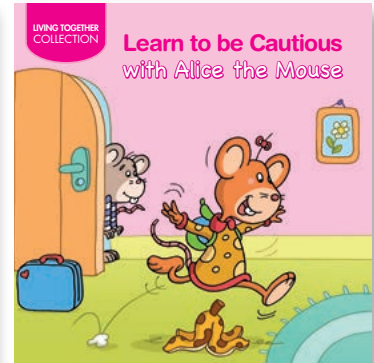
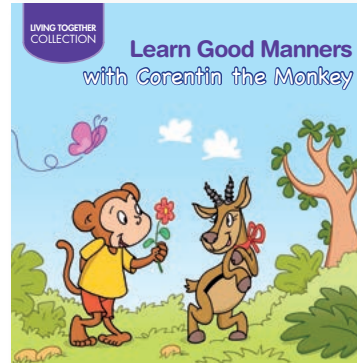
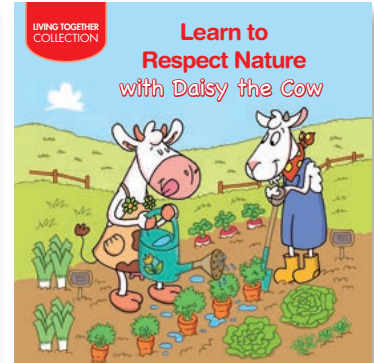
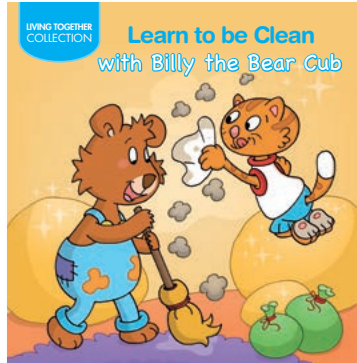


Ref: P0124

Our “Living Together” collection is extended by 4 new titles! Going through these cute and telling stories, children will learn good manners and how to behave by watching our 4 new heroes being called to order. Fortunately, Harry the Hippo, Clucky the Hen, Damdam the Elephant and Pip the Squirrel have good friends ready to help them!

Thanks to these charming and very amusing stories, learning the rules of “Living Together” becomes a real pleasure!

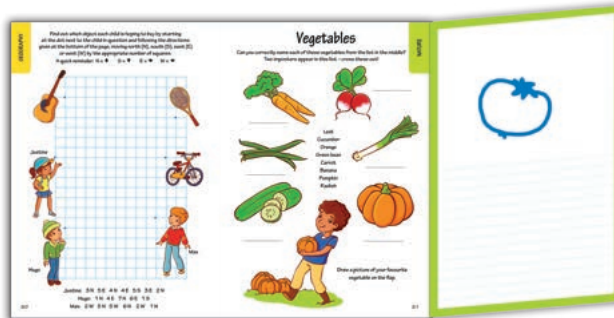
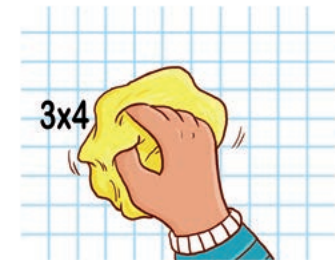
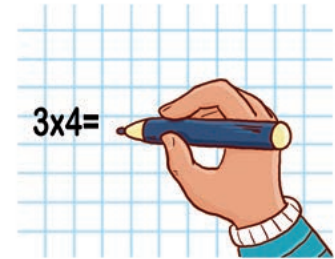
- Educational values and principles
- Funny and touching stories
- Proven bestselling series



SMART KIDS

EDUCATIONAL BOOKS • Ref: S0194

2 new titles for second level



- 210 x 297 mm
- 24 pages + 6 page cover
- 2 bind-ups of the original series are now available!

Foreseen publication:

June 2017

Deadline for material:

2nd January 2017

Our Smart Kids' collection has been such a success, that we decided to add 2 new titles to it. One title is being dedicated to Mathematics while the other one provides the opportunity for young children to acquire the first notions of Anatomy, Geography and Nature.

These books also come with a practical and didactic "wipe-clean flap" for endless training!

- Learning while playing
- Instructive but not too scholarly
- Didactic wipe-clean flap

PREVIOUS TITLES IN THIS SERIES:

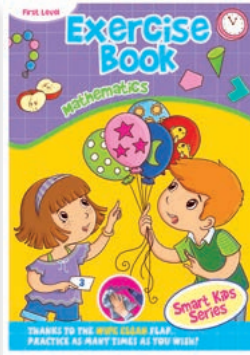


EDUCATIONAL BOOKS

FIRST LEVEL



Ref: S0176



SECOND LEVEL

Ref: S0168



48 PAGES BIND-UP
also available

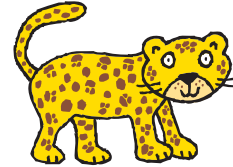


LEARN TO DRAW

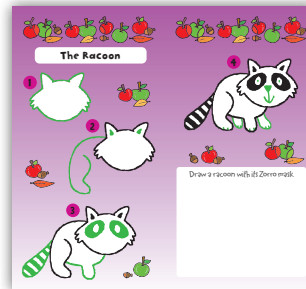
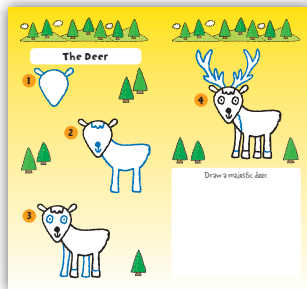


Forest Animals • Animals of the Savannah

EDUCATIONAL BOOKS • Ref: S0193



With a Wipe-Clean Board and a Felt Pen!



- 160 x 297 mm
- Wipe board 210 x 297 mm
- 32 pages + wipe clean board + cover stitched book
- Felt pen erasable marker in blister

Foreseen publication:

May 2017

Deadline for material:

1st December 2016

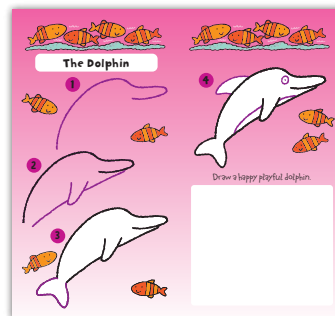
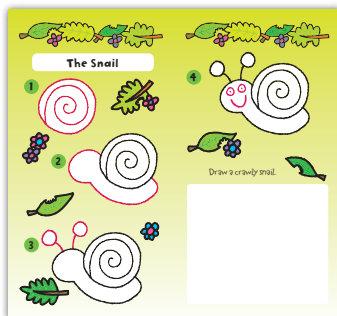
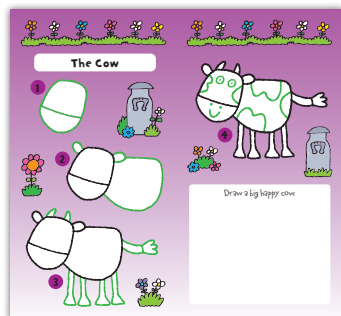
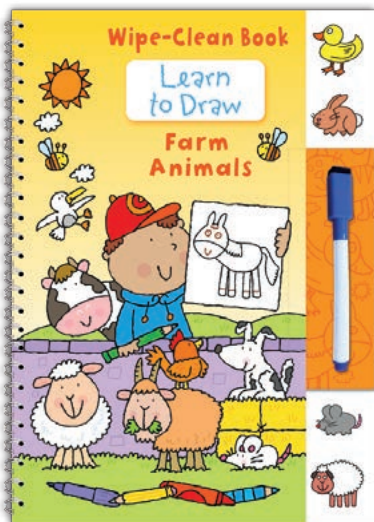
Our popular “Learn to Draw” collection with a wipe-clean board and a felt pen returns with 2 new titles. With these cleverly designed new titles, children will learn how to sketch the animals of the forest and of the savannah very easily. The drawing processes are clearly explained, step by step! What’s more important is that children will have the opportunity to train endlessly on the wipe-clean board using the felt pen that comes with each title!

PREVIOUS TITLES IN THIS SERIES:



Ref: S0180

EDUCATIONAL BOOKS



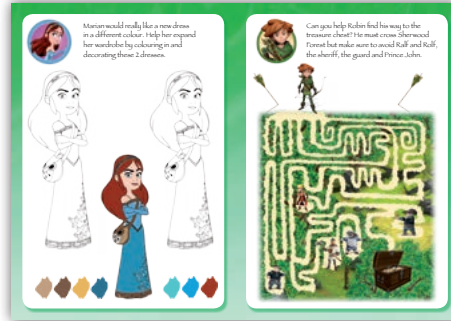
- “Step by Step” learn to draw method
- Ideal for developing hand motor function
- Ingenious Felt Pen packaging

PLAY WITH ROBIN HOOD



ACTIVITY BOOKS • Ref: J0337

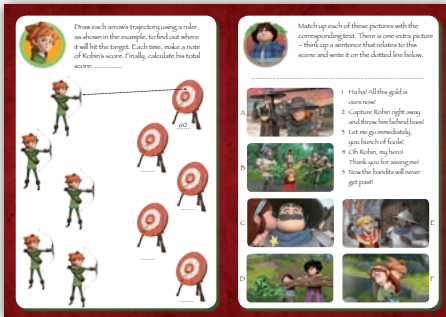
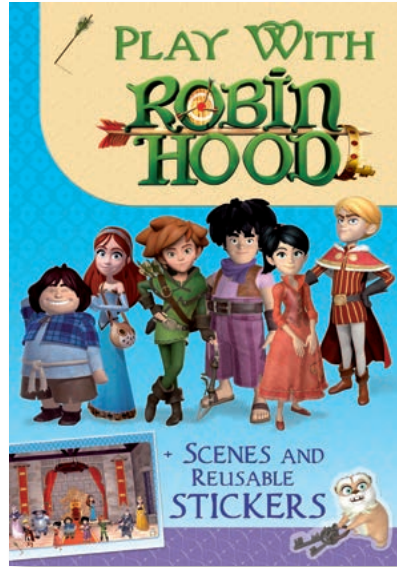
3 titles



With Vinyl Stickers
and a large scene!



- 210 x 297 mm
- 16 pages + vinyl stickers spread + 6 pages cover



At 10 years old, Robin Hood is already a true hero full of bravery. With humour, he goes up against young Prince John, along with his faithful friends, Tuck, Little John, Marian and Scarlett. Children will discover the universe of the young Robin Hood while going through the numerous games and activities of this series.

Thanks to a spread of vinyl stickers, children will also have fun placing again and again these characters and many others on the various scenes of Sherwood Forest, Nottingham village and Prince John's Castle.

Based on the original TV series "Robin Hood, Mischief in Sherwood" directed by Sandra Derval © 2016 Method Animation, DQ Entertainment, Fabrique d'images, ZDF, ZDF Enterprises, De Agostini / TF1

- Well-known TV license
- Loads of reusable vinyl stickers
- Getting to know the legendary Robin Hood!

Foreseen publication:

April 2017

Deadline for material:

1st December 2016

SMURFS: THE LOST VILLAGE

ACTIVITY BOOKS • Ref: J0340



With Puffy Stickers!



Thanks to the tremendous success of our Smurfs books, our collaboration with IMPS, the licensor of the Smurfs™, goes on! We are now presenting two new activity titles based on the illustrations of the upcoming “Smurfs and the Lost Village” movie (Sony Picture Animation). This new 3D computer-animated film is scheduled to be released during spring 2017.

Besides carrying out exciting and varied activities with our cute legendary characters, children will have tremendous fun while recreating scenes of the movie with plenty of super reusable stickers! As a bonus, they’ll get a set of puffy stickers with their favourite characters.

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- Worldwide & bestselling license
- Release of new animated film scheduled for Spring 2017
- Puffy stickers on the front cover

- 210 x 297 mm
- 16 pages + sticker spread + cover + puffy stickers
- Shaped

Foreseen publication:

February 2017

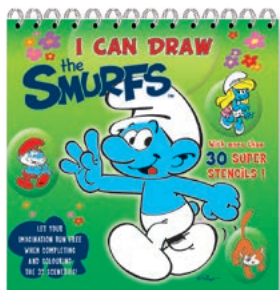
Deadline for material:

10th November 2016

PREVIOUS TITLES:



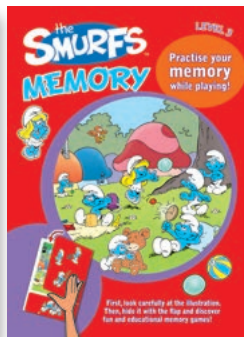
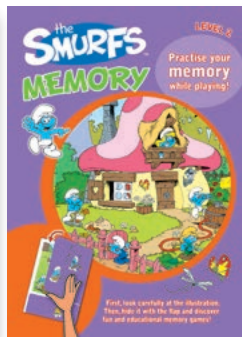
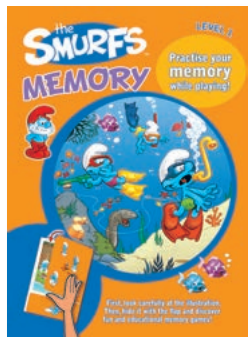
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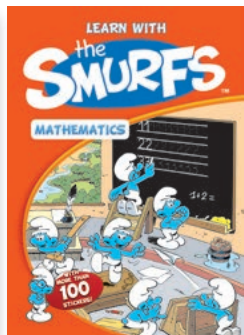
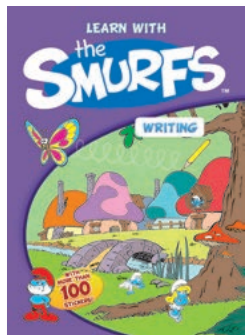
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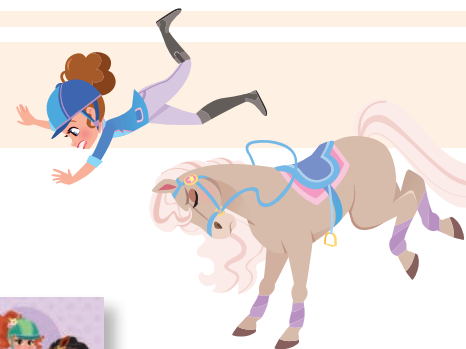


© Peanuts

PONY CLUB

ACTIVITY BOOKS • Ref: J0338

At the Riding School • Show Time • Pony Trekking



With Stencils & Stickers!



- 210 x 297 mm
- 16 pages + 1 sticker spread + 1 spread with stencils + cover

Foreseen publication:

June 2017

Deadline for material:

2nd January 2017

These 3 activity titles have been specially designed for every horse lover!

Children will meet their friends who share a passion for ponies! They will join them for a day at their riding school, at a horse show and during a forest trek. Fun guaranteed thanks to numerous puzzles, games, activities, colouring...

For even more fun and interaction, each title contains many stencils as well as numerous colourful stickers!

- Popular & bestselling theme!
- Many stencils and loads of bright reusable stickers



ACTIVITY SERIES FOR TOP GIRLS!

Girls & Horses
Stars & Pets
Fantasy

Witch
Dance
Sport

ACTIVITY BOOKS

Ref: J0315



Ref: J0315



Ref: J0320



Ref: J0320



Ref: J0325



Ref: J0325



Foreseen publication:

June 2017

New covers have been created for 6 bestselling titles aimed at TOP girls!

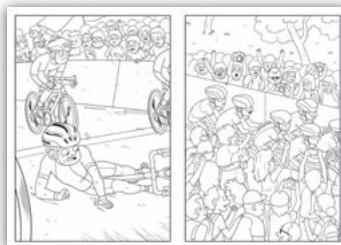
Deadline for material:

2nd January 2017

BICYCLE RACING



Colour your Heroes!



- 210 x 297 mm
- 32 pages + sticker spread + cover

Foreseen publication:

April 2017

Deadline for material:

1st December 2016

Hill climbing, spectacular falls, frenzied sprints and screaming crowds at the finish line... That is what cycling races are all about! After the success of our bestselling football colouring title, here is another colouring book aimed now at young cycling fans! Full of humour, each title comes with an entire spread of reusable stickers to spice up the cycling & football experience!

- Bigger-than-life cycling and football scenes
- Fun and entertaining colouring activities
- Reusable cool stickers

GOAAAAAL!

Colour your Football Heroes!

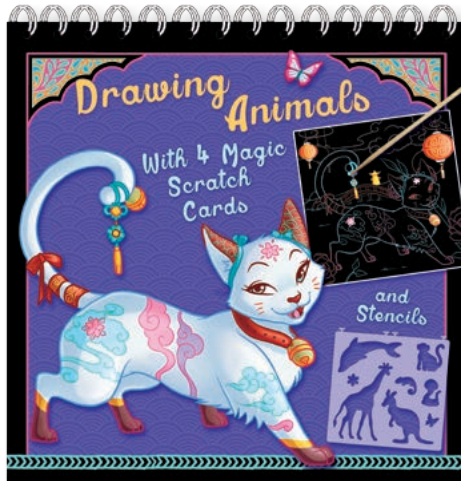




DRAWING ANIMALS

With 4 Magic Scratch Cards and Stencils

COLOUR BOOKS • Ref: C0220



Stencils



Scratch Cards



- 220 x 220 mm
- 32 pages + 4 scratch-off sheets + 1 PP sheet + greyboard + cover

Foreseen publication:

May 2017

Deadline for material:

2nd January 2017

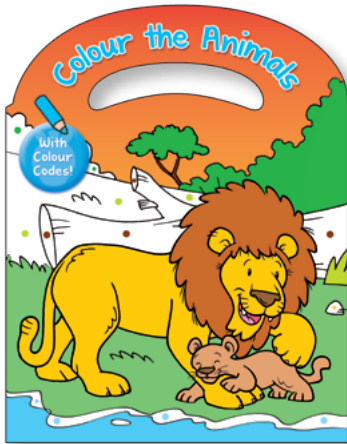
An extremely original concept aimed at developing children's creativity! Every title contains 4 magic scratch cards and a wonderful stencil page. These features will allow the young artists-to-be to draw incredible animals in exotic settings and flamboyant colours.

- 4 Magic scratch cards inside polybag
- Stencil page
- Bestselling wire-o format

COLOUR ANIMALS

COLOUR BOOKS • Ref: C0218

4 titles



With Colour Codes!



- 210 x 265 mm
- 16 pages + cover
- Handle shaped

Foreseen publication:

August 2017

Deadline for material:

3rd April 2017

An exciting colouring series for the little ones containing varied colour codes to illustrate their favourite animals. The codes will help children not only in their colouring activities but also to learn and get used to colours, shapes, figures as well as letters.

- Interactive educative colouring book
- Cute handle-shaped for easy carry-on
- Favourite animals shown in their own environment



COLOUR PRINCESSES

Snow White • Cinderella • Rapunzel • The Snow Queen

COLOUR BOOKS • Ref: C0217



- 210 x 297 mm
- 16 pages + sticker spread + cover with glittering
- Shaped

Foreseen publication:

June 2017

Deadline for material:

1st February 2017

A colouring book for every little princess-to-be! A very attractive series describing the most famous princess stories of the moment.

The colouring activities are highlighted with fabulous stickers and stunning glittering on front covers. A series that will make every little girl's dreams come true!

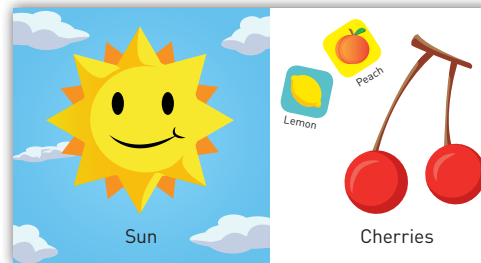
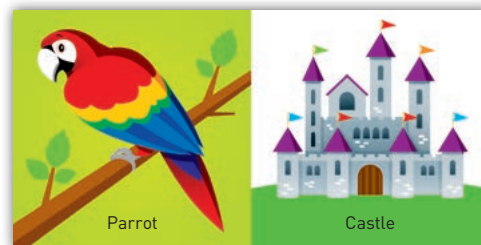
- Stickers and glittering
- Clever shaping for increased visibility on shelves
- Bestselling concept & format

BABY'S FIRST WORDS



BOARD BOOKS • Ref: K0160

4 titles



Thanks to these 4 titles of this classic series, our little ones will discover and learn how to recognise and name familiar objects as well as their favourite animals.

These are ideal first learning tools for parents willing to provide their children with a kick-start learning experience at an early age!

- 145 x 145 mm
- 16 spreads + cover
- Board books
- Case bound

Foreseen publication:

September 2017

Deadline for material:

3rd April 2017

- 16 easy recognisable illustrations per book
- Clear lay-out for perfect focus
- All-time favourite first learning tool



GROWING UP WITH BUNNY

6 titles



BOARD BOOKS • Ref: K0161

This series of 6 titles describes Bunny's first experiences in life. Bunny is an adorable little rabbit, that young children will identify themselves with and plunge into first time life experience stories.

This series will help the little ones and their parents to overcome their fears going through these first big steps in life: going to the doctor, trying to dress without help, going to the potty, overcoming the fear of the first sleepover, going to school and even having the joy of becoming a big brother or sister!

A delightful series, full of warmth and humour, which will accompany the little ones as they take their first steps in life.

- 140 x 140 mm
- 5 spreads + cover
- Board books

Foreseen publication:
September 2017

Deadline for material:
3rd April 2017

- Artistic and warm illustrations
- Enlightening and educational
- Touching stories

CHRISTMAS PAPERCRAFT

Detach, Fold, Colour, Stick and Play



SEASONAL BOOKS • Ref: J0339



100 bright and stunning stickers in each book!



- 210 x 297 mm
- 4 instructions pages
+ 12 pre-cut pages
+ sticker spread + cover

Foreseen publication:

September 2017

Deadline for material:

1st May 2017

Easy to assemble pre-cut Christmas decorations! Children will have fun during the festive season customising their very own garlands, mini-Christmas trees, cones, baubles as well as pop-up cards and labels!

Two interactive books to stimulate creativity and handiness!

- Safety First: no cutting tools required
- Thick paper makes craft easy & strong