

2

0

1

5



A whole new world to create with everyday life objects!

1 new title:

Reference: P0128

50 do-it-yourself activities



This new title is a must have for budding artists and inventors! Ingenious tips and tricks will allow young and intrepid readers to create their own candles, little muppets or even a nice teepee with their friends! Hours of excitement to develop creativity and hands-on dexterity.



- A large variety of do-it-yourself activities
- Extend our "50 ACTIVITIES" series to 3 titles!

Foreseen publication:

September 2016

Deadline for material:

1st of April 2016

- 207 x 265 mm
- 68 pages

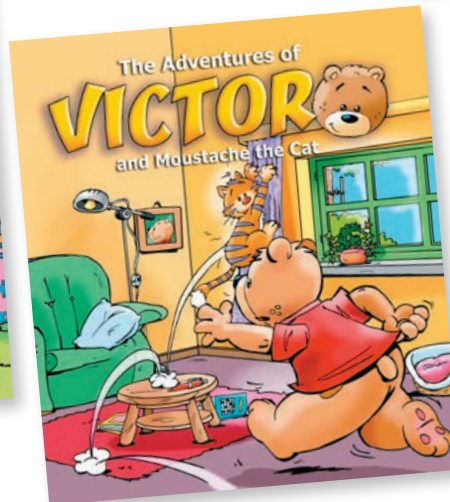
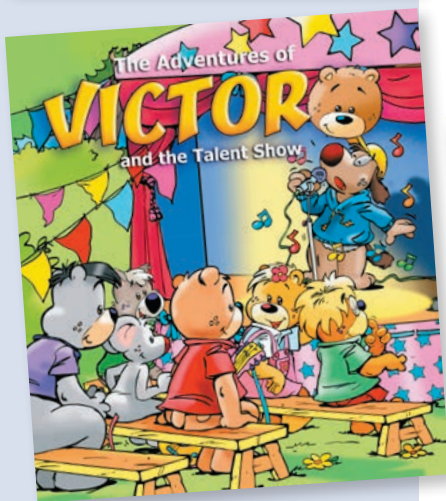
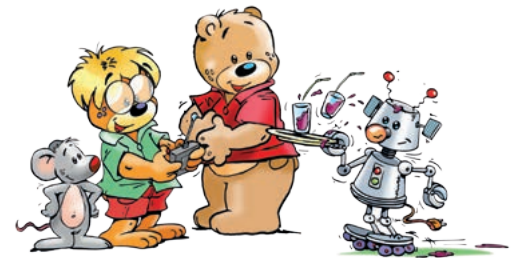
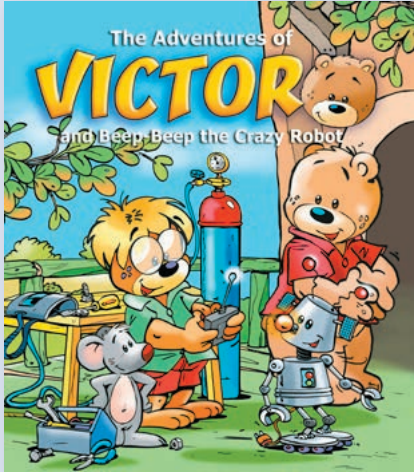
Children's favourite hero is back!

Reference: P0126

VICTOR'S ADVENTURES

4 titles:

- Victor and Beep-Beep the Crazy Robot
- Victor and Moustache the Cat
- Victor and the Bike Race
- Victor and the Talent Show



- Over 5 million books sold worldwide!
- Now 12 titles in this bestselling series!
- Easy texts and colourful illustrations

Foreseen publication:

September 2016

Deadline for material:

1st of April 2016

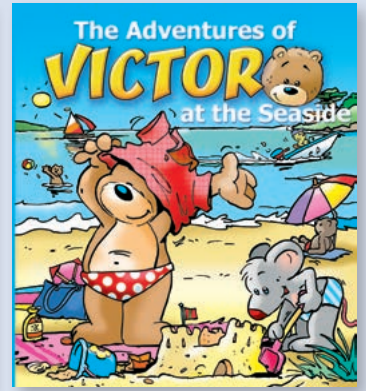
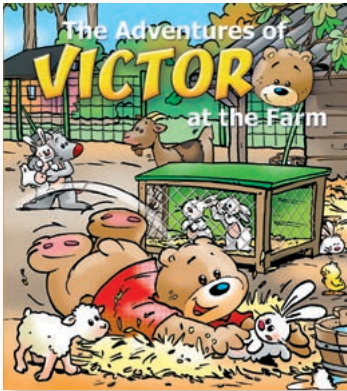
- 195 x 220 mm
- 32 pages



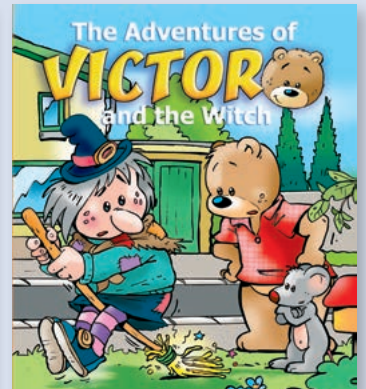
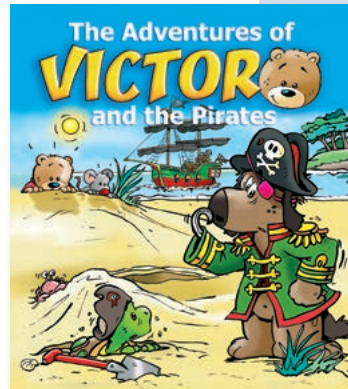
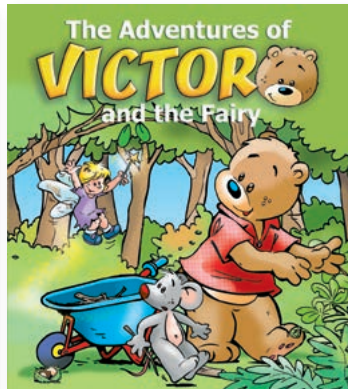
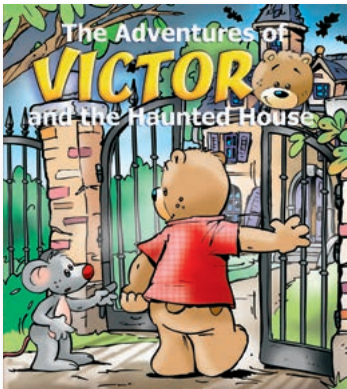
Following the first 8 Bestselling titles, Victor and his inseparable friend, Tim the mouse, are about to take children on 4 new thrilling adventures. These entertaining stories are also a wonderful way to teach children friendship, honesty and respect, values that characterise the well-known bear.

Also discover all the other adventures of Victor!

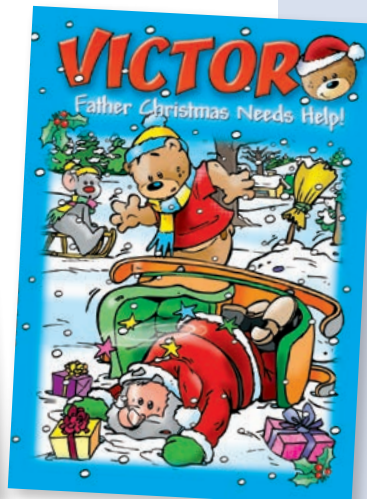
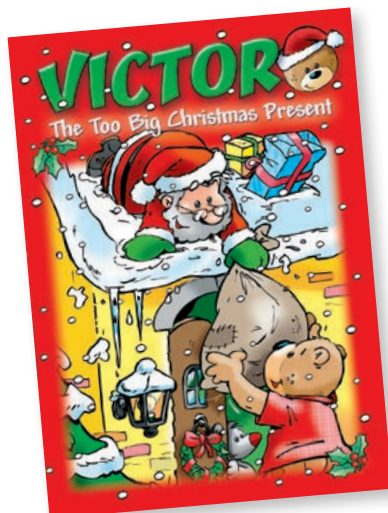
Reference: P0072



Reference: P0099



Reference: P0095



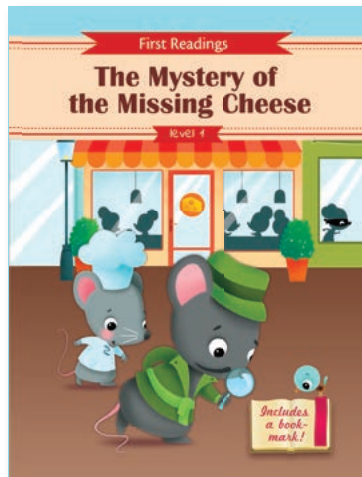
Discover the pleasure of reading!

Reference: P0130

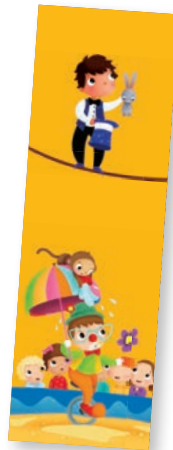
FIRST READINGS

LEVEL 1: 3 titles

- Augustine's Dream
- The Mystery of the Missing Cheese
- A Martian in my Garden



- Captivating stories with 2 reading levels
- A bookmark to be cut-off from the cover's flap
- Little dictionary and reading comprehension test



Foreseen publication:

June 2016

Deadline for material:

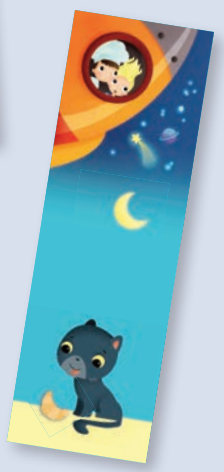
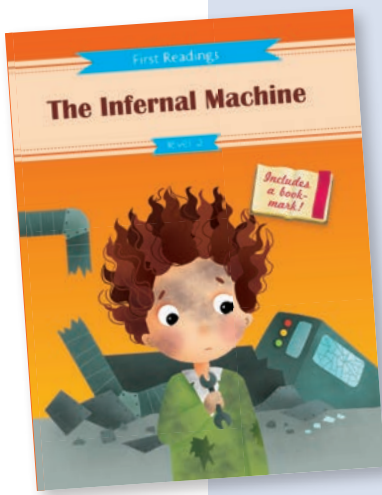
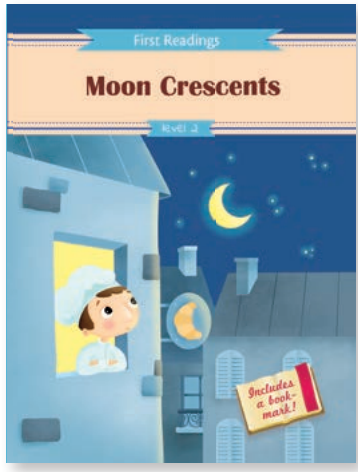
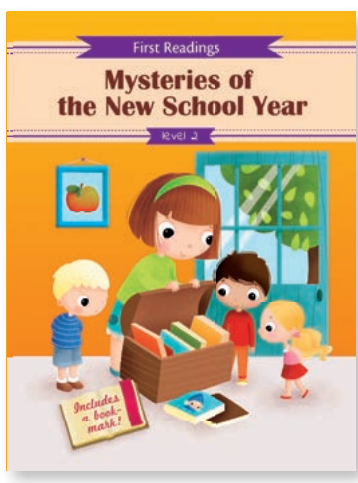
1st of January 2016

- 140 x 185 mm
- 32 pages
- 6 pages cover (paperback)

The **First Readings** series is full of surprises that will make children love to read. The **two reading levels** and the included **bookmark** will allow children to progress at their own pace. The **little dictionary** and the **reading comprehension test** at the end of the book allow a complete reading experience.

LEVEL 2: 3 titles

- **Mysteries of the New School Year**
- **Moon Crescents**
- **The Infernal Machine**



With a bookmark



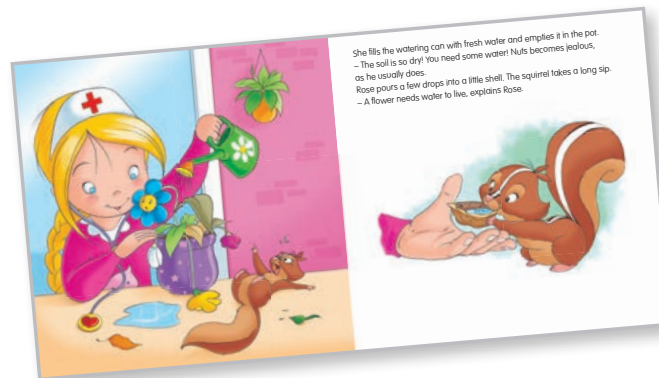
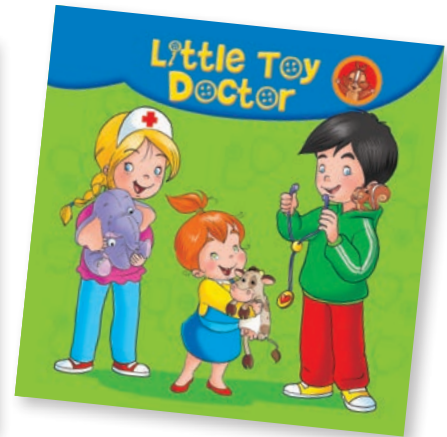
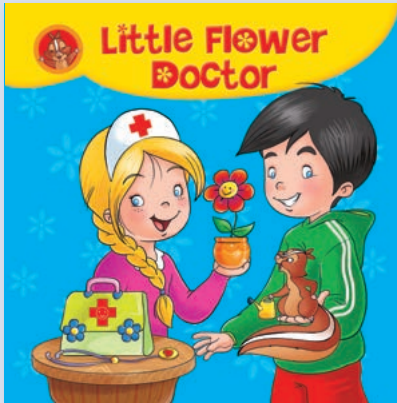
Every child has always dreamed to be a doctor!

Reference: P0129

LITTLE DOCTORS

4 titles:

- Little Flower Doctor
- Little Kid Doctor
- Little Toy Doctor
- Little Pet Doctor



- Stories full of tenderness and humour
- Lively illustrations

Foreseen publication:

May 2016

Deadline for material:

1st of December 2015

- 200 x 200 mm
- 32 pages

Little Doctors story books are full of humour and tenderness. The early readers will discover little gardening tips, how to take care of their favourite toys and pets. They will also learn how to look after their siblings, a great way to start understanding friendship and other family values.



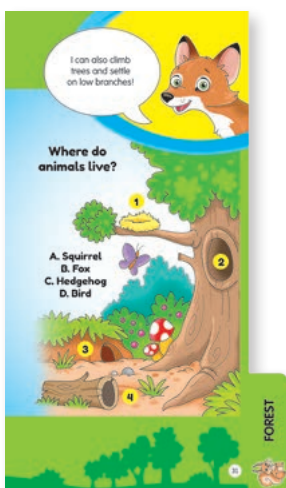
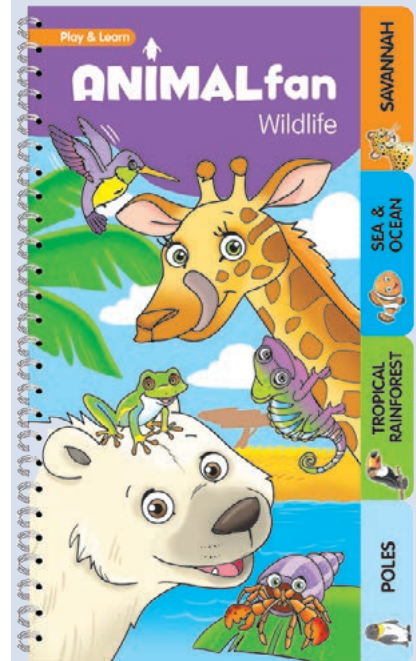
Educational activities for animal lovers

2 titles:

- Familiar Animals
- Wildlife

Reference: S0186

ANIMAL FAN



- Original format for good visibility on shelves
- Wire-o and indexed tabs
- Solutions included

Foreseen publication:

May 2016

Deadline for material:

1st of December 2015

The **Animal Fan** series is perfect to stimulate kid's curiosity! Each title contains various interactive activities to develop learning and observing skills. Kids will also discover fascinating facts about animals habits and environment. Parents will be soon amazed to learn from their young explorers why zebras have stripes or how dogs see!



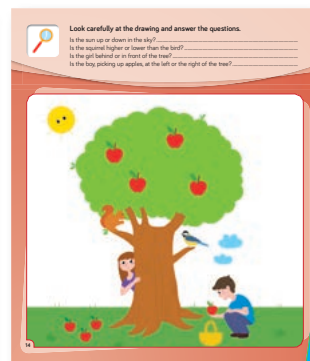
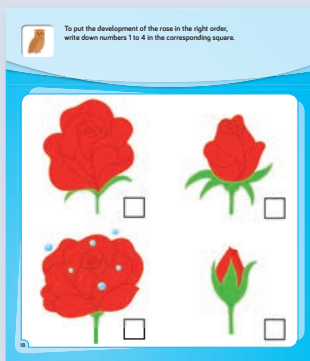
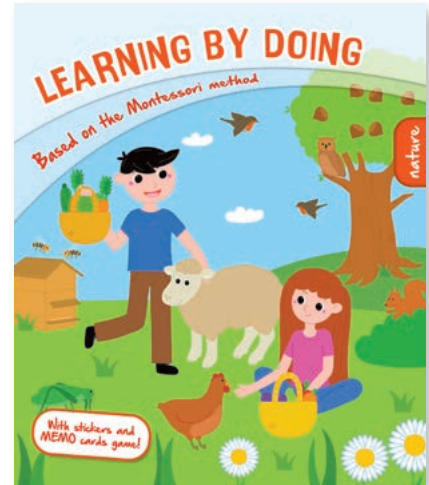
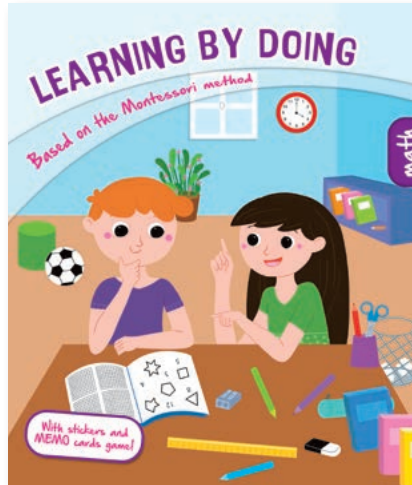
Montessori learning method now available to all!

Reference: S0187

LEARNING BY DOING

3 titles:

- First learning
- Nature
- Mathematics



- Based on the well acclaimed Montessori method
- Accessible and challenging exercises

Foreseen publication:

September 2016

Deadline for material:

1st of April 2016

- 195 x 224 mm
- 24 pages + sticker spread + memory game + 8 pages cover



Memory game

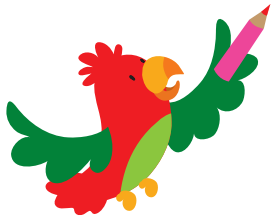


Montessori Learning educational series stirs children's creativity and natural desire to learn. Throughout little experiments, self-paced activities and challenges, children follow their interest and develop their own independence. Each title comes with a large range of colourful stickers to use inside of the books and a little **Memory** game to consolidate their new skills.

Endless playing and learning experience!

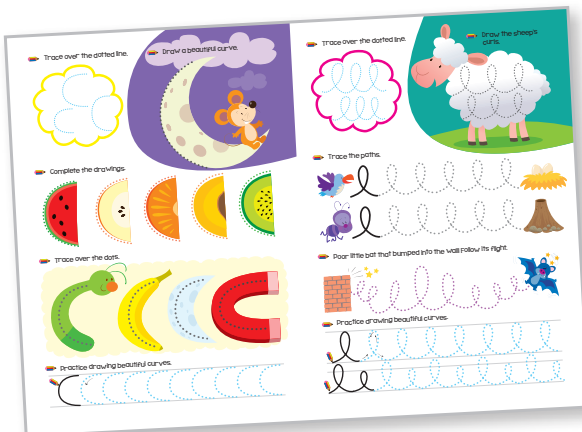
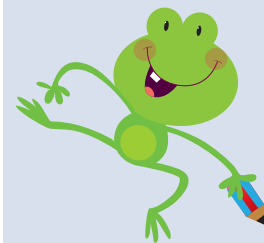
3 titles:

- I Learn to Count
- I Learn to Write
- I Learn Shapes



Reference: S0185

WIPE CLEAN



- Felt Pen included
- Wipe-Clean pages throughout
- A well-tested method to learn

Foreseen publication:

May 2016

Deadline for material:

1st of December 2015

The **Wipe Clean** collection makes learning fun for young children. Each title introduces indispensable pre-school skills: recognising and drawing shapes, counting and writing. Thanks to the felt pen and the wipe clean pages throughout the books, the kids can play over and over again making the learning process enjoyable.

- 21 cm x 29,7 cm
- 16 pages

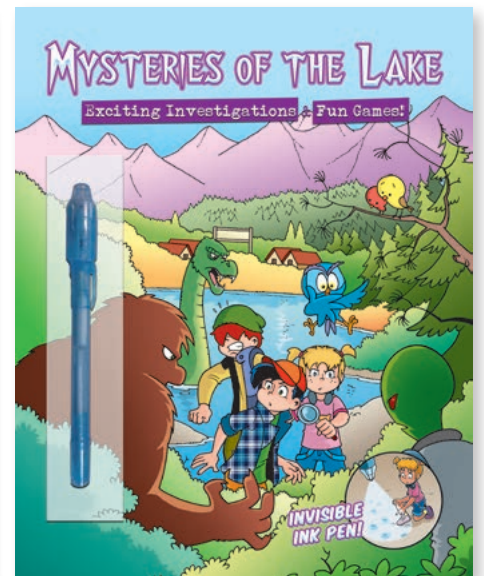
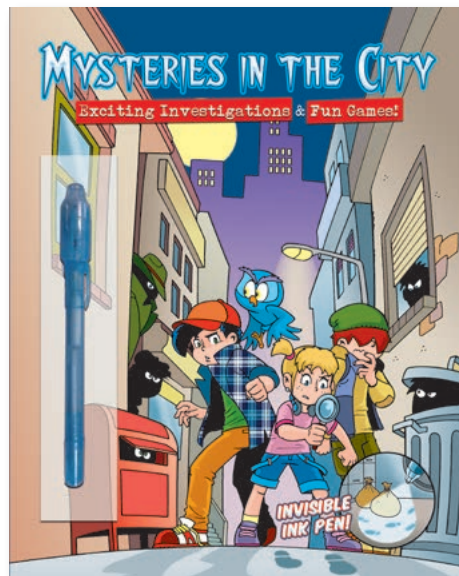
Reveal invisible clues and solve the case!

Reference: J0329

INVISIBLE INK MYSTERIES

3 titles:

- Mysteries of the Past
- Mysteries in the City
- Mysteries of the Lake



- Invisible ink pen with magic lamp
- Invisible ink printed illustrations and texts
- Exclusive comic strips and fascinating cases to solve

Foreseen publication:

September 2016

Deadline for material:

1st of April 2016

- 210 x 265 mm
- 32 pages + invisible ink pen & magic lamp



In **INVISIBLE INK Mysteries**, young detectives lead the investigation! Each title includes games and 5 exciting cases where the culprit is not the one you were expecting... Thanks to the **Magic Lamp** coming with the pen, our little investigator will have to reveal hidden clues, decode cryptograms and finally solve the case. The children can also use the **INVISIBLE ink pen** to write secret hidden messages to their friends.

THE STOLEN PAINTING

ONE OF THE STRANGEST SHOPS IN TOWN IS MR PRILEY'S. HE SELLER SHOPS WITH HIM AND HEADS OF ANIMALS OBJECTS THERE. TODAY IS A PARTICULAR DAY FOR HIM BECAUSE AS ONE OF HIS CUSTOMERS HE'S GOT TO FIND AN OLD FRIEND OF HIS AND IT TO BE THE EXACT COLOR. BUT IT'S NOT FOR HIM.

AN OLD FRIEND OF HIS AND IT TO BE THE EXACT COLOR. BUT IT'S NOT FOR HIM.

BUT I WANT IT!

Five objects shouldn't be in an antique shop, which are they?

THE CUSTOMER WALKS OUT OF THE SHOP AND SEES A YOUNG MAN ENTERING A ROOM IN MR PRILEY'S ATTIC. ENTERS THE SHOP.

HELLO, I'D LIKE TO BUY YOUR BEST WORK.

MR PRILEY IMMEDIATELY CALLS HIS YOUNG DETECTIVES: JEREMY, CHLOE, TOM AND DIMITRI, AND TELLS THEM ABOUT WHAT HAPPENED.

ALL RIGHT.

AFTER CLOSING THE SHOP, MR PRILEY GOES TO BED AND SEES HIS SHADOW ON THE WALL OF HIS HOUSE.

WHAT?

Use your magic lamp to find the differences between Mr Priley and his shadow.

IN HIS SHOP, MR PRILEY FINDS A THIEF WHO CUTS THE CANVAS OF THE PAINTING FROM ITS FRAME. BEFORE HE CAN DO SOMETHING, THE THIEF HAS FLOWN.

What parts of the scene do these objects belong to? There is an illustration of these somewhere. Use your magic lamp to find it!

I DON'T UNDERSTAND WHY HE TOOK THIS. WHAT ARE THESE THINGS? THE YOUNG DETECTIVES FIND THEM IN THIS SHOP.

MR PRILEY IMMEDIATELY CALLS HIS YOUNG DETECTIVES: JEREMY, CHLOE, TOM AND DIMITRI, AND TELLS THEM ABOUT WHAT HAPPENED.

LOOK AT THIS!

THE DETECTIVES START EXAMINING THE SCENE. THEY FIND THE FIRST CLUE.

Use your magic lamp to discover it!

THEFT AT THE MUSEUM

TODAY, THE MUSEUM DIRECTOR MR CLARK CALLS HIS ASSISTANT BETTY INTO HIS OFFICE.

LOOK BETTY!

SOMEONE BROUGHT HIS THIS PRECIOUS OBJECT AS LAST NIGHT.

MR CLARK WAS EXPECTING THIS VALUABLE PIECE HE WANTS BETTY TO ACCOMPANY HIM TO OPEN THE CASE. WITHOUT WAITING, THEY GO DOWN TO THE CELLAR OF THE MUSEUM.

How many spiders can you count in the picture?

Which image matches Mr Clark's photo? Use your magic lamp.

There it is, I only want to see it!

WHEN HE OPENS THE BOX, MR CLARK ALMOST FANTS. THE BOX IS EMPTY. THE PRECIOUS OBJECT HAS BEEN STOLEN. HE IMMEDIATELY CALLS HIS YOUNG DETECTIVES.

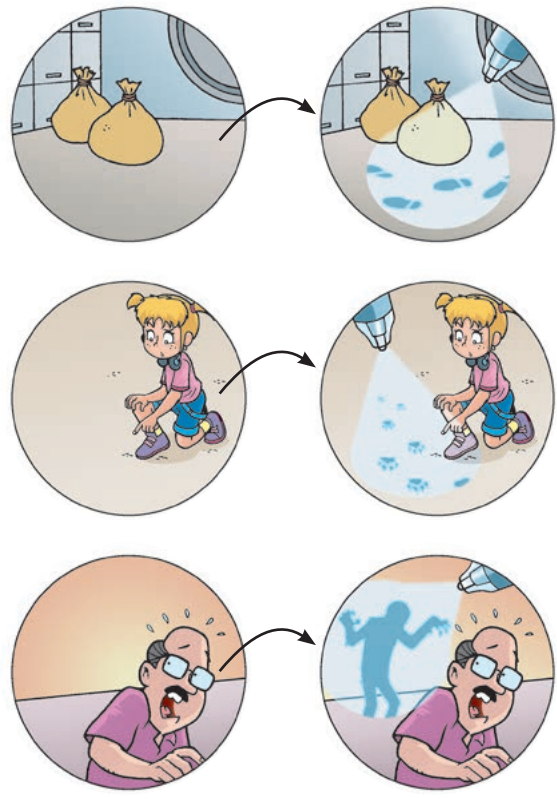
MR CLARK TELLS THEM THIS MORNING MORNING I REALIZED THAT THE OBJECT HAD BEEN STOLEN. BUT I TRUST ALL MY EMPLOYEES...

LOOK! THESE ARE MY FOOTPRINTS!

Use your magic lamp to see the footprints, which one is unique?



Use the lamp of the invisible ink pen to reveal the clues!



THE YOUNG DETECTIVES ALREADY HAVE LOTS OF INFORMATION TO GO INTO THE TUNNEL.

Where will he really go in the dark?

AFTER A WHILE, THEY REACH THE OTHER SIDE.

How many cars can you see? Use your magic lamp.

LET'S SEE WHERE THE TUNNEL LEADS!

Help the children find the right path to reach the other end of the tunnel.

OUR FRIENDS ARRIVE IN A GARDEN. THE THIEF PROBABLY LIVES HERE!

The young detectives have already eliminated about three suspects, why?

How many cars can you see? Use your magic lamp.

HEY, THEIR FINGERPRINTS ARE HERE!

What do you think which of the four suspects is the culprit?

THEY DECIDE TO GATHER ALL THE INHABITANTS LOOKING LIKE THE PERSON ON THE VIDEO. AFTER EXAMINING THEM, THEY THINK THAT THEY HAVE FOUND THE CULPIT.

QUICKLY GO BACK TO PAGE 8 TO FIND ANOTHER CLUE AND DISCOVER THE THIEF!

LET'S WAIT FOR THEM TO BE DISTRACTED AND WE CAN GO IN!

OUR YOUNG FRIENDS ARE NOT SO EASILY INTIMIDATED. THEY DECIDE TO GO TO THE KOREAN AREA.

IT'S SURPRISING THE COMING TOO! NOW WE CAN LOOK FOR THE OTHER CHILDREN.

A GREATER SURPRISE AWAITS THEM ON THEIR WAY. THEY ARE ATTACKED BY A GROUP OF ROBOTS. IT'S UNBELIEVABLE!

Look for 3 differences between the characters and their shadow. Use your magic lamp.

Decipher what the alien says by using the code (Use your magic lamp)

NO, WE'RE READY!

WAIT! I SCARED THEM!

IT'S ONLY WATER!

LET'S GO BACK TO THE CAMP!

OUR FRIENDS GO BACK TO THE CAMP. TWO MEN IN BLACK ARE WAITING FOR THEM.

HOW SHOULD WE TAKE CARE OF THEM, BUT WHO'S IN IT?

NO ONE IS LOOKING AFTER THE CHILDREN.

SCOPY THE GOVERNMENT SPY IS!

WOODY A LARGE REAR!

ATCHOO!

ABCDEFGHIJKLMNOPQRSTUVWXYZ
X Y Z

OUR FRIENDS GO BACK TO THE CAMP. TWO MEN IN BLACK ARE WAITING FOR THEM.

HOW SHOULD WE TAKE CARE OF THEM, BUT WHO'S IN IT?

NO ONE IS LOOKING AFTER THE CHILDREN.

SCOPY THE GOVERNMENT SPY IS!

WOODY A LARGE REAR!

ATCHOO!

The Mini Girlz, Best Friends Forever!

Reference: J0328

THE MINI GIRLZ

4 titles:

- Surprise Birthday Party!
- A Crazy Day!
- Holiday Fun!
- A Day at the Funfair!



Puffy Stickers!



- More than 400 000 copies of the first series sold!
- Puffy stickers on cover & a colourful sticker spread
- Handle-shaped to carry it all around!

Foreseen publication:

June 2016

Deadline for material:

1st of January 2016

- 210 x 297 mm
- 24 pages + 2 pages of stickers + puffy stickers on covers + handle shaped



Caramel's now famous **Mini Girlz** are back in 4 brand new titles! In each title, girls will take part in unique adventures, will have the opportunity to design cute outfits as well as to play with numerous cool stickers. Thanks to the handle shape specially designed for their little hands, they can bring their books along everywhere!



Customise your T-Shirts and design your very own collection!



3 titles:

- Cool
- Chic
- Boys

Reference: J0330

TRENDY T-SHIRTS



- Numerous Heat Transfers to customise T-Shirts
- Stencils & Stickers

Trendy T-Shirts, contains everything budding stylists have ever dreamt of... After taking inspiration from the coloured pages, they can create unique T-Shirts on the models using the provided stencils and stickers! Each title also includes a sheet full of "heat transfers" to customise their very own T-Shirts! A unique way to share creativity with friends!



Foreseen publication:

April 2016

Deadline for material:

1st of December 2015

- 160 x 240 mm
- 40 pages + transfer stickers + 1 PP sheet + 2 transparent sticker sheets

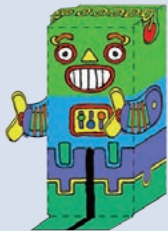
Cute fairies and roaring monsters come to life!

Reference: J0331

PAPER CRAFT

4 titles:

- Princesses
- Fairies
- Robots
- Monsters



- Safety first: no cutting tools required
- Thick paper makes crafts easy
- Diverse universes to suit the tastes of each child

Foreseen publication:

May 2016

Deadline for material:

1st of January 2016

- 210 x 297 mm
- 4 instructions pages
- + 12 pre-cut pages + stickers

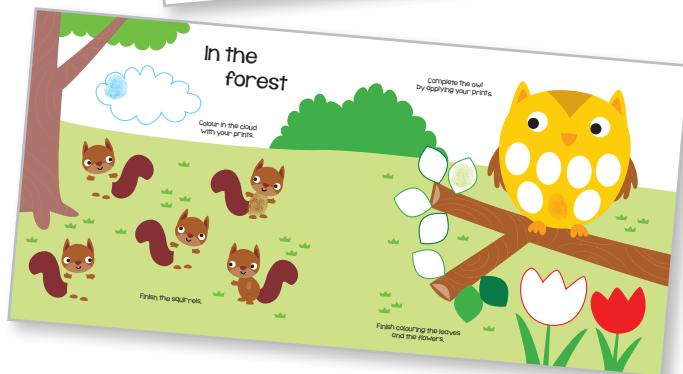
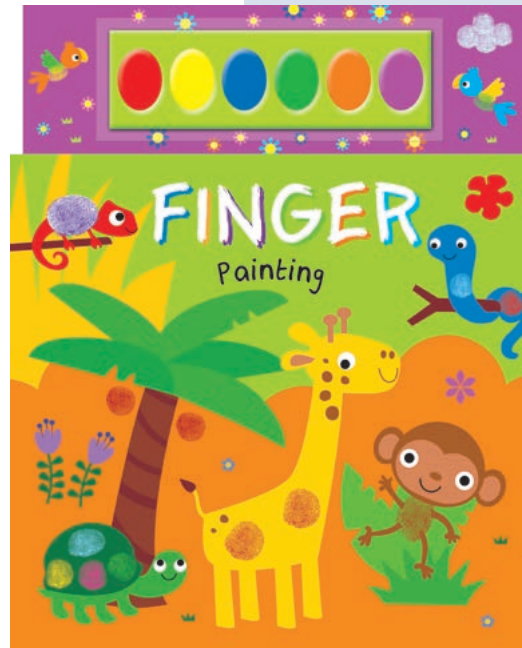
In the **Paper Craft** enchanted collection, children directly build little characters, houses and accessories to recreate unique universes. Some characters can be coloured and also customised with stickers. Once they have finished a craft, kids just have to let their imagination run free to create their very own stories.

Reference: C0200

FINGER PAINTING



2 titles:



- Bright watercolour paint palette included
- An original way to stir kids' creativity & imagination
- Children love to play with their fingers

Foreseen publication:

April 2016

Deadline for material:

1st of December 2015

The **Finger Painting** collection is a world full of surprises where children experience the most creative way to paint! Clear instructions guide them while completing endearing farm animals, funny robots, cute princesses, joyful cavemen and many others! Each title comes with a watercolour paint palette made up of 6 vivid colours for hours of fun!

- 210 x 200 mm
- 48 pages + set of paint

Princesses like no others!

Reference: C0205

COLOURING PRINCESSES

4 titles:

- Princess Lilly
- Princess Jade
- Princess Zoe
- Princess Eva



- Coloured outlines for stunning results!
- More than 50 stickers in each title
- Shaped covers with glittering

Foreseen publication:

May 2016

Deadline for material:

1st of January 2016

- 210 x 297 mm
- 16 pages + sticker spread



Lilly, Jade, Zoe and Eva are not like other princesses: they play musical instruments, bake cup-cakes and surf on their tablets! Whether they are sport or fashion addicts, artists or nature lovers, every girl will identify herself to one of the **Colouring Princesses** heroes. Each title comes along with 50 fabulous stickers to customise rooms and secret journals.

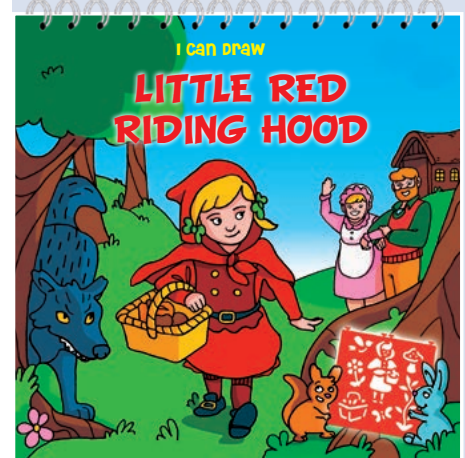
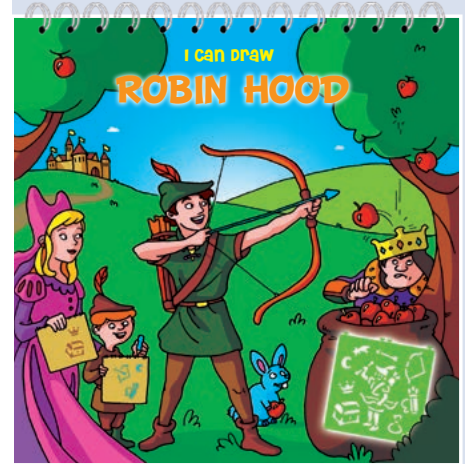
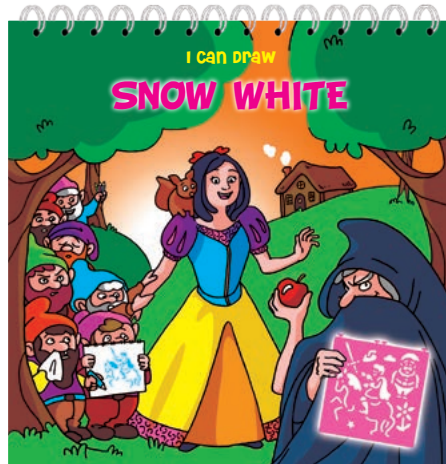
Many stencils to create unique stories...

4 titles:

- I Can Draw Peter Pan
- I Can Draw Snow White
- I Can Draw Robin Hood
- I Can Draw Little Red Riding Hood

Reference: C0203

I CAN DRAW FAIRY TALES



These 4 brand new titles mix a winning combination: the famous **I Can Draw** concept with 4 all-time best-selling **Once upon a time...** stories! With the numerous coloured stencils and 32 illustrated backgrounds, the children can create their very own fairy tale stories.

- 16 titles already available in this bestselling collection
- Over 2 million copies sold!

Foreseen publication:

June 2016

Deadline for material:

1st of February 2016

- 220 x 220 mm
- 32 pages + 4 PP sheets + grey board

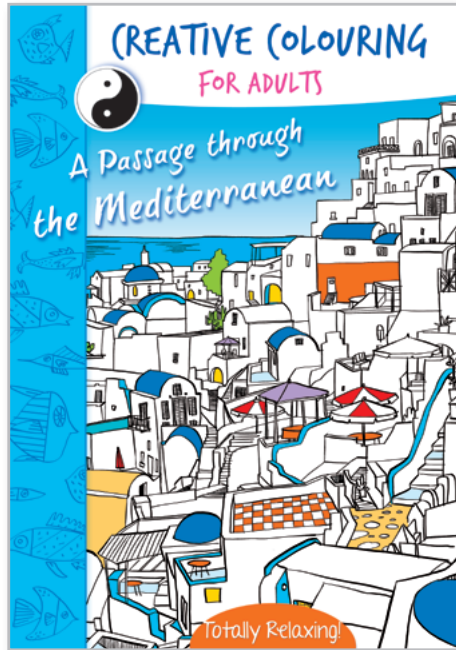
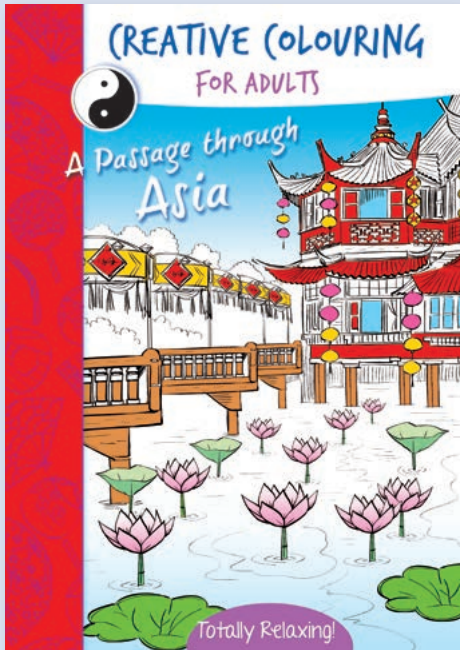
A relaxing journey in stunning landscapes

Reference: C0206

CREATIVE COLOURING FOR ADULTS

2 titles:

- A Passage through Asia
- A Passage through the Mediterranean



After the success of our first 2 titles, discover two brand new ones in the **Creative Colouring for Adults** series! Detailed designs and beautiful illustrations featuring inspiring Mediterranean and Asian sceneries. Nothing more relaxing for enjoying "feel good moments"!

- Trendy colouring activity for adults
- 48 easy-to-detach pages
- Original illustrations full of detail

Foreseen publication:

April 2016

Deadline for material:

1st of December 2015

- 210 x 297 mm
- 48 pages + greyboard

Previous titles: C0197



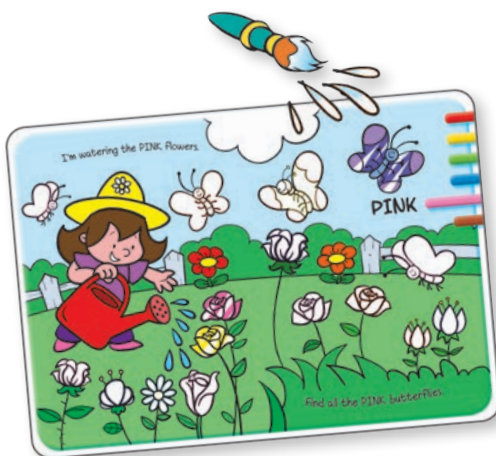
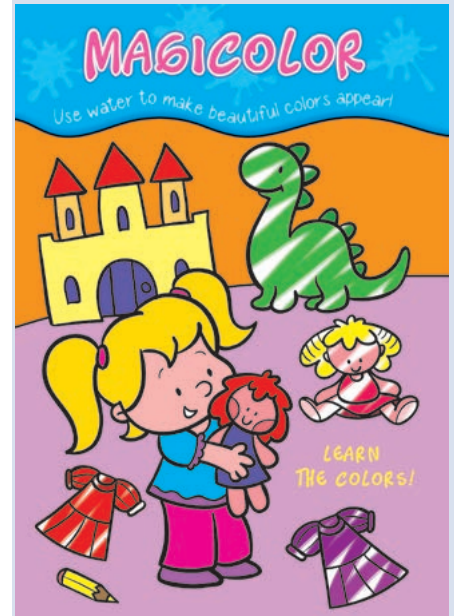
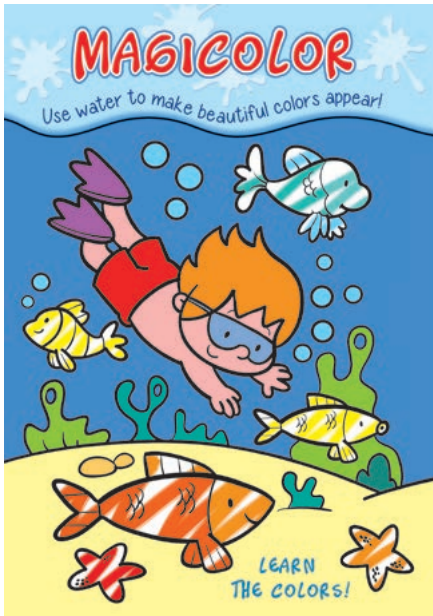
A fun and smart way to discover and learn colours!

3 titles:

- Explorer
- Farm
- House

Reference: K0158

MAGICOLOR



In the gorgeous **Magicolor** series, children discover colours in a unique way. They just have to apply water on the white illustrations to make vivid colours appear. Water can be applied with a sponge or with a brush. And the fun doesn't stop here: let it dry and they can start all over again.

- Magic painting technology allowing endless practice
- Fun and interactive

Foreseen publication:

September 2016

Deadline for material:

1st of April 2016

- 148 x 210 mm
- 7 spreads including cover

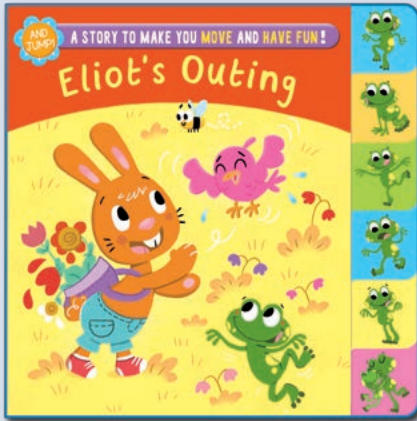
A funny collection to keep children on the move!

Reference: K0157

READ, MOVE & HAVE FUN!

4 titles:

- Eliot's Outing
- Mateo Wants to Play
- Capucin's Treasure
- Abbey's Farm



- Helps develop child's psychomotor abilities
- Cute little stories
- An interactive tool for teachers and parents

Foreseen publication:

September 2016

Deadline for material:

1st of April 2016

- 210 x 210 mm
- 6 inside spreads + index shaped

In these energising adventures, little pictograms through the texts invite children to stretch like cats, walk like ducks and jump around the place! This concept is a unique interactive way to make little ones enjoy the stories while moving their bodies. It can be used by teachers in class or by parents at home.



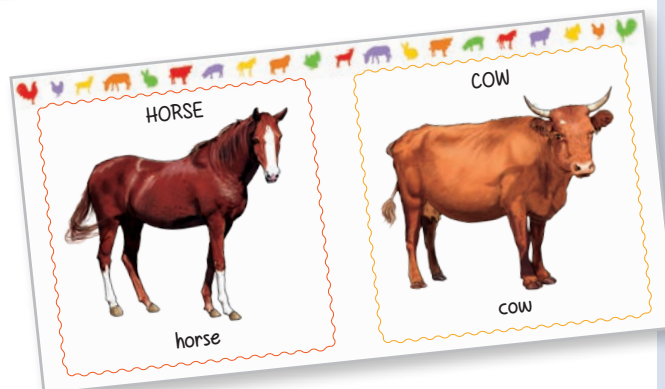
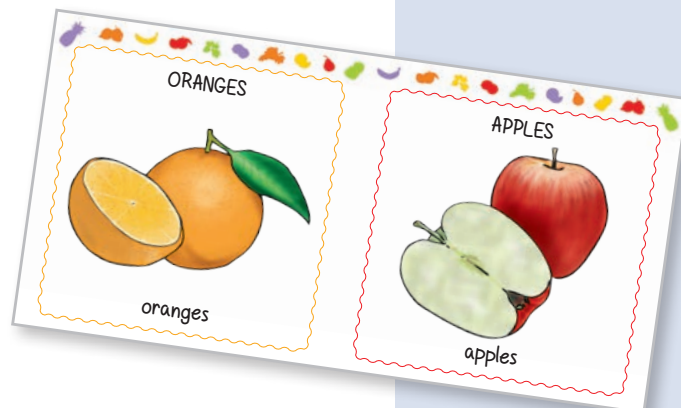
The indispensable babies first collection!

Reference: K0156

MY FIRST WORDS

4 titles:

- Animals of the Farm
- Fruits
- Vegetables
- Means of Transport



My First Words collection stimulates little ones' curiosity and learning. Thanks to realistic illustrations, they will soon recognise everyday life objects. Words to foster young kids' memorisation. A smart educational tool that the kids can review with their parents or browse by themselves all over again.

- Ideally sized for little hands
- Realistic illustrations favoured by educators
- Adapted CDU (counter display unit) available

Foreseen publication:

September 2016

Deadline for material:

1st of April 2016

- 120 x 120 mm
- 6 spreads including cover
- White board

A must have ahead of the 2016 European championship!

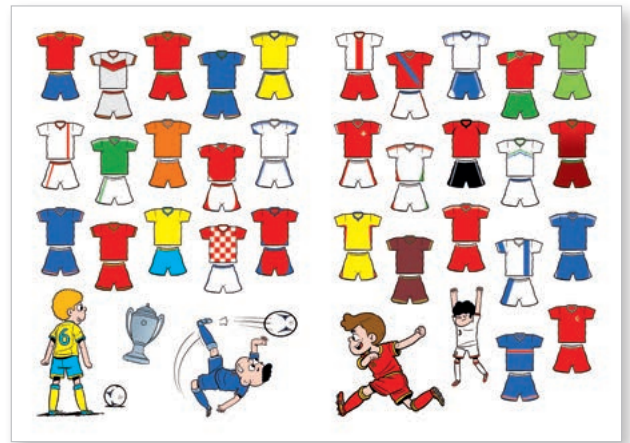
Reference: C0207

CHAMPIONS!

1 title:



With a mega scoreboard!



- Stickers with 32 national teams colours
- Giant scoreboard poster to follow the 2016 European championship
- Real game scenarios for a true football experience

Foreseen publication:

March 2016

Deadline for material:

1st of November 2015

- 210 x 297 mm
- 32 pages + sticker spread + poster (550 x 370 mm)

In the **Champions!** colouring book, the young football fans will find 32 illustrations of typical game situations: goals, assists, free-kicks and other great actions of their favourite sport! This unique title comes with a range of extra stickers representing the shirts of 32 national football teams. Plus a giant scoreboard poster to follow the competition taking place in France next summer.



Learn & Travel with the Little Prince!

2 titles:

Reference: J0333



The Little Prince



Filled with beautiful illustrations from the new movie, these 2 books offer varied pre-school activities: observation, counting, recognising shapes, colouring... Children will also discover the poesy of Saint Exupéry's through the numerous famous quotes of his iconic best-seller. An original and fun way to revisit this everlasting classic story!

- Authentic illustrations from the movie
- Glowing stickers
- Decorative stickers
- An original way to discover the Little Prince universe

Foreseen publication:

March 2016

Deadline for material:

15th of November 2015

- 210 x 297 mm
- 24 pages + sticker spread
- With glowing stickers

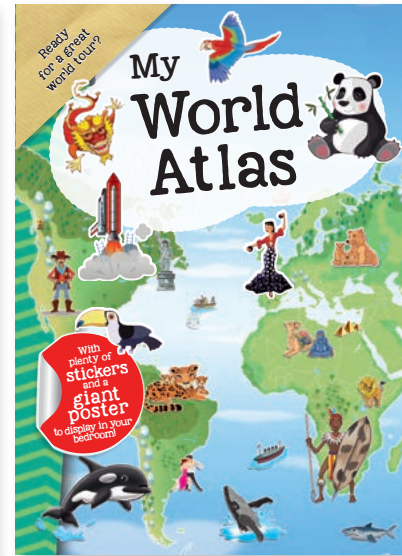
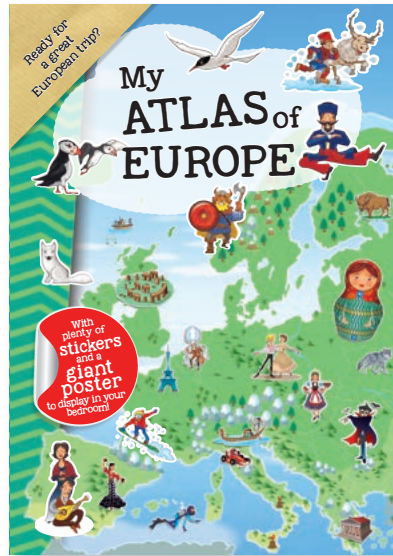
RECENT BEST SELLERS

Reference: P0072

My Atlas of Europe
My World Atlas



Next print run:
Spring 2016



- With a giant poster
- With stickers



Reference: J0326
Tattoo Book

- With Tattoos & Stickers!



Next print run:
Spring 2016