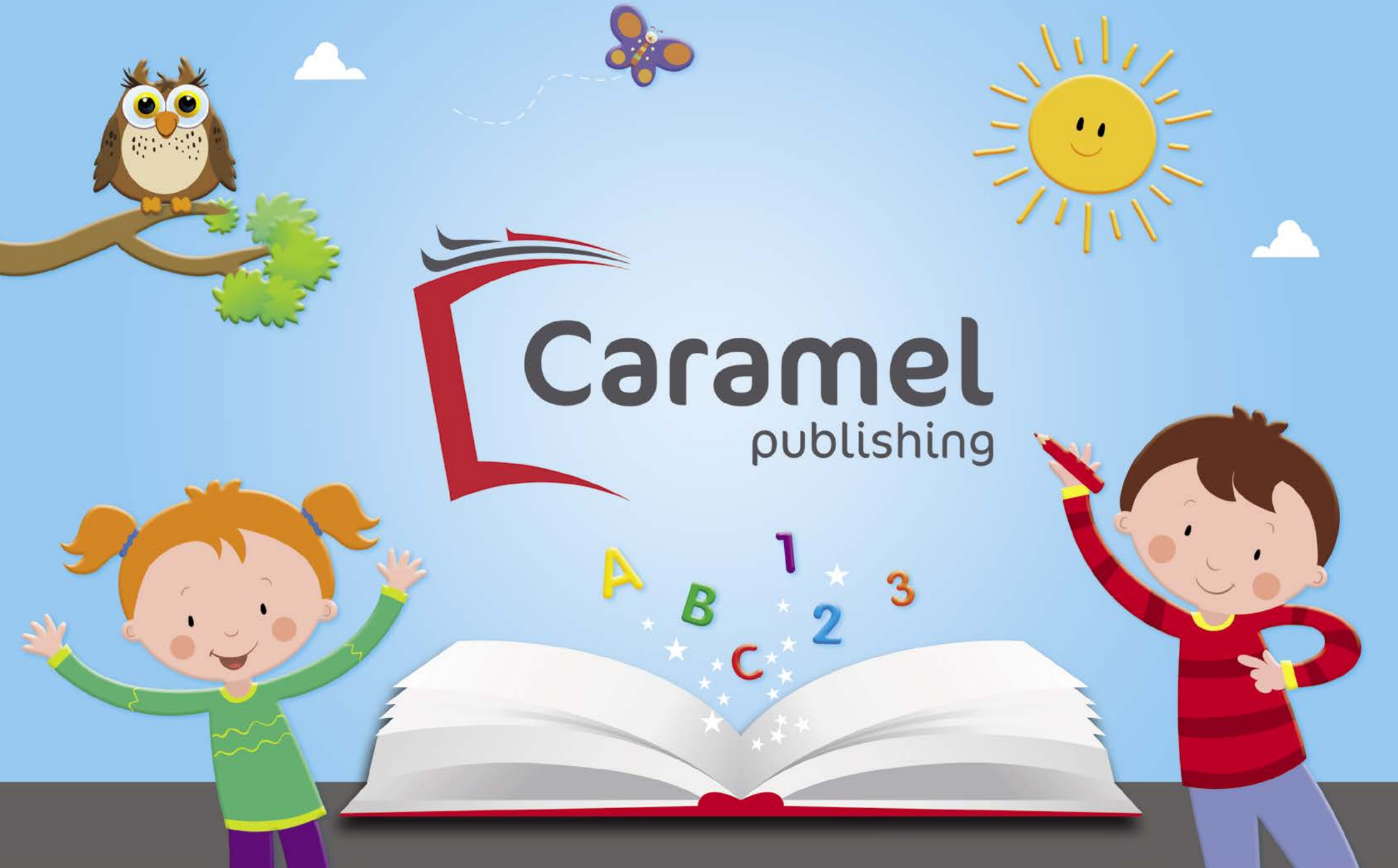


BOLOGNA - LONDON 2016

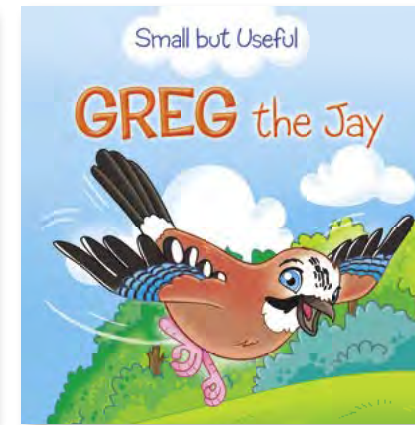
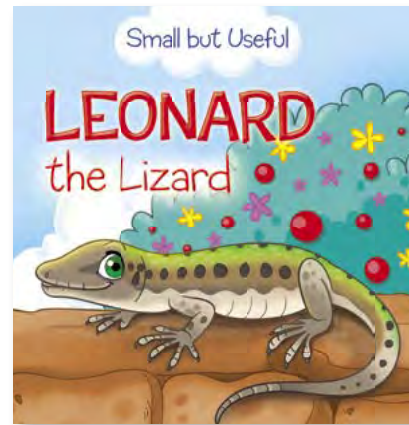
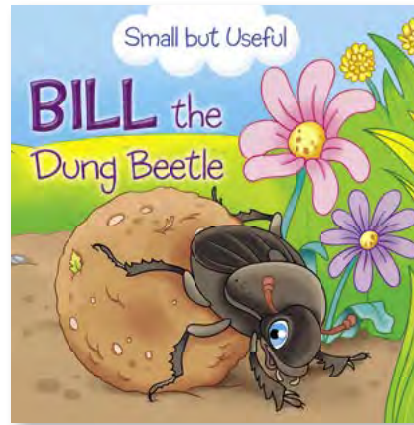
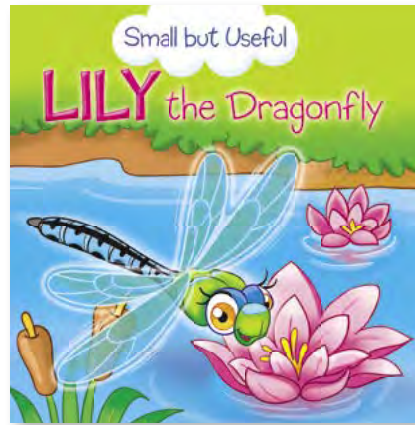


WORLDWIDE BESTSELLERS  
VISION  
UNIQUE  
WORLDWIDE  
Big  
EDUCATIONAL  
Bestsellers  
REFERENCE  
HAPPY  
EDUCATIONAL  
TAYLOR  
Leader  
UNIQUE  
Fun  
Possibilities  
Fun  
Joy  
UNIQUE  
Open  
Educational  
Fun  
Fun  
BEST  
NEW  
Flexibility  
Reference  
Reference  
NEW  
Worldwide  
UNLIMITED  
LEADER  
EDUCATIONAL  
PROJECTIONS  
UNIQUE  
CREATION  
FLEXIBILITY  
BIG  
Possibilities  
NEW  
Innovative  
LEADER  
SPECIAL  
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FUN  
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Best  
TAYLOR  
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SPECIAL  
Projects  
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UNLIMITED  
SPECIAL  
Projects



# SMALL IS BEAUTIFUL!

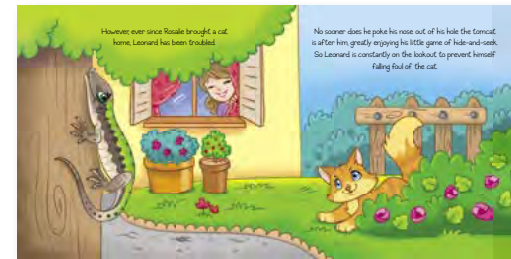
Reference: P0132



## SMALL BUT USEFUL (III)

[Petits mais utiles]

## Lily the Dragonfly Bill the Dung Beetle Leonard the Lizard Greg the Jay



- Series extended to 12 titles.
- More than 1 million copies sold in 20+ countries
- Captivating stories with educational content

Foreseen publication:  
**February 2017**

Deadline for material:  
**1st September 2016**

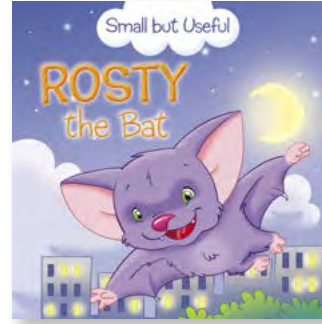
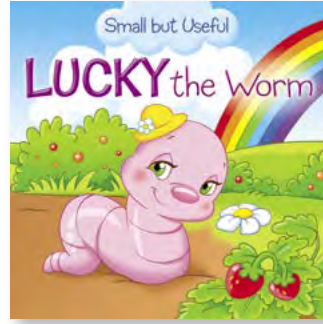
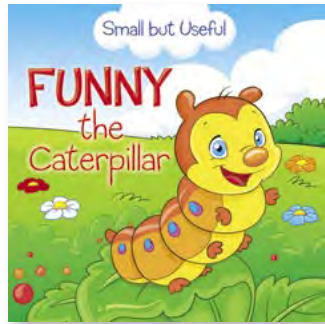
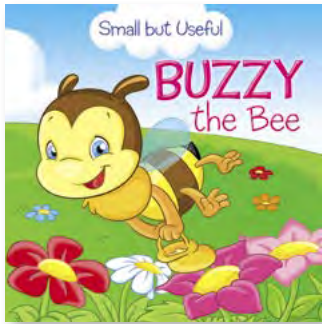
- Hard cover / soft cover
- 200 x 200 mm
- 24 pages / 20 pages

Why change a winning formula? After the success that our first 8 titles have enjoyed over the last 5 years, we have extended our bestselling series with another 4 new titles.

The original & bestselling concept remains identical, with stories recounting the adventures of small animals in their day-to-day life.

Wonderfully illustrated, these lively stories are not only cute but also educational. Indeed, **they reveal the usefulness of small creatures in nature.**

Reference: P0100

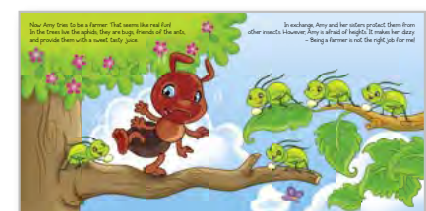
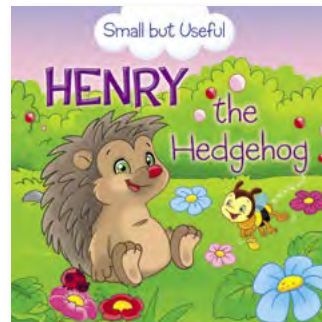
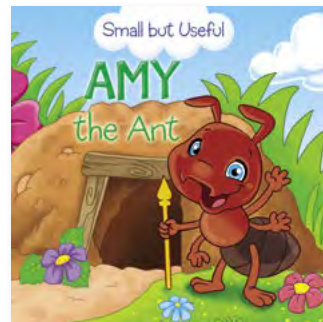
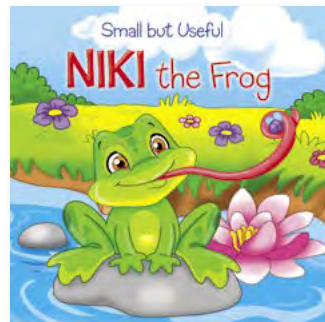
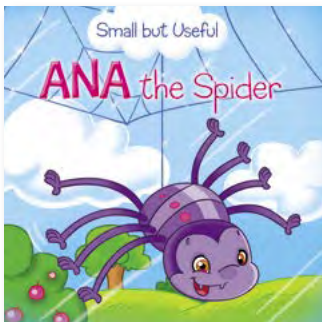


**SMALL BUT USEFUL (I)**

Buzzy the Bee  
 Funny the Caterpillar  
 Lucky the Worm  
 Rosty the Bat



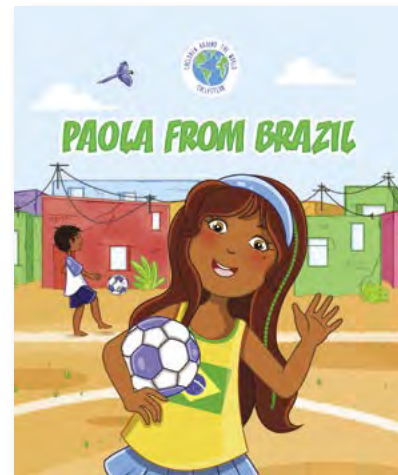
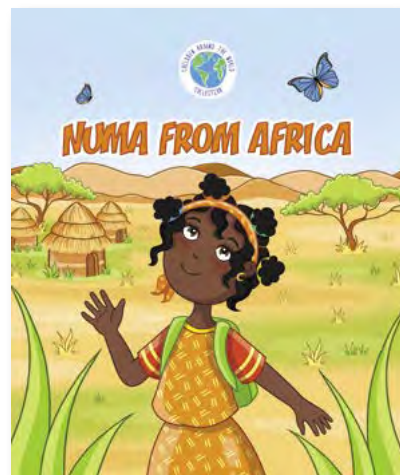
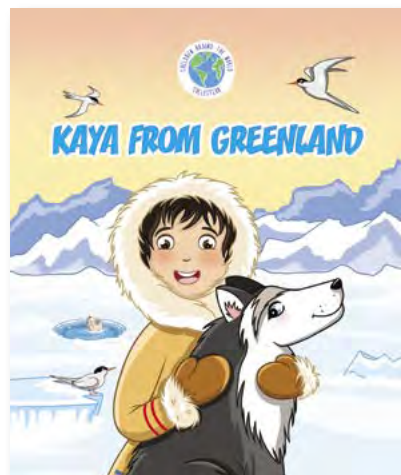
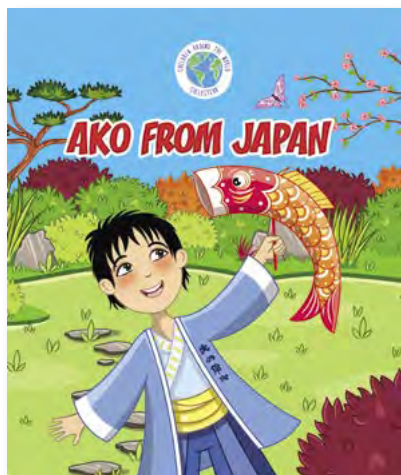
Reference: P0117



**SMALL BUT USEFUL (II)**

Ana the Spider  
 Niki the Frog  
 Amy the Ant  
 Henry the Hedgehog





## CHILDREN AROUND THE WORLD

[Enfants du monde]

Ako from Japan  
Kaya from Greenland  
Numa from Africa  
Paola from Brazil



Thanks to this wonderful collection, young readers will discover the everyday life of children from all around the world.

This collection will open up their minds to different cultures, will awaken their curiosity and invite them to travel the world.

The exciting story in each title is followed by pertinent bits of information about the specific country or continent.

- Enchanting stories that will make every child dream of travelling
- Pertinent and educational information
- Lively illustrations

Foreseen publication:  
**March 2017**

Deadline for material:  
**1<sup>st</sup> October 2016**

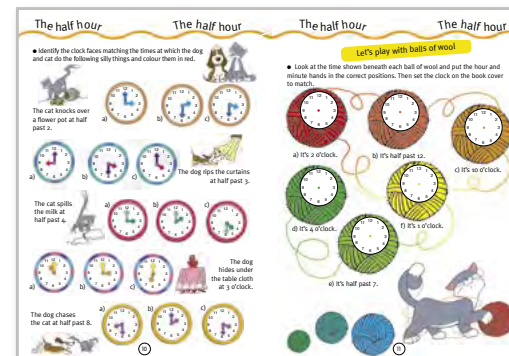
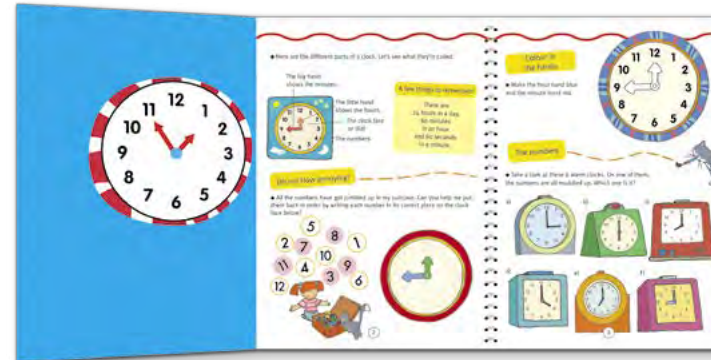
- Hard cover / soft cover
- 195 x 220 mm
- 32 pages / 24 pages

Reference: S0191



# LEARN TO TELL THE TIME

[Apprends à lire l'heure]



A classic educational title to learn to tell the time. With clear explanations and fun activities, this unique book will teach young children the basics of telling the time.

The "selling" value of this title is the clock-face with moveable hands that allows children to practice time and time again!

Many exercises and tests are included in this title with the solutions that can be found on the last pages.



- Interactive clock-face with moveable hands
- Wire-o binding for easy handling
- Endless practice and exercises with solutions

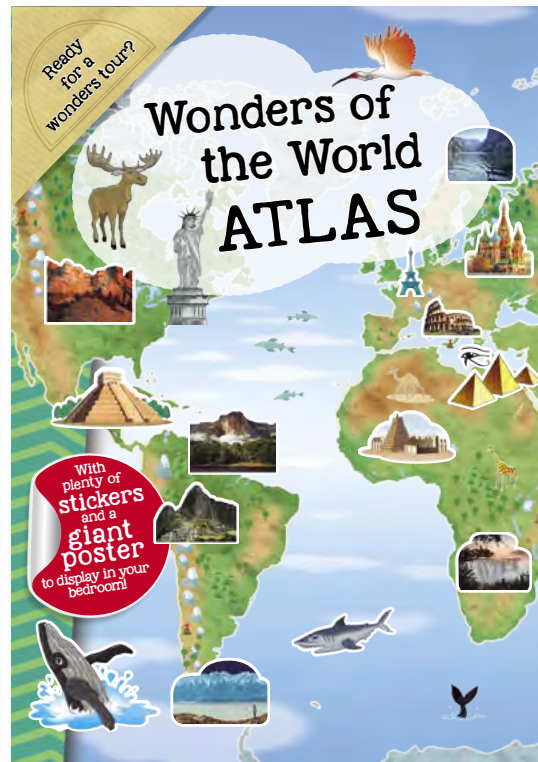
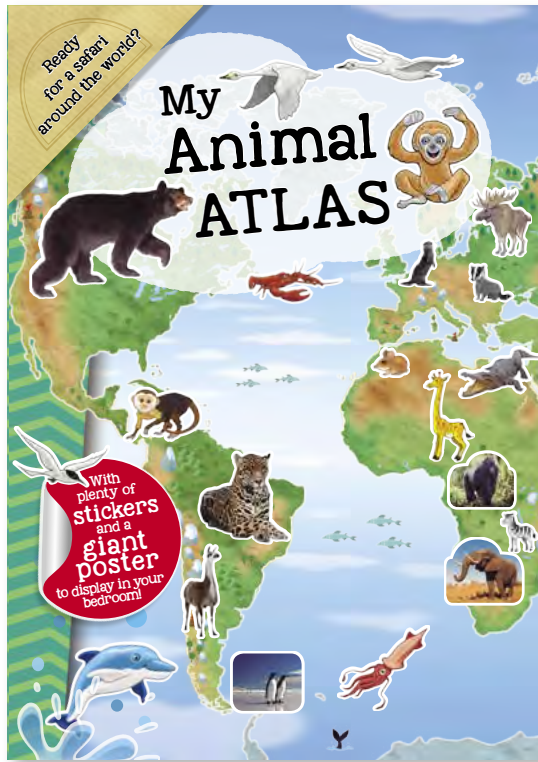
Foreseen publication:  
**January 2017**

Deadline for material:  
**1<sup>st</sup> August 2016**

- 210 x 297 mm
- 20 pages + 4 pages front cover + back cover + peek-a-boo die-cut + 2 red hands

# LET'S DISCOVER OUR AMAZING WORLD!

Reference: S0192



After the tremendous success of our 2 first Atlases (Atlas of the World and Atlas of Europe), we have developed 2 new titles in this collection! One is based on the most recognisable animals around the planet while the other highlights the most famous wonders of the world.

We have kept the bestselling concept: illustrated maps and plenty of stickers (more than 100 per title) to be positioned in the books and on the posters.

Factual but not too serious, they will help children pinpoint and match continents with the corresponding animals or to place wonders of the world at the correct location around the planet.

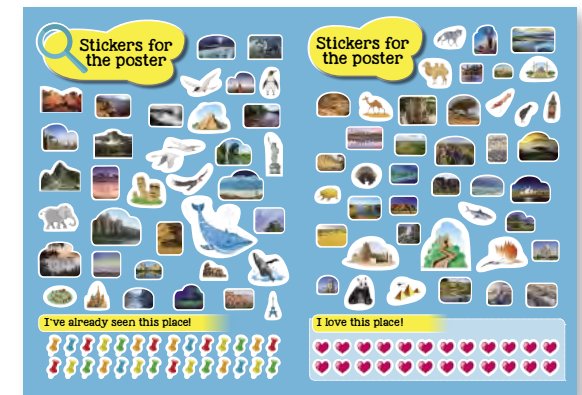
The large poster map, coming along with each title, can be detached and hung on the bedroom walls of our budding globe trotters!



## MY ANIMAL ATLAS – WONDERS OF THE WORLD ATLAS

[Mon atlas des animaux –  
Mon atlas des merveilles du monde]

With poster!



Foreseen publication:  
**February 2017**

- 210 x 297 mm
- 24 pages + 2 sticker spreads + poster (550 x 370 mm.)

Deadline for material:  
**1<sup>st</sup> September 2016**

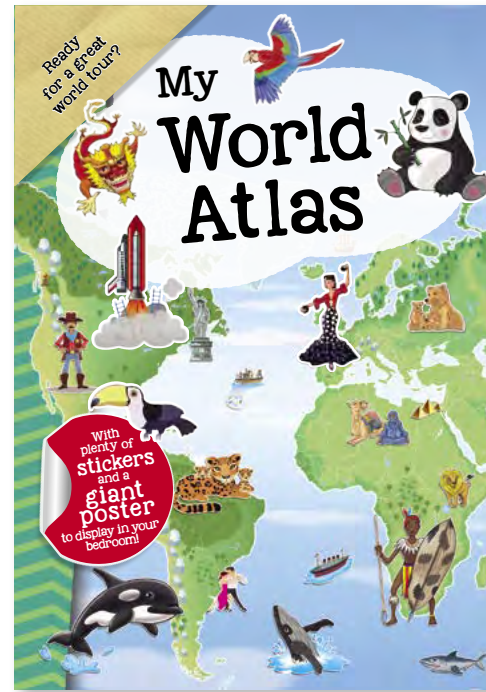
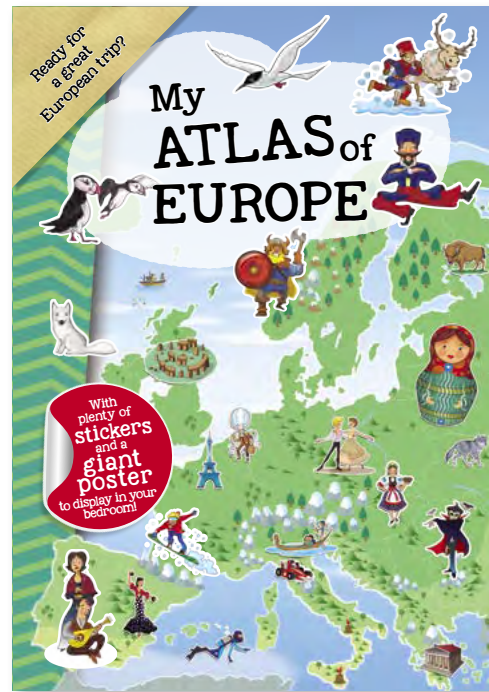
# 4 BOOKS IN THIS SERIES, AND MORE TO COME!

Previous titles:

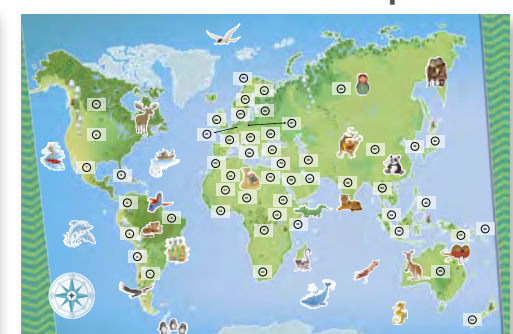
**My Atlas of Europe**  
**My World Atlas**



Reference: S0183



With poster!



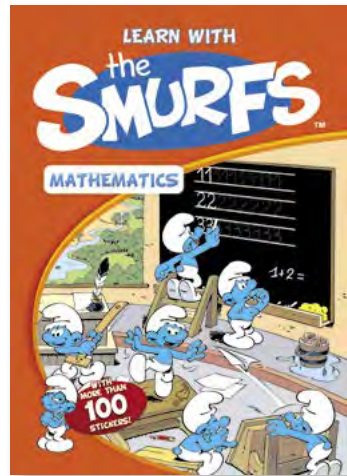
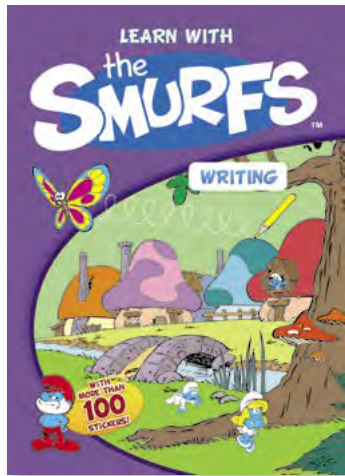
- Bestselling Atlas concept
- Educational and interactive
- Plenty of stickers and giant poster





# GET SMART WITH THE SMURFS!

Reference: S0190



**New animated movie for Spring 2017!**

After the success of our first Smurf collections and still in close collaboration with IMPS, we have developed a new educational series for preschool aged children. The exercises are especially designed to help children get the necessary basics before entering primary school. Each title concentrates on a specific theme: Writing, Mathematics and Observation.

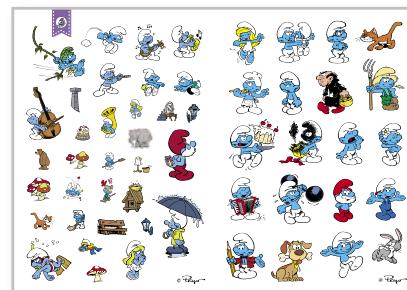
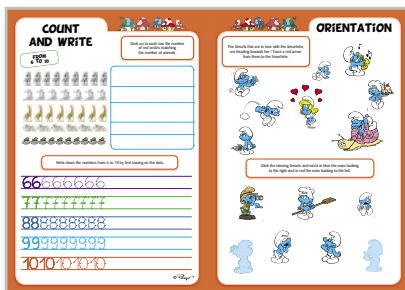
With the help of colourful stickers, children will have fun working through the exercises. Also, as children never get enough of stickers, numerous other decorative stickers are also included in each book!



## LEARN WITH THE SMURFS

[Apprends avec les Schtroumpfs]

Writing  
Mathematics  
Observation



- Internationally known bestselling licence
- New movie to be released in 2017
- 2 spreads of stickers
- Licence included in our prices

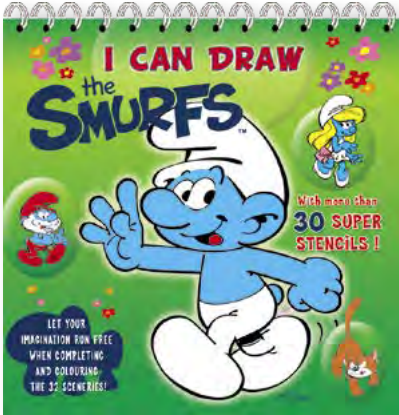
Foreseen publication:  
**January 2017**

Deadline for material:  
**1<sup>st</sup> August 2016**

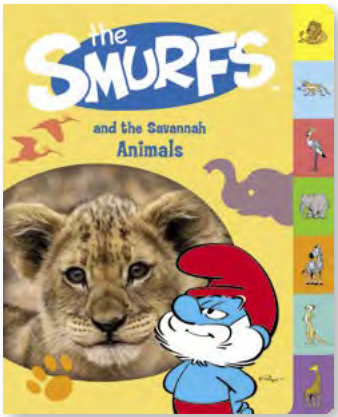
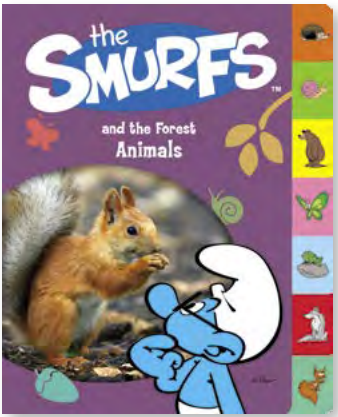
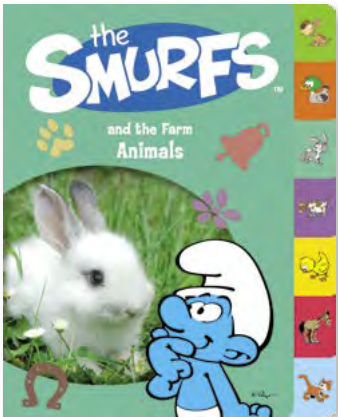
- 210 x 297 mm
- 16 pages  
+ 2 sticker spreads



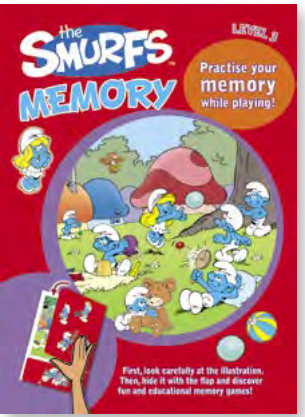
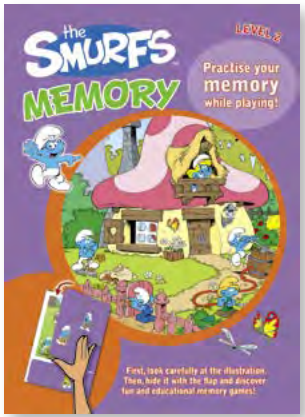
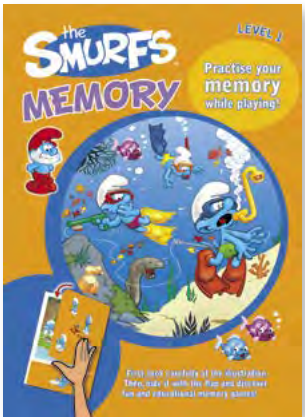
Reference: C0182



Reference: K0154

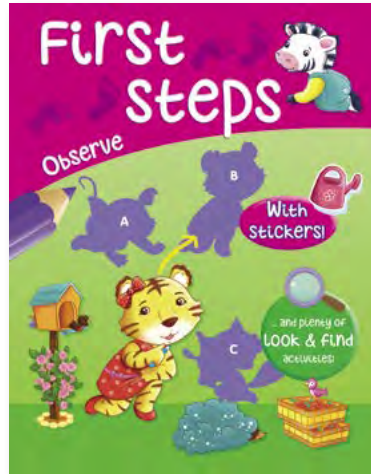
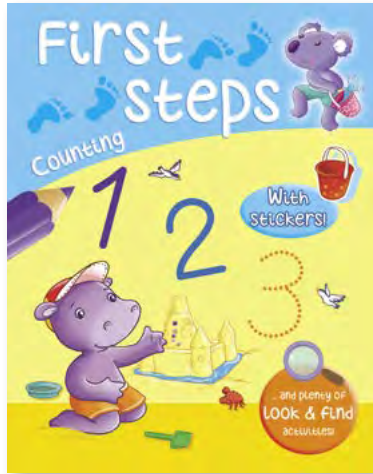
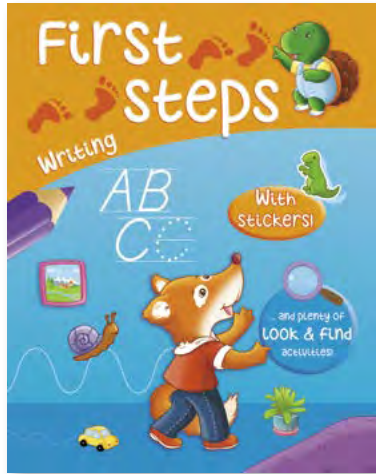


Reference: S0174



# BOUND TO BE A GENIUS!

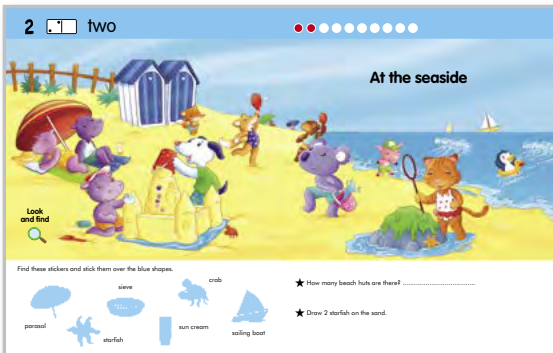
Reference: S0184



## FIRST STEPS

[Mes premiers pas]

Writing  
Counting  
Observe



A series of 3 educative titles containing specially designed exercises to guide children through their first steps in 'Writing', 'Counting' and developing their sense of 'Observation'. Nicely illustrated spreads with 'Look & Find' activities, these books come with interactive stickers to make learning entertaining as well.

- Educational and Entertaining
- Interactive stickers
- Fresh and clear layout

Foreseen publication:  
**March 2017**

Deadline for material:  
**1st October 2016**

- 210 x 265 mm
- 32 pages + sticker spread

Reference: J0334



## RESTYLING

[Relooking]

## Rock Star



Thanks to the 200 reusable vinyl stickers in each book, the budding stylists have the opportunity to dress models as fashion stars or even rock stars!

By using the 2 flaps, they can compare the style of the top model, before and after the makeover.

A unique way to share creativity with friends and express talent at early age.



- More than 200 vinyl (electrostatic) stickers
- Endless makeover combinations
- Creative, trendy and entertaining

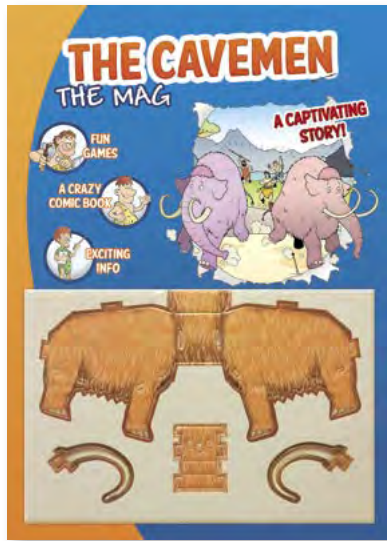
Foreseen publication:  
**January 2017**

Deadline for material:  
**1<sup>st</sup> August 2016**

- 170 x 297 mm
- 16 pages + 2 vinyl sticker spreads + poster + 8 pages cover

# FLINTSTONES OR JURASSIC PARK?

Reference: J0327



**THE CAVEMEN**  
THE MAG



**Cavemen**  
**Dinosaurs**

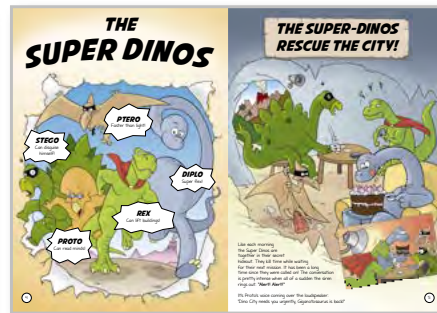
**THE DINOSAURS**  
THE MAG



**3D puzzles to assemble**

## THE CAVEMEN & THE DINOSAURS – THE MAG

[Les hommes des cavernes & Les dinosaures]



Developed as a magazine, there is a mix of activities in these 2 titles centred on the Dinosaurs and Cavemen themes: puzzles, jokes, games, comics, fascinating information as well as funny and original stories. Each title will come with an easy-to-put together super 3D-puzzle!

A frightening Tyrannosaurus for the Dinosaurs title and a massive Mammoth for the Cavemen one. Children will have fun playing with those 2 prehistorical creatures!

- 3D puzzles to assemble
- Entertaining way to travel back to prehistoric history
- Magazine like book

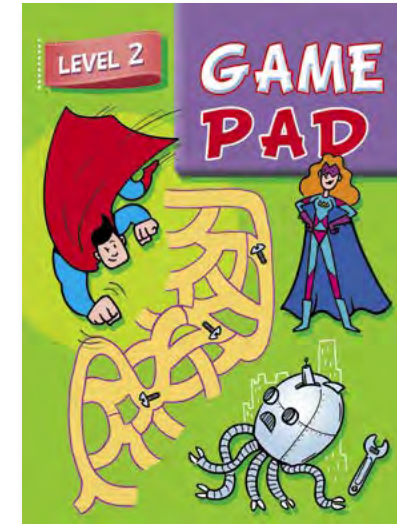
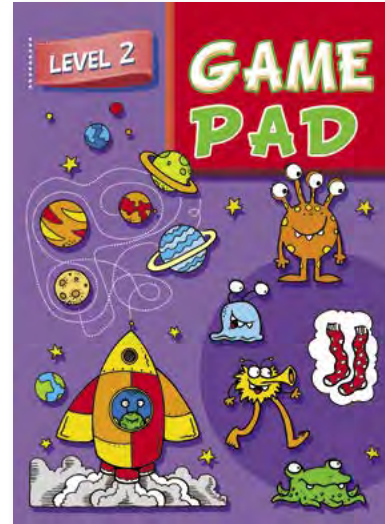
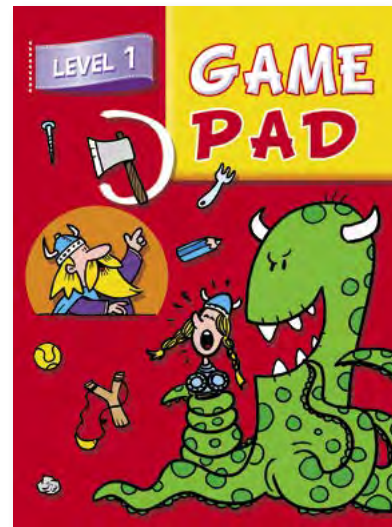
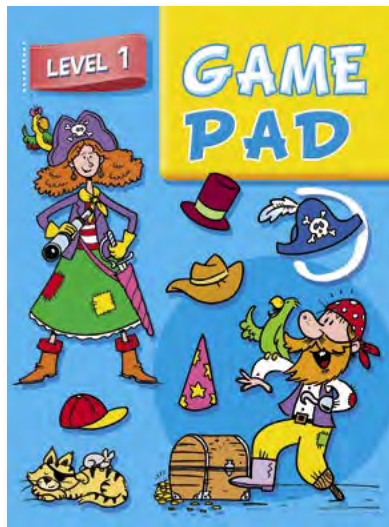
Foreseen publication:  
**March 2017**

Deadline for material:  
**1st October 2016**

- 210 x 297 mm
- 32 pages + 3D Expandable Polystyrene puzzle (Mammoth / Dino) in a polybag glued on the cover

# NEVER BORED WITH ENDLESS GAMES & PUZZLES!

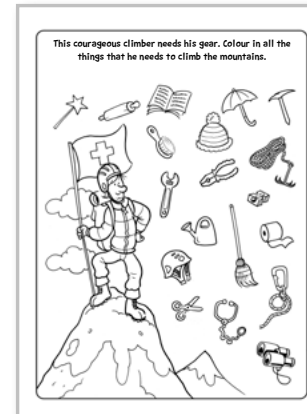
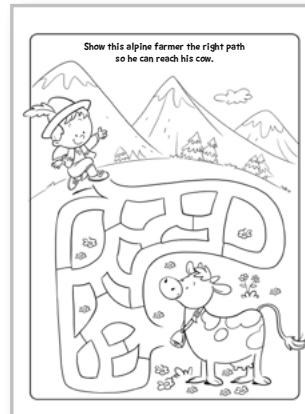
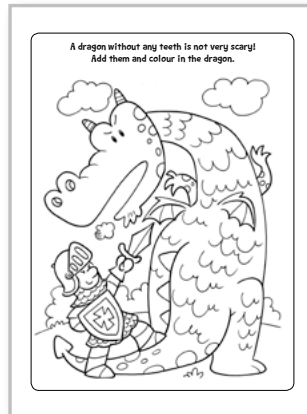
Reference: J0336



## GAME PAD

[Bloc jeux]

2 titles – Level 1  
2 titles – Level 2



These game pads are filled with exciting, amusing and diverse games and puzzles: Labyrinths, mazes, errors, logic, colouring and observation! A clear layout to delight our young audience.

- Handy size format to carry along
- Hours of fun guaranteed

Foreseen publication:  
**February 2017**

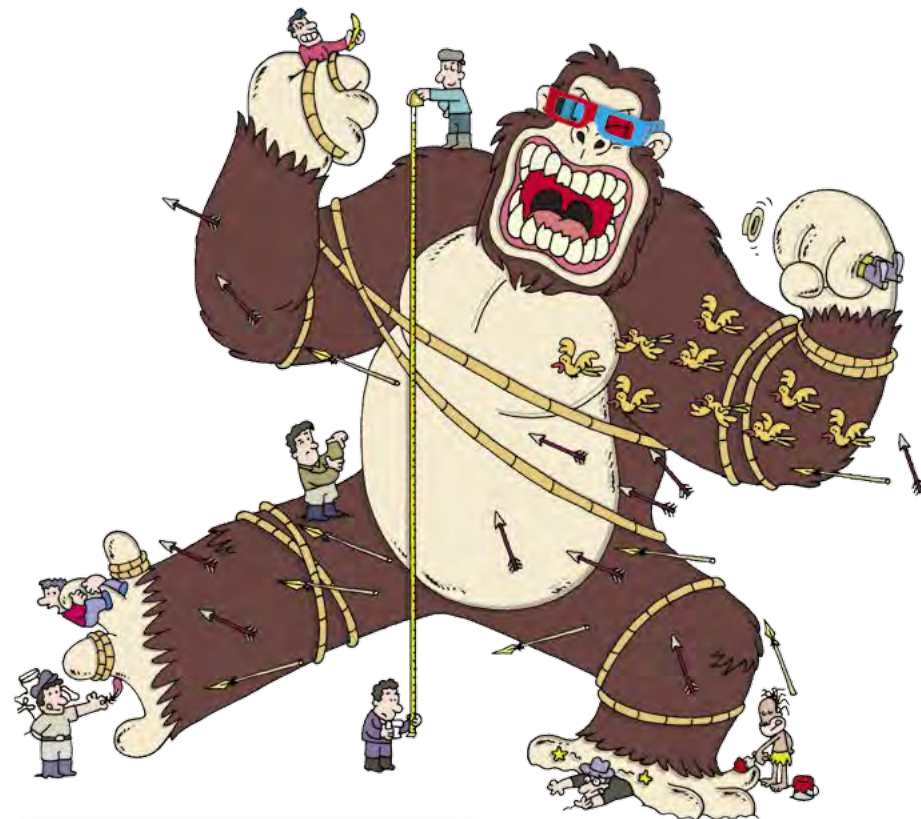
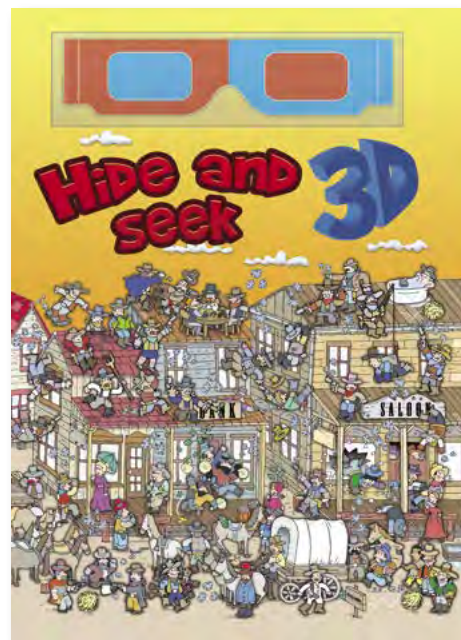
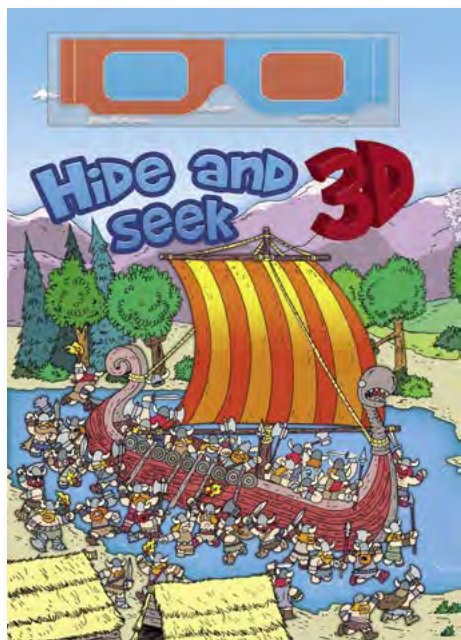
• 158 x 214 mm

Deadline for material:  
**1st September 2016**

• 96 pages

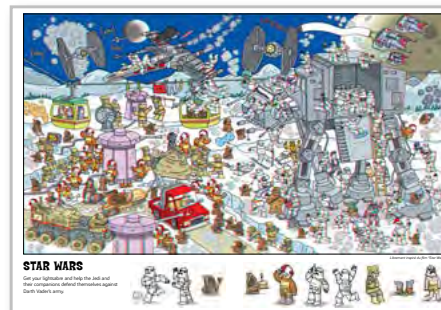
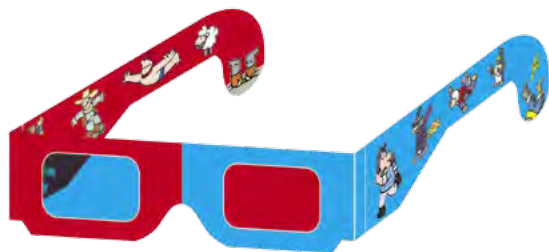
# YOU WON'T BELIEVE YOUR EYES!

Reference: J0335



## HIDE AND SEEK 3D

[Cherche & trouve 3D]



Our bestselling "Hide & Seek" series is now available with impressive 3D illustrations that are literally popping out of the pages! The children will have fun putting on their 3D glasses and plunging into these 2 lively books in search of hidden characters as well as objects scattered around these detailed and humorous scenes. For even more entertainment, each book also contains 60 fun stickers.

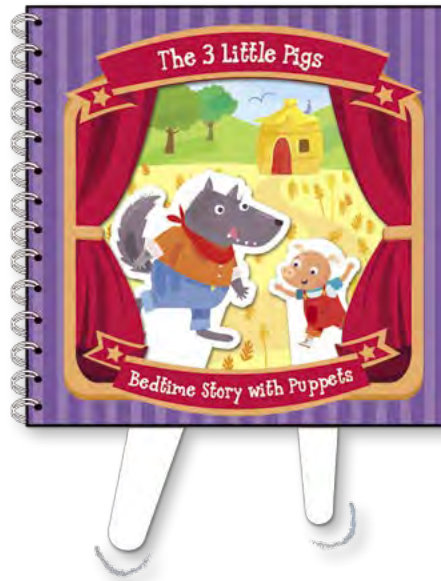
- 3D glasses
- Illustrations that are literally popping out
- Scenes full of humour and hints

Foreseen publication:  
**January 2017**

Deadline for material:  
**1<sup>st</sup> August 2016**

- 210 x 297 mm
- 24 pages + sticker spread + 3D glasses in a polybag glued on the cover

Reference: K0159



## BEDTIME STORY WITH PUPPETS

## The 3 Little Pigs Goldilocks and the 3 Bears

An interactive series to rediscover two well-known fairy tales! This time, not only by reading the stories and watching the illustrations but also by using the little pre-cut puppets combined with the die-cut covers designed as a real theatre. Enchanted times guaranteed for the little ones.

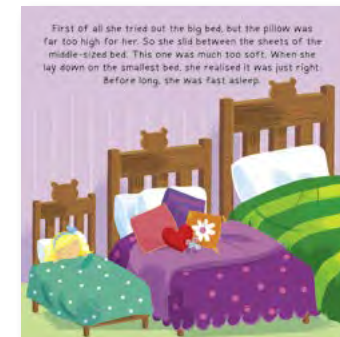
[Les 3 petits cochons - Boucle d'Or et les 3 ours avec des marionnettes]



"Open this door!" shouted the wolf. "Never!" retorted the little pig. "Well in that case, I'll huff and I'll puff and I'll blow the house down. Then I'll gobble you up!" The wolf took a deep breath and then he huffed and he puffed, again and again.



The straw house was so weak that it fell to the ground in no time. The little pig ran for his life, taking refuge in the second little pig's house! Next, the wolf went over to the wooden house.



First of all she tried out the big bed, but the pillow was far too high for her. So she slid between the sheets of the middle-sized bed. This one was much too soft. When she lay down on the smallest bed, she realised it was just right. Before long, she was fast asleep.



At that very moment, three bears - Daddy Bear, Mummy Bear and Baby Bear - arrived home. Their tummies rumbling, they headed straight for their bowls of soup. Right away, they realised that something was amiss.

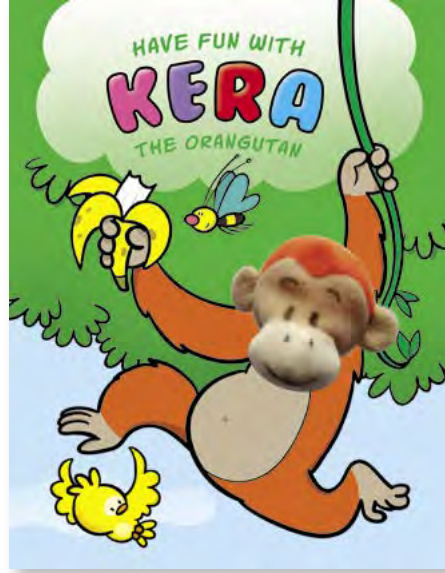
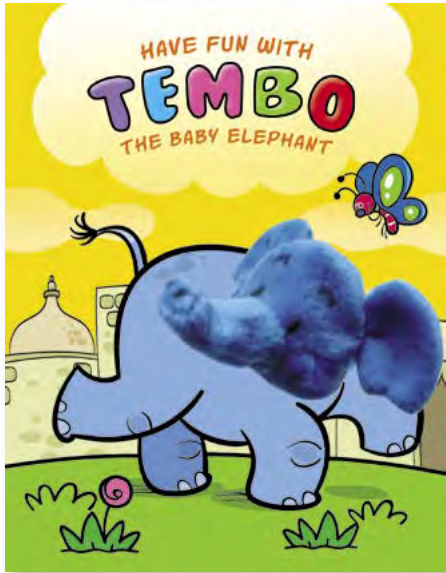
- Playful experience
- A real puppet theatre at home
- Bestselling stories

- Foreseen publication: **March 2017**
- Deadline for material: **1st October 2016**
- Cover + peek-a-boo die-cut + wire-o
- 180 x 180 mm
- 20 pages (including 1 with pre-cut puppets)



# PUPPETS AT YOUR FINGER TIPS!

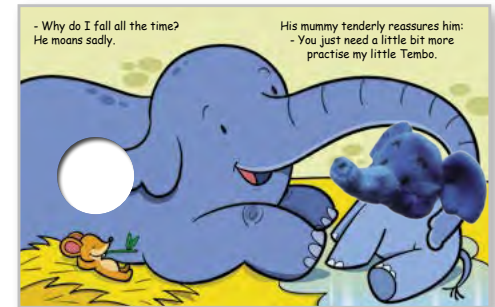
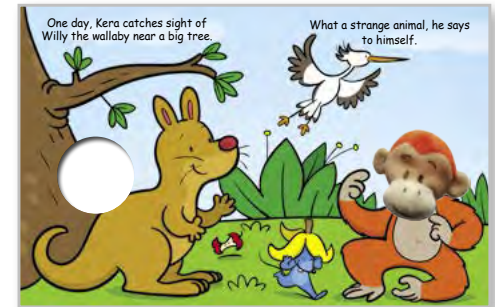
Reference: K0152



Our little heroes Misti, Hector, Garbo and Molly have 2 new friends: Kera and Tembo!

This bestselling series combines cute little stories with a small finger fabric doll!

A unique combination allowing the children or parents to become actors in the story by giving life to their favourite animals!



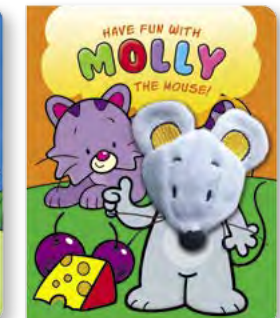
## HAVE FUN WITH THE FINGER PUPPETS

Tembo the Baby Elephant  
Kera the Orangutan

[Amuse-toi avec les marionnettes]



Previous titles:



- Fun and interactive
- Cute stories to attract the child's attention
- Softness of the puppets

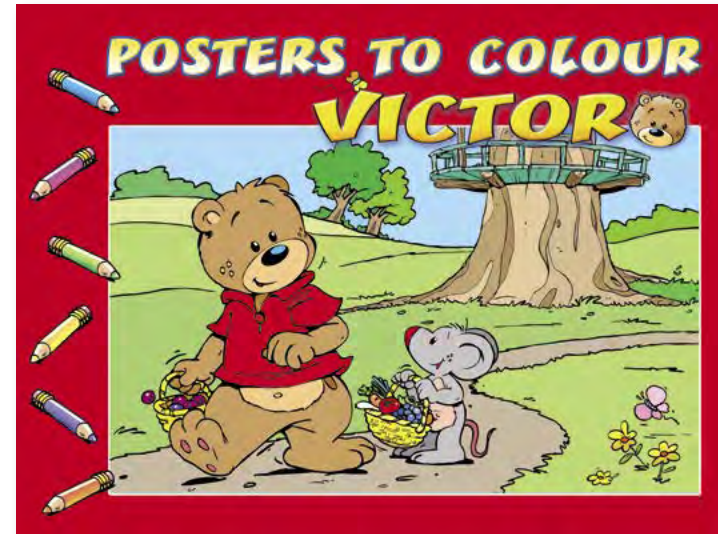
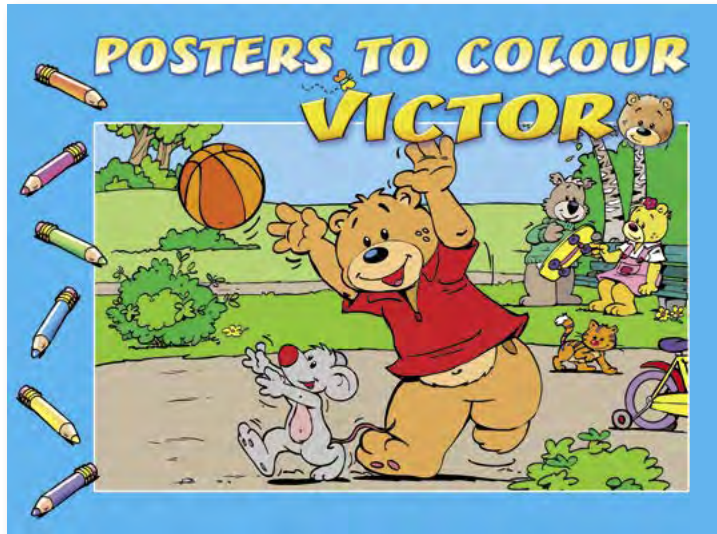
Foreseen publication:  
**March 2017**

Deadline for material:  
**1<sup>st</sup> October 2016**

- Board books with a cloth puppet
- 128 x 164 mm
- 6 spreads

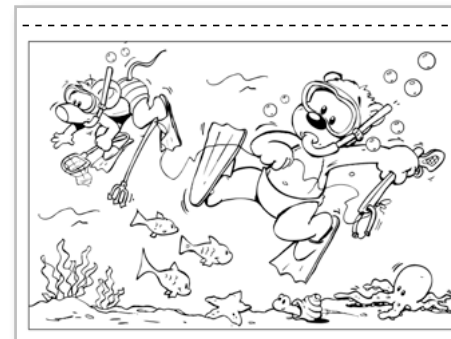


Reference: C0213



## POSTERS TO COLOUR - VICTOR

[Posters Victor à colorier]



Our famous Victor comes to life in a dynamic colouring series!  
These 2 ideally sized "mini-poster" pads contain 16 beautiful illustrations each showing Victor and his numerous friends in a variety of fun and lively situations. Pre-cut pages for easy handling and also allowing the children to proudly display their artwork.

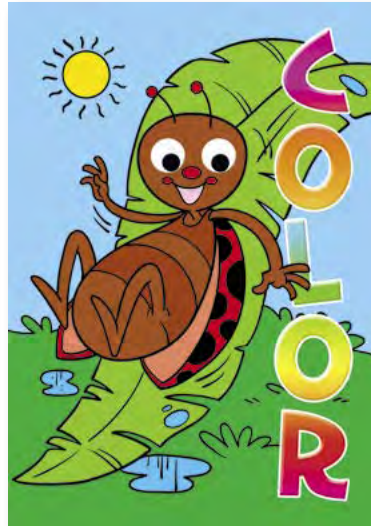
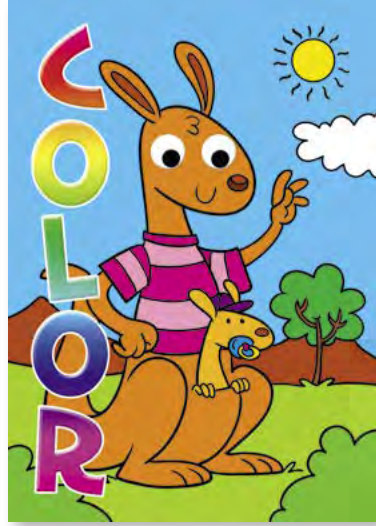
- 5+ million books sold of Caramel bestselling character!
- An ideal format that has been well tested
- Pre-cut pages

Foreseen publication:  
**February 2017**  
Deadline for material:  
**1st September 2016**

- 330 x 245 mm (spine on 330 mm)
- 32 tear-out pages + grey board

# FOR YOUR EYES ONLY!

Reference: C0190



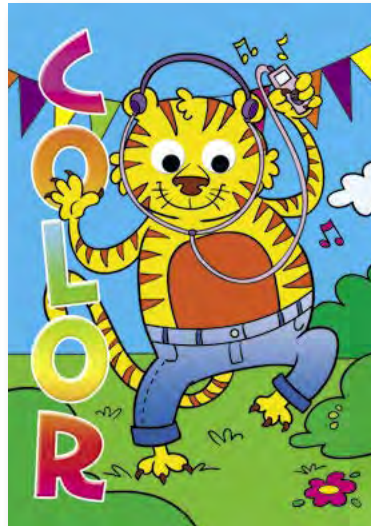
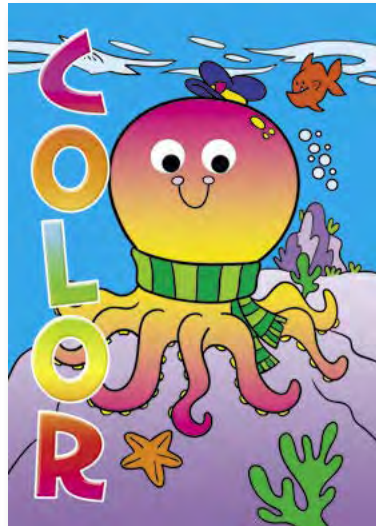
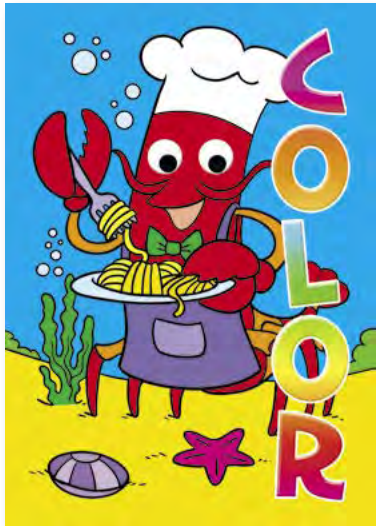
## COLOUR MOVING EYES

[Coloriage yeux mobiles]

6 titles



6 new titles that extend our bestselling colouring concept "moving eyes"! Lively illustration style with funny and animated moving eyes to add to the exciting and creative colouring experience.



- Bestselling moving eyes concept
- Dynamic and sparkling illustrations
- Bright and funny covers

Foreseen publication:  
**November 2016**

Deadline for material:  
**1<sup>st</sup> June 2016**

• 210 x 297 mm

• 48 pages

• + 2 black moving eyes on greyboard



Reference: C0211



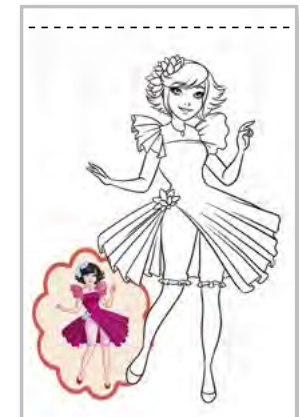
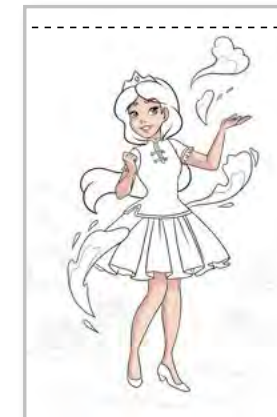
## PRINCESSES TO COLOUR (DIAMONDS)

[Princesses à colorier + diamants]

These elegant princesses have beautiful dresses, but something is missing. Princesses need diamonds to sparkle like shining stars! So with these 4 books, children will have fun colouring the models and then covering their dresses with diamonds!

Thanks to the tear-out perforation, they can display their artistic creations for even more fun with friends and family.

Air  
Water  
Fire  
Earth



- Attractive & sparkling diamonds
- Handy size format to carry along
- Pre-cut pages

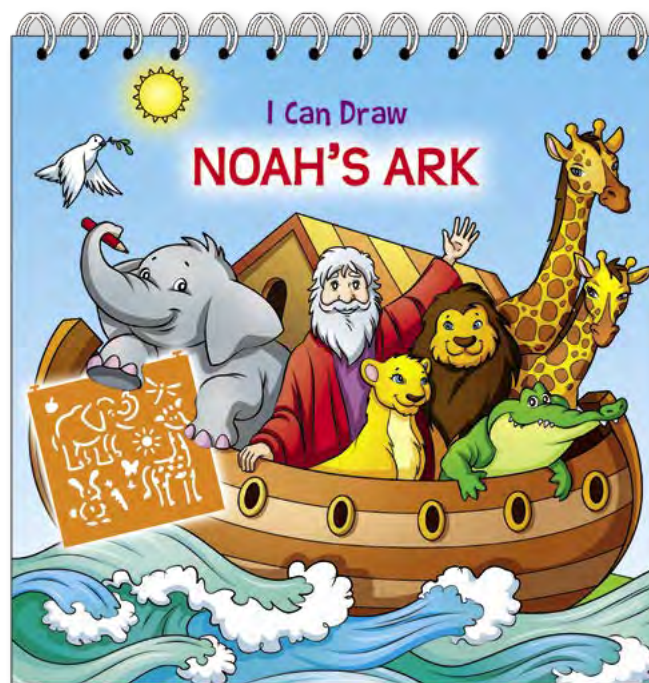
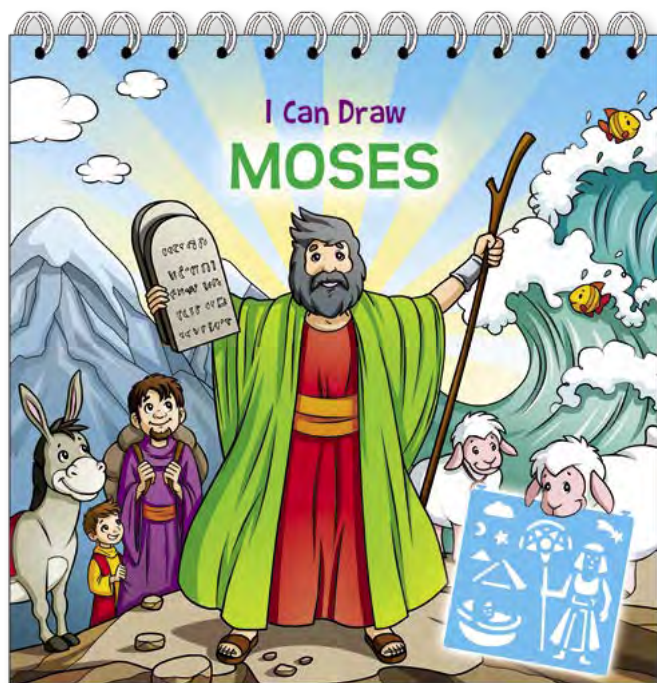
Foreseen publication:  
**December 2016**

Deadline for material:  
**1<sup>st</sup> July 2016**

- 160 x 240 mm pad
- 48 pages to tear-out + 80 rhinestones in a polybag glued on the cover

# TALKING ABOUT MIRACLES?

Reference: C0215



## I CAN DRAW Moses Noah's Ark

[Je dessine Moïse / l'arche de Noé]



No need to present our famous and best-selling "I Can Draw" concept!

This time, we have developed 2 new titles based on the most famous and well-known biblical stories!

Thanks to 4 stencils in each book, children can draw the animals of Noah's Ark and follow Moses' inspiring journey through the desert.

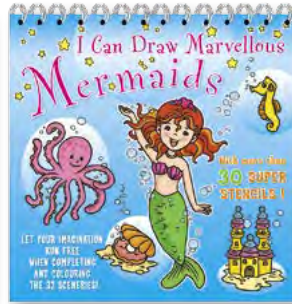
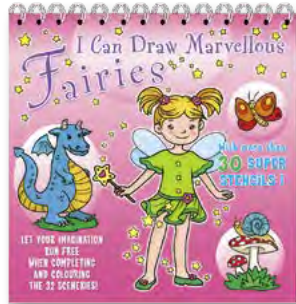
- 20 titles now available in this bestselling series
- Well over 2 million copies sold
- An ideal way to familiarise the very young generation to Biblical notions.

Foreseen publication:  
**December 2016**

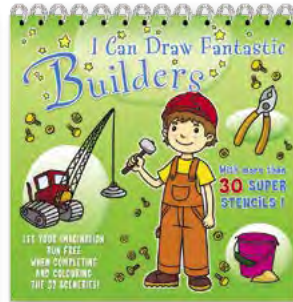
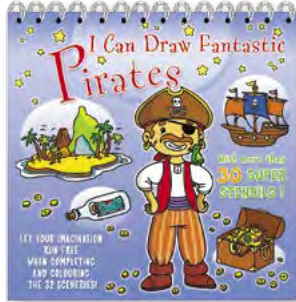
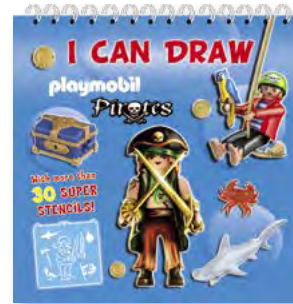
Deadline for material:  
**1<sup>st</sup> July 2016**

- 220 x 220 mm
- wire-o
- 32 pages + 4 PP sheets + grey board

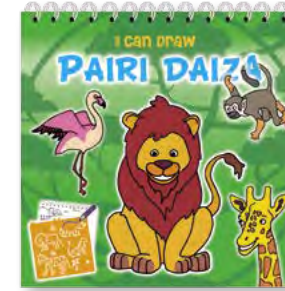
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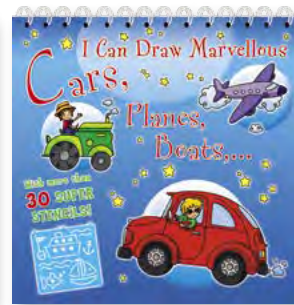
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Reference: X0030



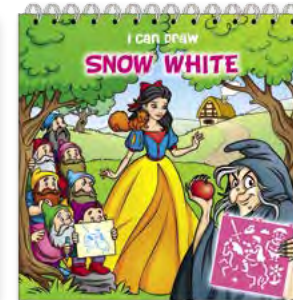
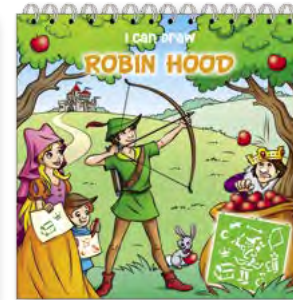
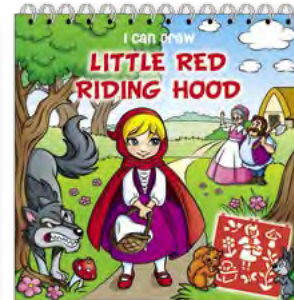
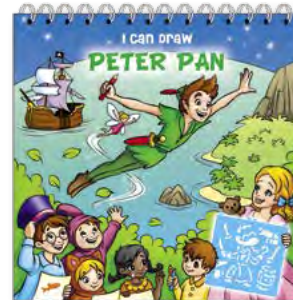
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Reference: C0182

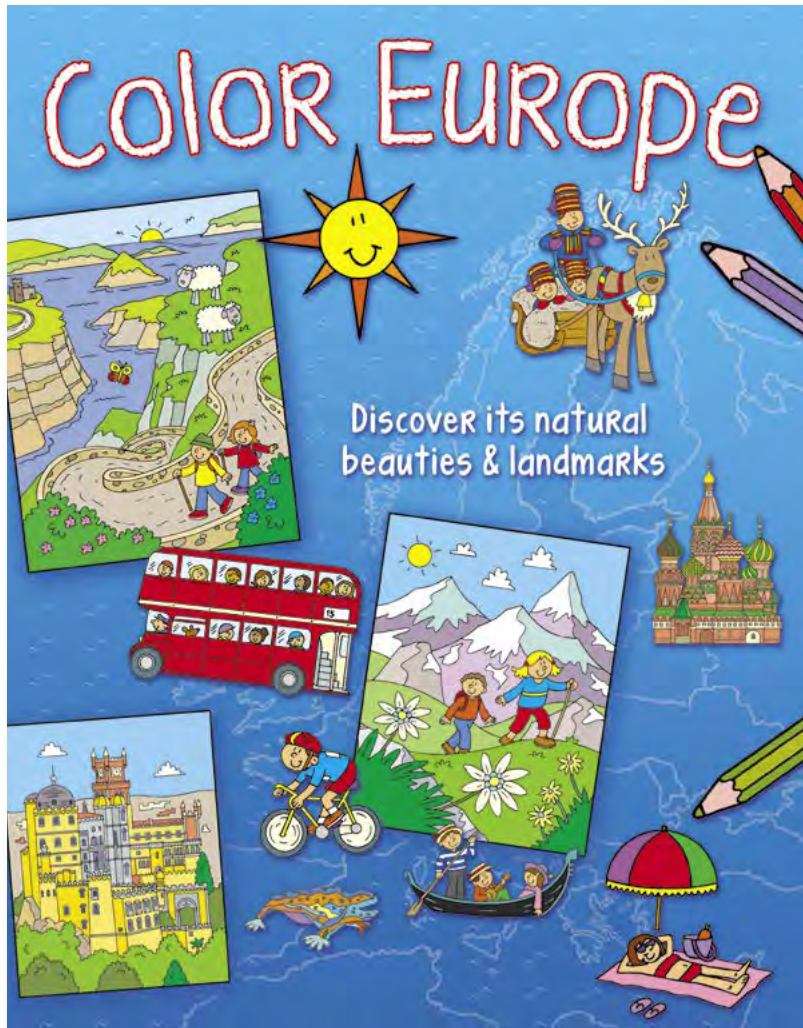


Reference: C0203



# YOUR LIVING PLACE FULL OF COLOURS!

Reference: C0216

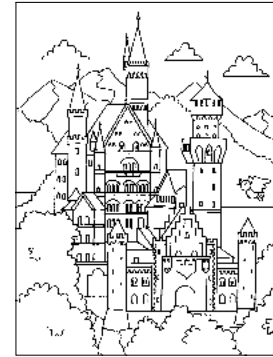


## COLOUR EUROPE

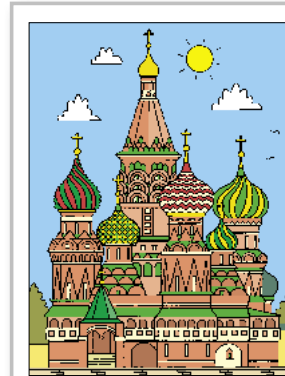
[Colorie l'Europe]



© GERMANY



Neuschwanstein Castle



© RUSSIA



Saint Basil's Cathedral at the Red Square in Moscow



After the success of our copy-to-colour series "Colour Your Country", this new title allows children to discover famous European sceneries and landscapes.

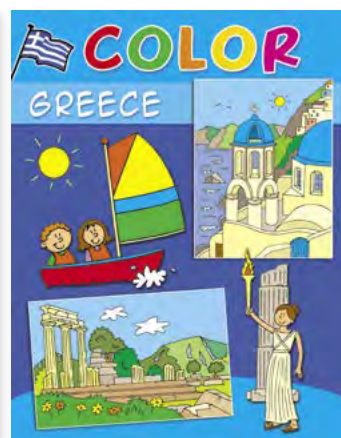
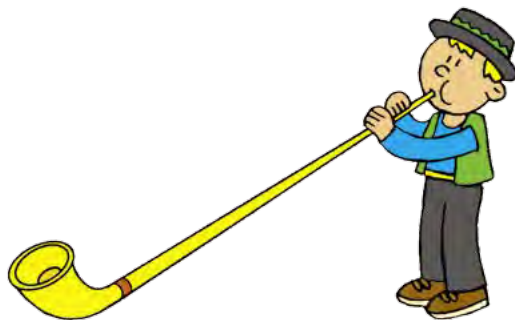
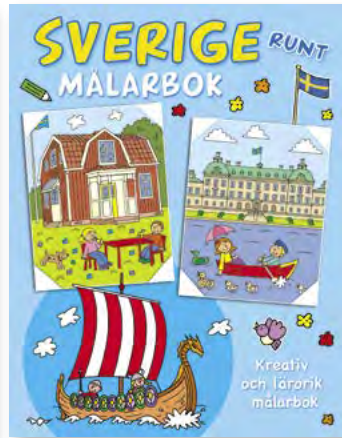
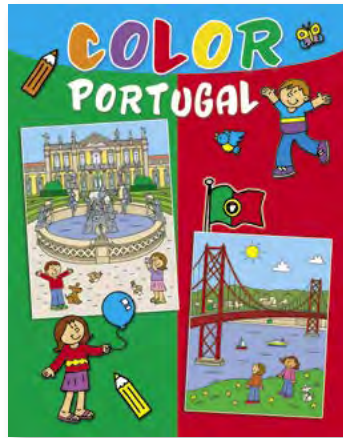
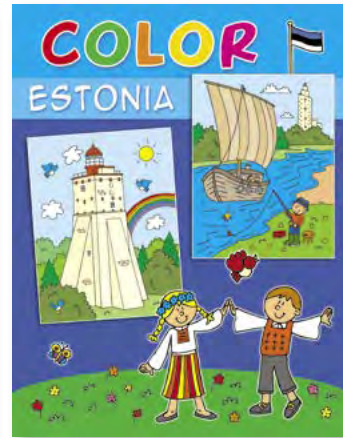
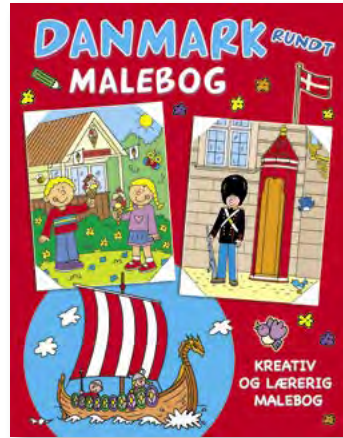
A unique way for the young generation to start being familiar with their own country, as well as with the main European countries. The first steps to become a savvy international traveller!

- Attractive way to discover Europe
- Complementary to "Colour Your Country" title
- Educational

Foreseen publication:  
**March 2017**  
Deadline for material:  
**1<sup>st</sup> November 2016**

- 207 x 265 mm
- 64 pages

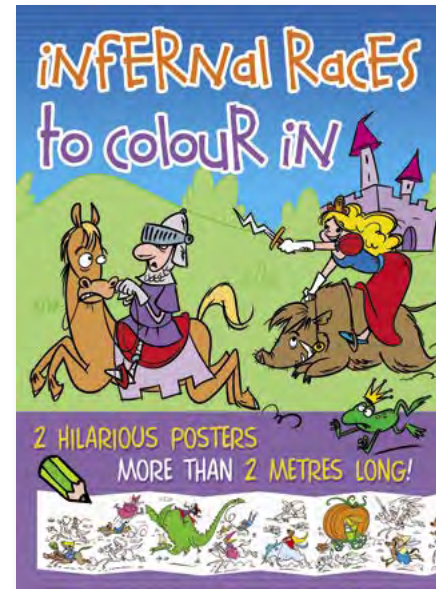
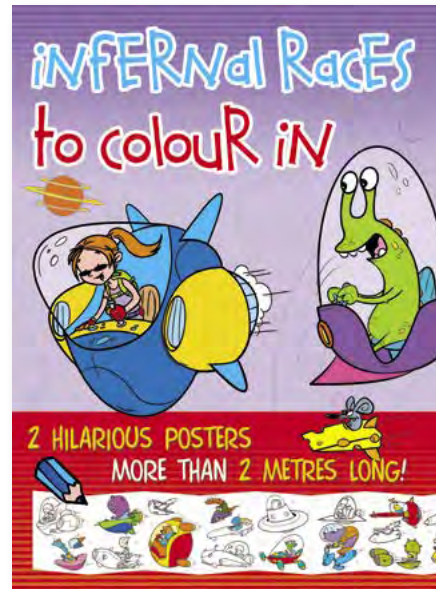
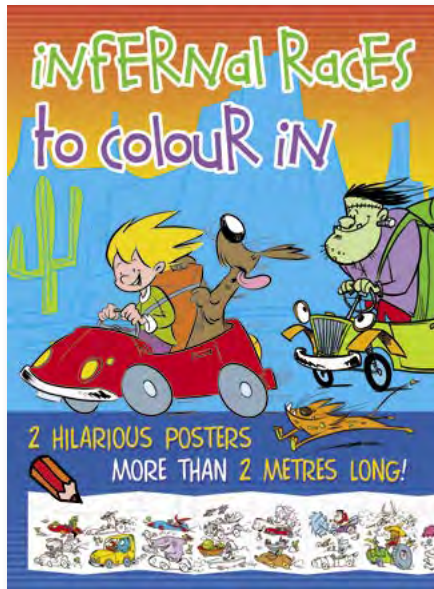
Previous titles:





# RACE ALONG METERS OF ILLUSTRATIONS!

Reference: C0212



In the desert, in space or on the back of a dragon, dozens of wacky characters try to win these exciting and funny races.

Children will have lots of fun discovering these 3 books while colouring these amazingly long posters... by themselves or even better together with their friends!



## INFERNAL RACES TO COLOUR IN

[Colorie la course infernale]

Desert  
Space  
Princesses & Knights



- Funny and crazy illustrations
- Original concept and clever packaging
- Easy to handle mega long posters

Foreseen publication:  
**January 2017**  
Deadline for material:  
**1st September 2016**

- 160 x 224 mm
- 30 pages leperello  
+ 4 pages jacket cover

