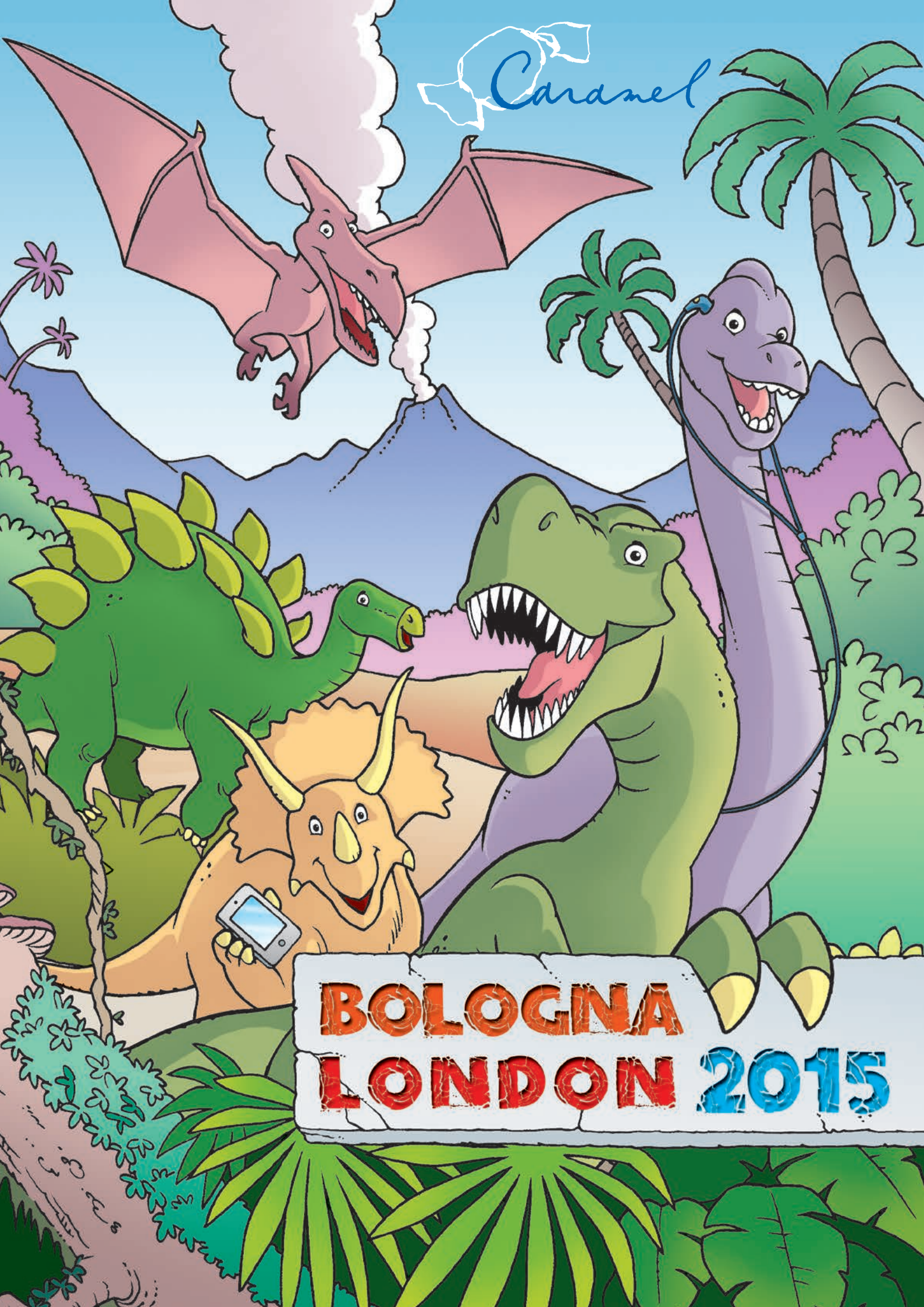


*Caramel*



**BOLOGNA**  
**LONDON 2015**



# LEARN GOOD MANNERS

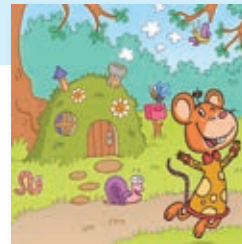
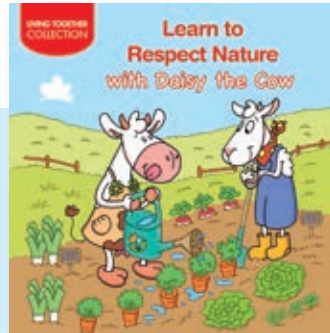
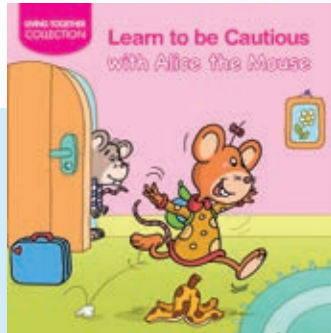
Apprends les bonnes manières [P0124]



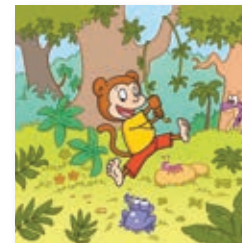
4 titles of 32 pages - Hard cover - 220 x 220 mm

Foreseen publication date: **January 2016**

Deadline for material: **1<sup>st</sup> of August 2015**



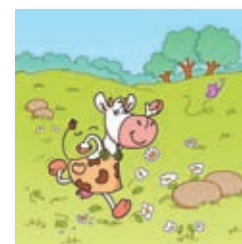
Alice the mouse lives in the middle of a field. She is the most curious mouse and loves to explore the world. But sometimes she is very distracted and doesn't watch out. And when she stumbles over a log and falls!



Deep in the jungle lives a little monkey named Corentin. Corentin likes to make jokes and have fun. The problem is that he has become hooked on making silly faces and getting! As soon as he makes someone "Duck"! His friend then is a dilly monkey or a gey bomb.



At the very bottom of a cave lives a bear cub called Billy. He is very sweet but doesn't have many friends. Actually Billy hates water and never washes himself! Which is why he smells like a smelly dirty sponge. He usually chooses rotten fish, an old sock or even worse. Then that the stench!



In the middle of a lovely meadow lives a happy cow called Daisy. Daisy always merrily and bawls to show it. She bawls, dances and sings whipping the air with her tail. But unfortunately at the same time, she doesn't realize that trampling flowers and plants without care.



In this new "Living Together" collection, children will learn good manners and how to behave by watching our 4 new heroes being called to order: Billy the bear cub has some difficulties being clean, Alice the mouse is totally reckless, Daisy the cow doesn't respect nature and Corentin the monkey is very rude. Fortunately, all of them have a good friend ready to help them correct the situation. Thanks to these cute and very funny stories, learning the rules of "Living Together" really becomes **enjoyable!** This series comes along with the now well admitted philosophy that **educational standards and principles** are much easier understood and assimilated by children when they have fun!

Notes .....



PICTURE BOOKS

# 100 BEDTIME STORIES TO PICK & READ

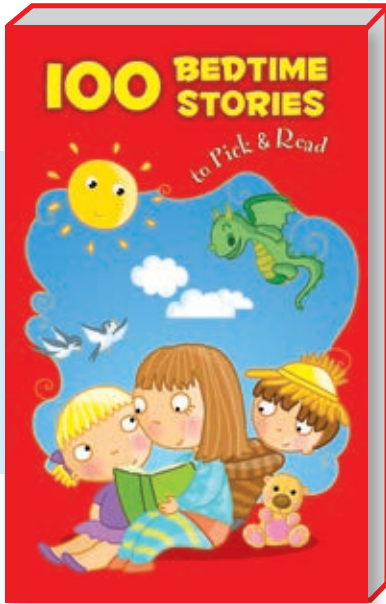
100 histoires à tirer au sort [ref. P0125]

**3 boxes of 50 reading cards - 115 x 170 mm**



Foreseen publication date: **March 2016**

Deadline for material: **1<sup>st</sup> of October 2015**



Our bestseller "365 Bedtime Stories" is now available in a totally new original concept and format! Our short and beautiful stories are grouped inside **3 boxes**, each containing 50 reading cards, for a total of **100** nicely **illustrated stories per pack!**

Every evening, the children will have fun picking up randomly one card, which their parent will read to them before going to sleep! These little stories that are full of imagination and wonderfully illustrated can be read and told in a few minutes, to become part of a joyful sharing bedtime ritual. The card format adding even more fun to this **precious family moment.**





# MY BABY ALBUM

L'album de Bébé [ref. P0127]



PICTURE BOOKS

**1 title of 64 pages** - Padded cover with matt & shiny effect + hidden wire-o + half cloth + elastic band - 185 x 240 mm

Foreseen publication date: **February 2016**  
Deadline for material: **1<sup>st</sup> of September 2015**



A must have, as well as a **perfect gift** for the soon-to-be parents! This 64 pages album will give them the opportunity to keep the best **pictures**, record **events** and **milestones** of their new born baby, up to the age of 2! It starts from the very beginning: the baby growing in mummy's tummy, the birth, family, friends, the first birthday party, first words and much more!  
The **original concept**, adorable and well-designed lay-out of this beautifully illustrated keepsake memory book, makes it easy to create a **personalised baby album** that will be treasured forever.







EDUCATIONAL BOOKS

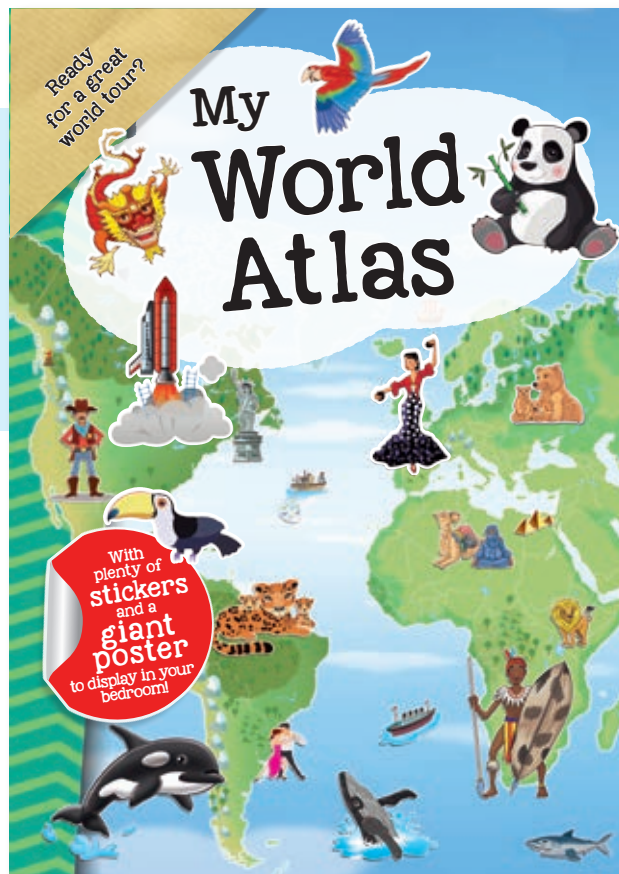
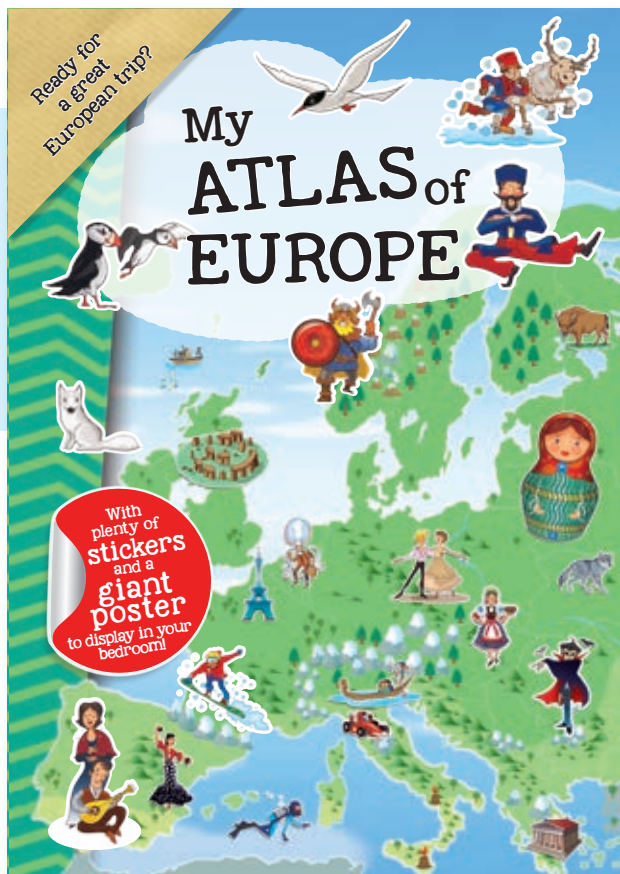
# MY ATLAS OF EUROPE & MY WORLD ATLAS

Mon atlas de l'Europe & Mon atlas du monde [ref. S0183]

**2 titles of 24 pages + 1 giant poster**  
+ 2 sticker spreads - Soft cover - 210 x 297 mm

Foreseen publication date: **January 2016**

Deadline for material: **1<sup>st</sup> of August 2015**





With a giant poster map!



With more than 100 stickers per title!

Atlas have always been and will remain an **all-time favourite**... The world is becoming a village and our younger generation are getting overwhelmed by images and sounds coming from every part of the planet via the media. In order to help them localise European and World countries, we have developed 2 interactive titles, coming with **illustrated maps** and **plenty of stickers (more than 100 per title)** to position in the books and on the posters. Factual but not too serious, they will help them pinpoint and match countries with the corresponding flags. A large **poster map**, coming along with each title, can be detached and hung on the bedroom walls of our soon-to-be travellers!

*On the covers of these two titles, we have represented respectively European and World maps that we can obviously **adapt to your very specific location**. The same is valid for the posters inside!*





EDUCATIONAL BOOKS

# CLAY MODELLING

Pâte à modeler [ref. S0179]

**2 titles of 48 pages** + grey board

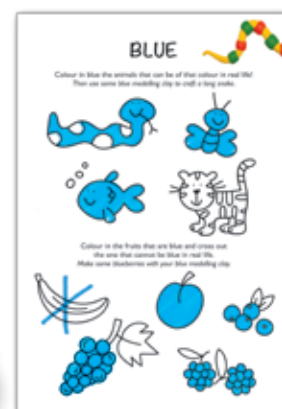
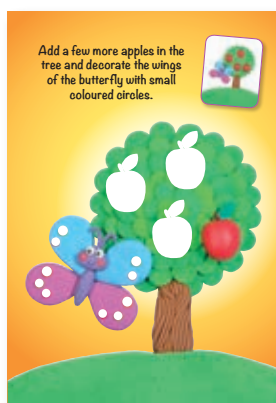
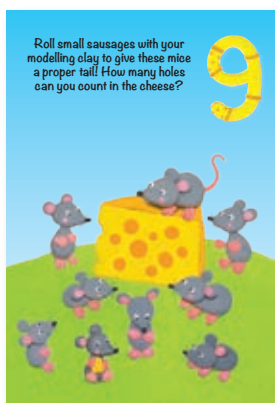
Book: 164 x 240 mm - Board: 240 x 240 mm

Foreseen publication date: **February 2016**

Deadline for material: **1<sup>st</sup> of September 2015**



With 4 large coloured modelling paste rolls!



Playing with modelling paste is an all-time **favourite pastime** for children! So when combined with **hands-on learning**, it becomes a very efficient tool that provides great results. One title explores the first learning steps of recognising **shapes** and **colours**. The other title develops the sense of **observation** and provides the first **counting** notions. In the first 16 pages of each title, children will be prompted to complete and decorate various scenes with the **modelling paste**. These pages are **laminated**, allowing the children to play and learn with the modelling paste over and over again. Each title also contains a set of 32 black and white pages of exercises and activities that give the children the opportunity to practice once more what they have learned using the modelling paste.



# MY FIRST EXERCISES

Mes premiers exercices éducatifs [ref. S0181]

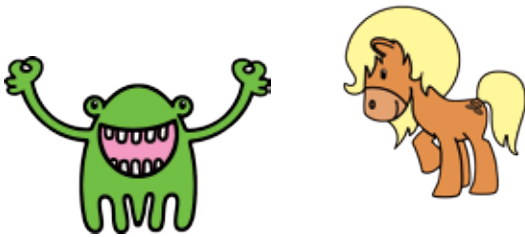
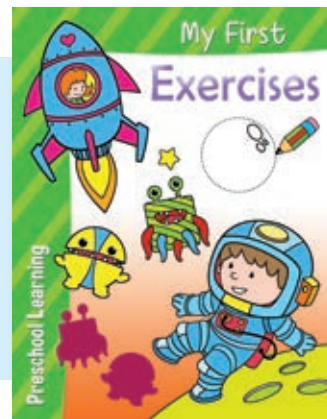
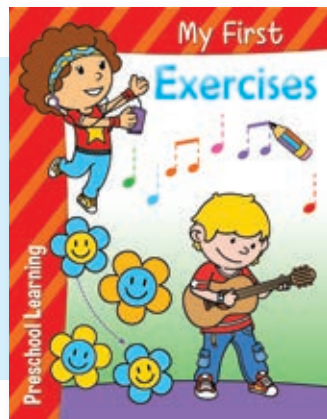


EDUCATIONAL BOOKS

4 titles of 48 pages - 207 x 265 mm

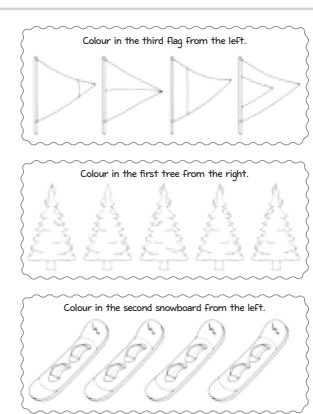
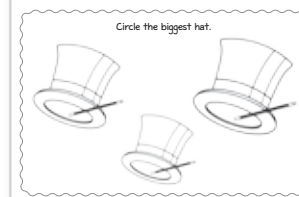
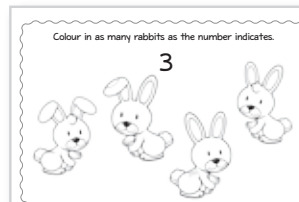
Foreseen publication date: **March 2016**

Deadline for material: **1<sup>st</sup> of October 2015**



A classic Caramel educational formula that continues to be amongst the all-time favourites with our partners! These 4 new **educational** titles have been designed with exciting themes and topics to grab the attention of our young readers and **make learning fun and enjoyable!**

This black and white series offers a combination of simple and clearly presented exercises, focusing on various learning themes. A wide range of **preschool learning subjects** are covered; such as recognising shapes, distinguishing opposites, developing the basics of writing and getting familiar with the first notions of counting.







ACTIVITY BOOKS

# THE DINOSAURS & THE CAVEMEN

Les dinosaures & Les hommes des cavernes [ref. J0327]

2 titles of 32 pages - Soft cover - 210 x 297 mm

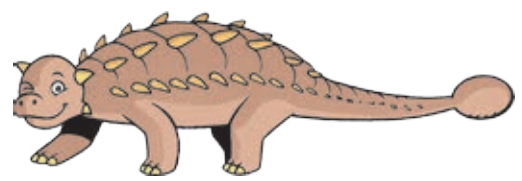
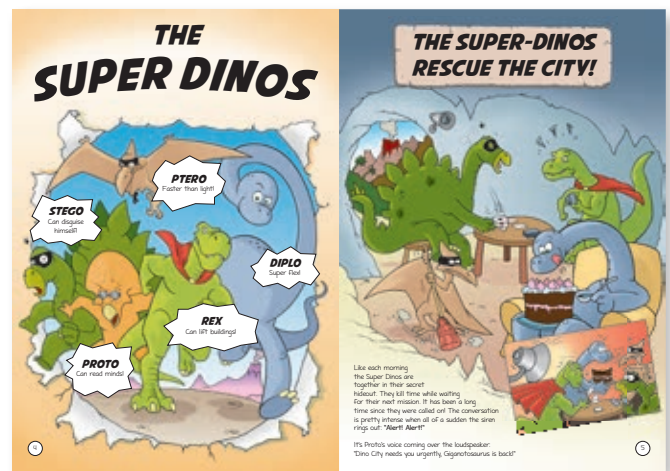
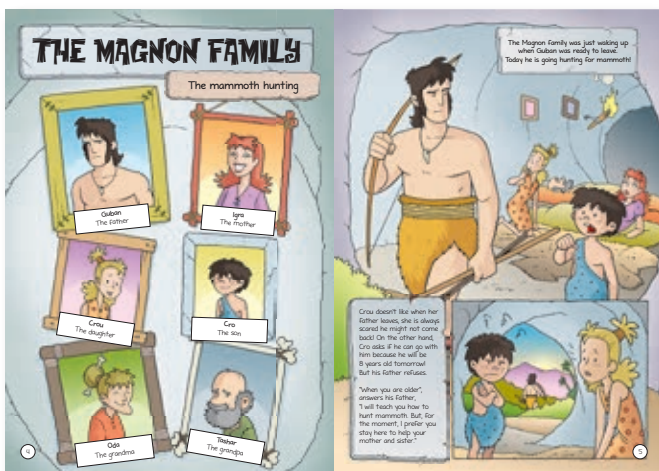


Foreseen publication date: **February 2016**

Deadline for material: **1<sup>st</sup> of September 2015**



**Augmented Reality on the cover!**







“Augmented Reality” brings the reading experience to another dimension!



Developed as a **magazine** to convey more energy and **interaction** to our young readers, we have assembled a mix of activities in these 2 titles, about Dinosaurs and Cavemen: a quiz, puzzles, jokes, comics as well as a funny and original story! The “**Augmented Reality**” on the front covers is easy to access on any tablet or smartphone by downloading the free “Blippar” app. The children will be impressed seeing **3D Dinosaurs** and **Cavemen** coming to life, or printing great illustrations that can be coloured. They will also have the opportunity to take “**selfies**” with our heroes that they will be able to share with their family & friends!







ACTIVITY  
BOOKS

# FUN & GAMES

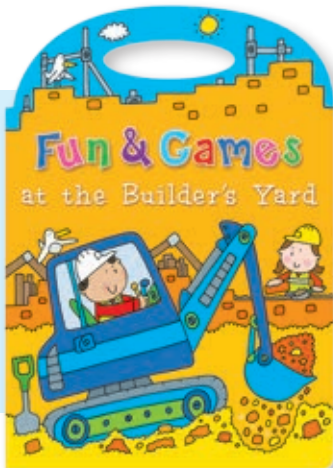
IN FAIRY LAND, AT THE CONCERT, AT THE BUILDER'S  
YARD & IN SPACE

Jeux rigolos - spécial fées, spécial concert,  
spécial chantier & spécial espace [ref. J0276]

**4 titles of 48 pages** - Shaped - 207 x 297 mm

Foreseen publication date: **January 2016**

Deadline for material: **1<sup>st</sup> of August 2015**



A **fun** and **colourful** activity series illustrated by the famous **Simon Abbott**.

Mazes, differences, colouring, drawing and other observation puzzles that children will enjoy doing for hours. Four different exciting themes to please little girls as much as little boys! Designed with a **handle shaped format**, it allows little hands to carry these books easily and proudly around.



# PLAY

WITH THE KNIGHTS & THE PRINCESSES /  
WITCHES & WIZARDS / PIRATES & MERMAIDS

Joue avec les chevaliers et les princesses / les magiciens et les sorcières / les pirates et les sirènes [ref. J0324]

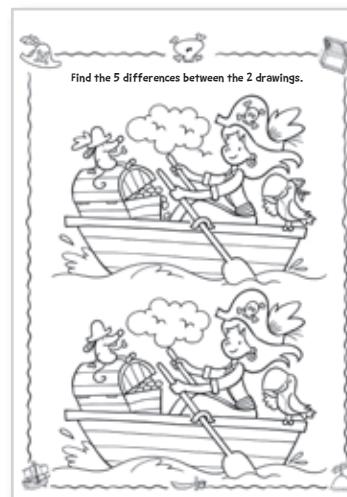
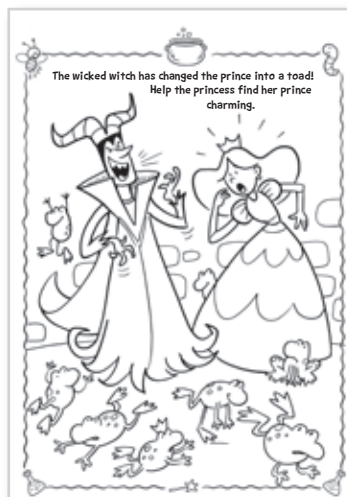
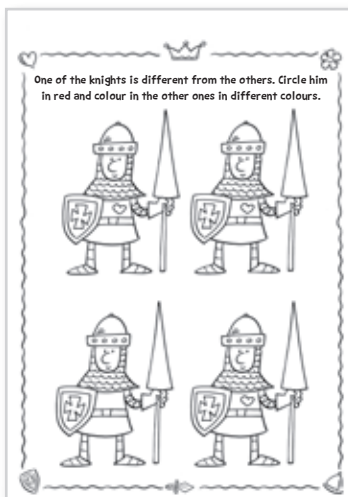
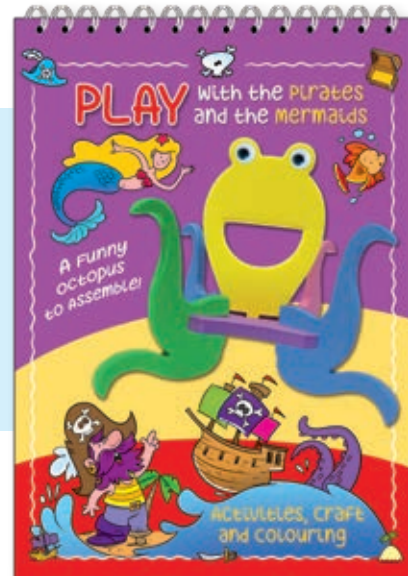


ACTIVITY  
BOOKS

**3 titles of 48 pages** + 3D Eva foam puzzle + Grey board  
- 170 x 240 mm

Foreseen publication date: **March 2016**

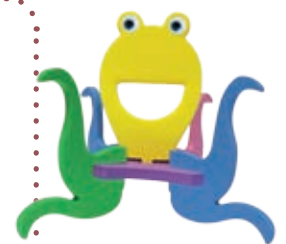
Deadline for material: **1<sup>st</sup> of October 2015**



**With  
3D foam  
animals to  
assemble!**

This series of 3 easy-to-handle activity pads contains numerous exciting **games** and **colouring activities** designed around 3 bestselling themes! As a bonus, each title also encloses a **3D coloured foam puzzle** (6 to 8 pieces each) that children can build and rebuild at will: a dragon, a toad and an octopus to match each title theme!

*Each foam puzzle is meeting all the required safety standards and is sealed inside a crystal clear polybag secured in the wire-o binding.*







ACTIVITY BOOKS

# STYLISH GIRLS

Filles stylées [ref. J0325]

**2 titles of 32 pages** + 8 sticker sheets + grey board - Matt & shiny effect - 160 x 240 mm

Foreseen publication date: **February 2016**

Deadline for material: **1<sup>st</sup> of September 2015**



**With almost 200 stickers!**



An attractive format combined with energetic illustrations, especially designed for **active girls!** They will easily recognise themselves in these 2 titles, one focused on **dance**, while the other one is dedicated to **surf and skate** activities! These books will come with lots of **stickers** that can be applied on the models: 4 pages of coloured stickers, plus 4 pages of black and white ones to be coloured, encouraging **interactivity** as well as **creativity!**



# TATTOO BOOK

Livre de tatouages [ref. J0326]



ACTIVITY BOOKS

**3 titles of 48 pages** + 1 tattoo sheet & 2 sticker sheets  
+ grey board - 220 x 220 mm

Foreseen publication date: **January 2016**  
Deadline for material: **1<sup>st</sup> of August 2015**



**A “Must-Have” for all the tattoo fans!**



**With tattoos & stickers!**

In these 3 glamorous titles, girls and boys will find one page full of **temporary coloured tattoos** for them and their friends! A real opportunity to look like their idols, whether they are singers, dancers or athletes! They also have **2 pages of stickers** to help them design trendy looks for the 48 super-stylish models illustrated in each! A well tested and **bestselling format** for this new collection!





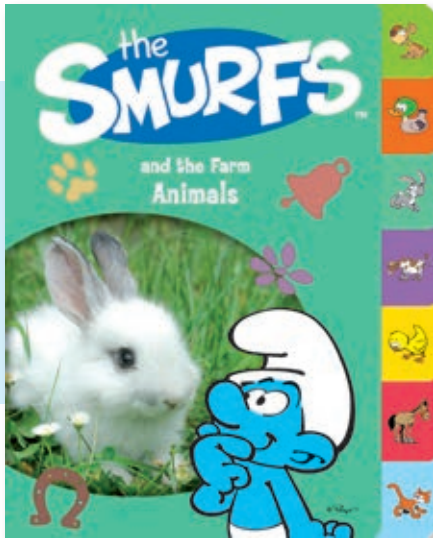


# THE SMURFS AND THE FARM / FOREST / SAVANNAH ANIMALS

Les Schtroumpfs et les animaux de la ferme / de la forêt / de la savane [ref. K0154]

**3 books of 7 inside spreads** - Index shaped - 198 x 245 mm

Foreseen publication date: **March 2016**  
Deadline for material: **1<sup>st</sup> of October 2015**

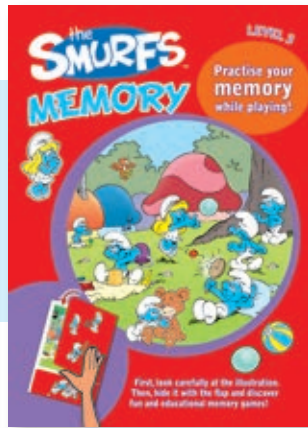
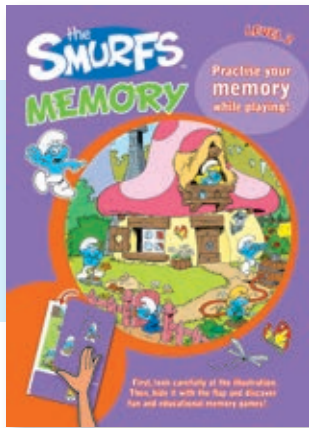
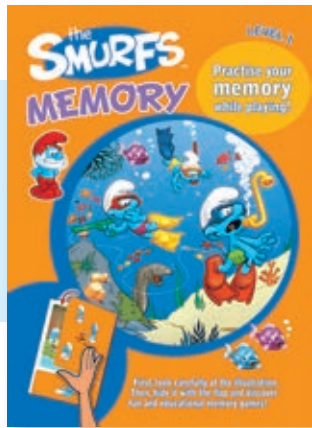


After the success of our first 2 Smurfs collections and still in close collaboration with **IMPS**, we have developed a new **educational board book** series for the little ones. This collection of 3 **index shaped** titles provides our young children and their parents, the opportunity to discover the animal's world with our legendary characters! We have mixed bright pictures with dedicated illustrations of the Smurfs put into context with a good dose of **humour**! This attractive combination with short explanatory texts is certainly the easiest and the most enjoyable method to **learn about animals**.





# THE SMURFS MEMORY [S0174]



# I CAN DRAW THE SMURFS [C0182]







# SOUND BOOK

FARM ANIMALS, MUSICAL INSTRUMENTS, SOUNDS OF THE HOUSE

Livre sonore : les animaux de la ferme, les instruments de musique, les bruits de la maison [ref. K0155]



**3 titles of 4 inside spreads:** 12 flaps & 6 sounds - 190 x 190 mm

Foreseen publication date: **March 2016**

Deadline for material: **1<sup>st</sup> of October 2015**



**With sound effects!**

**With flaps!**



Cheerful and clear-cut illustrations for this new **educational board book** series, containing clever matching exercises brightened up with **sound effects**. The very young ones will have plenty of fun pressing the little grey buttons to listen to sounds coming from animals, familiar noises heard in the house as well as musical instruments. Then, they will have to discover where it comes from by **flipping the pages** and joining 2 images to recreate the **matching** scene. An exciting and enjoyable interactive **learning tool** for the little ones.



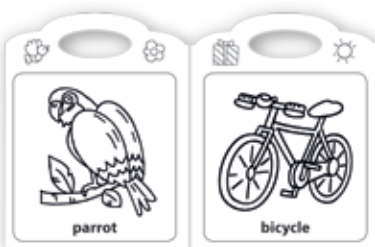
# MY WORDBOOK TO COLOR

Mon imagier à colorier [ref. C0199]



**6 titles of 48 pages** - Handle shaped -  
207 x 265 mm

Foreseen publication date: **December 2015**  
Deadline for material: **1<sup>st</sup> of July 2015**



A new classic **educational colouring series**, always appreciated by young children and their parents. One simple and large illustration per page helps the children get familiarised with their **day-to-day objects!** By the time they finish the colouring, their eyes will have pictured the words, thus helping them later on when learning basic vocabulary! The **handle-shaped** format has been nicely designed to allow the little ones to proudly carry their books around.





COLOURING BOOKS

# FLUO COLOR

Fluo Color [ref. C0189]

**2 titles of 36 pages** + markers in blister -  
220 x 220 mm

Foreseen publication date: **February 2016**  
Deadline for material: **1<sup>st</sup> of September 2015**

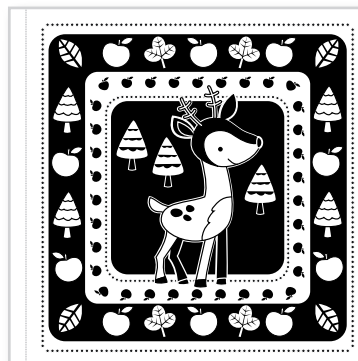


**With 4 fluo felt-tip markers!**

This new flashy collection is coming with 4 FLUO interlocking FELT-TIP markers! A brand new colouring concept for these 2 colouring titles, which combines bright colourings with black backgrounds to achieve **luminous** and unique illustrations.

With animals of the forest and animals of the farm as headline titles, we have the right combination for placing this new series at the top of our bestselling colouring titles. These books have **pre-cut pages** to allow our budding artists to easily share and display their artwork!

*For total safety, the ink of our markers is non-toxic and water based!*



# CREATIVE COLOURING FOR ADULTS

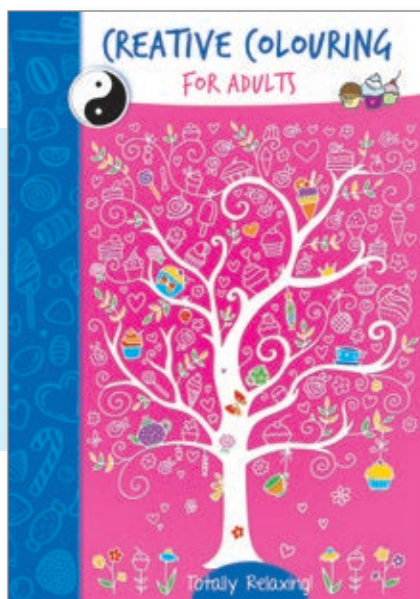
Coloriage créatif pour adultes [ref. C0197]



**2 title-pads of 48 pages** + grey board -  
Matt & shiny effect on covers - 210 x 297 mm

Foreseen publication date: **November 2015**

Deadline for material: **1<sup>st</sup> of June 2015**



**A great concept that blends artistic activities with relaxing concentration, to let go of the day-to-day stress!**



Upon requests from our partners, we have developed a series of 2 colouring titles mostly dedicated for **grown up's and adults**. Designed for more experienced colourists, each title contains 24 detailed illustrations on the front pages while the back pages are left open to more **creativity**. One title is more focused on animals and nature, while the other will delight artists fond of sweets and cakes! The format of these 2 titles is quite unique, combining a traditional cover format with **portrait pad** for the inside pages that are easily **detachable** for better handling and further display!

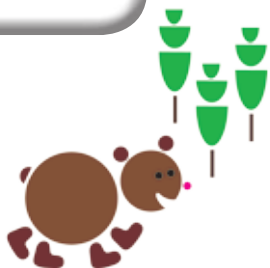




COLOURING BOOKS

# I CAN DRAW WITH SHAPES

Je dessine avec des formes [ref. C0198]



**2 titles of 36 pages + 4 PP stencils + grey board - 220 x 220 mm**

Foreseen publication date: **December 2015**

Deadline for material: **1<sup>st</sup> of July 2015**



Our famous “I CAN DRAW with **stencils**” concept doesn’t have to be presented anymore. A **winning formula** that continues to please our clients around the world, with the numerous titles of our original series, the 2 Smurfs titles and more recently the 3 Playmobil ones! In that context, we have now developed 2 new titles with a more **educational** twist: Learning to draw with various geometrical forms and other shapes! An original, **creative** and **interactive** concept that will develop the sense of observation, dexterity and the **imagination** of all budding artists.



**Educational!**

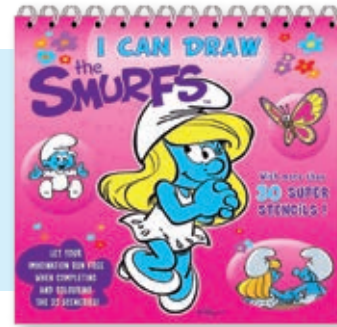
**With stencils!**



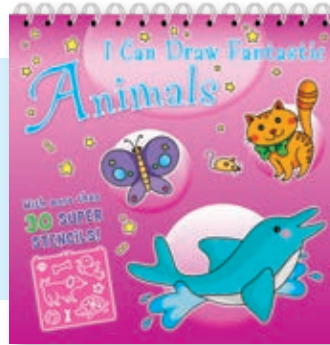
[ref. C0195]



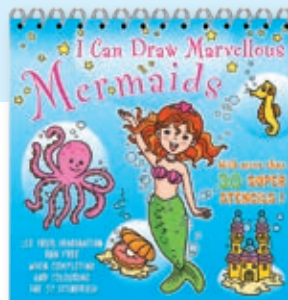
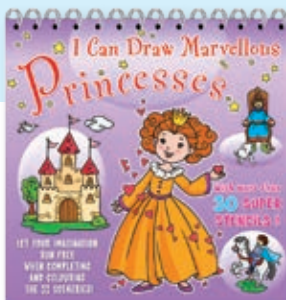
[ref. C0182]



[ref. C0186]



[ref. C0147]







COLOURING BOOKS

# CUSTOMIZE YOUR ENGINES / TRANSPORTS

Engins / Moyens de transport à customiser [ref. C0170]

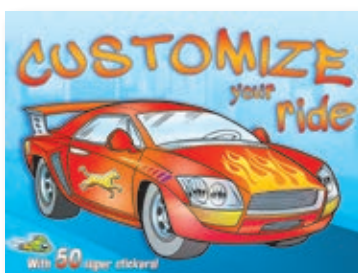
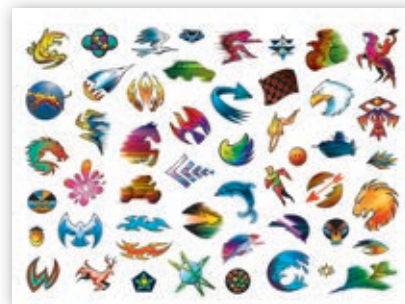
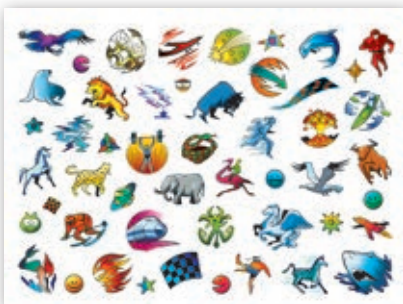
2 titles of 32 pages + sticker sheet + grey board - Embossed cover with cold foil - 330 x 245 mm

Foreseen publication date: **January 2016**  
Deadline for material: **1<sup>st</sup> of September 2015**



After the successes encountered with the first 2 titles and upon request from some of our clients, our "Customize Your Ride" collection is extended by 2 brand new titles! Keeping the **winning formula**, these activity colouring books are especially dedicated for boys and girls who like big trucks and large means of transport! With an impressive **embossed cover**, each title contains 16 models that must be tuned in, not only by fine colouring but also by applying amazing and startling **stickers**!

All the posters are "**pre-cut**" allowing our young artists to easily display their personalised rides!

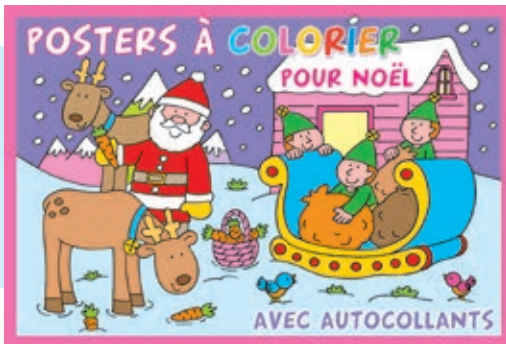




# SEASONAL

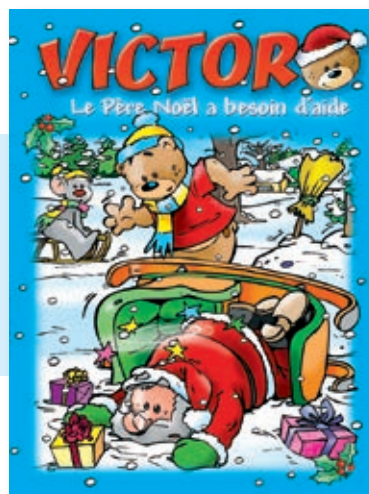
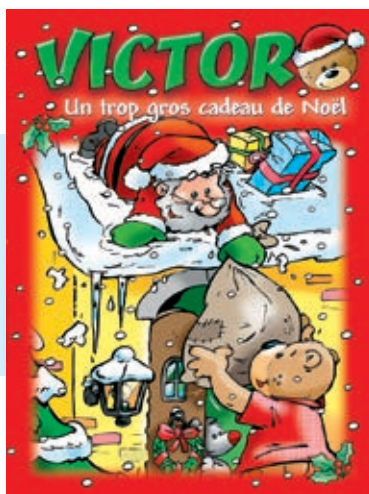


C0138  
My Giant Christmas  
Colouring & Sticker Book  
2 titles of 32 pages +  
stickers + postal cards



C0151  
My Giant Christmas  
Colouring & Sticker Book  
2 titles of 32 pages +  
stickers

C0187  
Halloween & Christmas  
Posters to Colour!  
2 titles of 6 folded posters



P0095  
Victor's Christmas  
2 titles of 40 pages  
Story Books





STATIONERY  
LINE

# MY DIARY

Mon journal [ref. D0001]

Foreseen publication date: **end of September 2015**  
Deadline for material: **1<sup>st</sup> of June 2015**

As an addition to our various books and series, we have now started to offer **stationary** products based on our bestselling characters. As an example, we are proposing the following "Secret Diary" or "Private Journal" coming along with a **secret envelope** at the end of the notebook and a **coloured band** to keep it firmly closed! The inside pages are also printed 1 colour with cool decorative illustrations! Obviously, we are open to any specific requests, alternative formats, as well as different illustrations even using your very own characters. We will supply you with "**tailor-made**" stationary products to suit your very own marketing strategies!



# CALENDAR TO COLOUR IN

Calendrier à colorier [ref. C0201]

**2 titles of 24 pages** + 1 sticker spread

Foreseen publication date: **end of September 2015**  
Deadline for material: **1<sup>st</sup> of June 2015**



Over the last couple of years, paper calendars have become **popular** again, especially the ones displaying themes i.e. countries, regions, animals and so on! In that context, as we surely don't want to leave our young readers on the side lines, we are offering 2 large calendars to colour in! Each month, they will have the opportunity to colour in a new exciting illustration! A great way to display their colouring and artistic talent! Furthermore, we have included a **spread full of fun stickers** that can also be used to indicate and highlight on the calendar all the important dates of the month: birthdays, parties, activities, sporting events, holidays... and other special occasions! Presented folded as an A4 format for efficient display in the shops, these calendars (A3) come with a little rounded die-cut perforation for **easy hanging** on any walls or doors!