



# BOLOGNA & LONDON BOOK FAIRS 2018

Let  
yourself  
be  
enchanted!



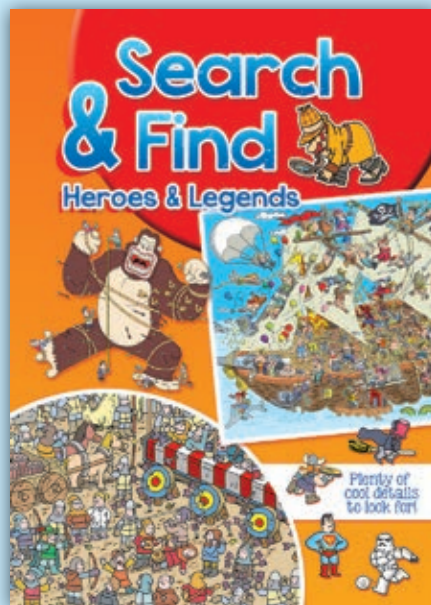
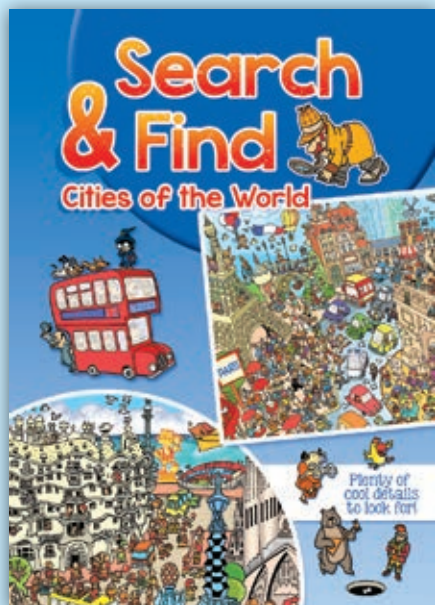


Alongside our co-editions, Caramel can tailor-make your very own “dream” projects.

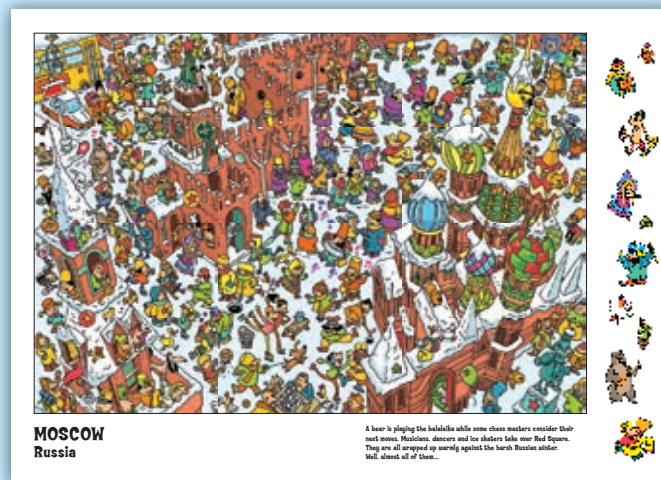
We can customise your content with our bestselling formats or even customise our own content and formats to fit your ideas, including **licenses** too!



# SEARCH & FIND

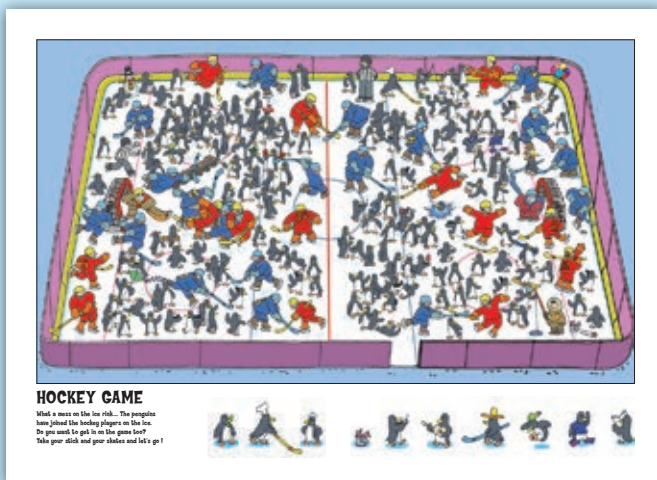
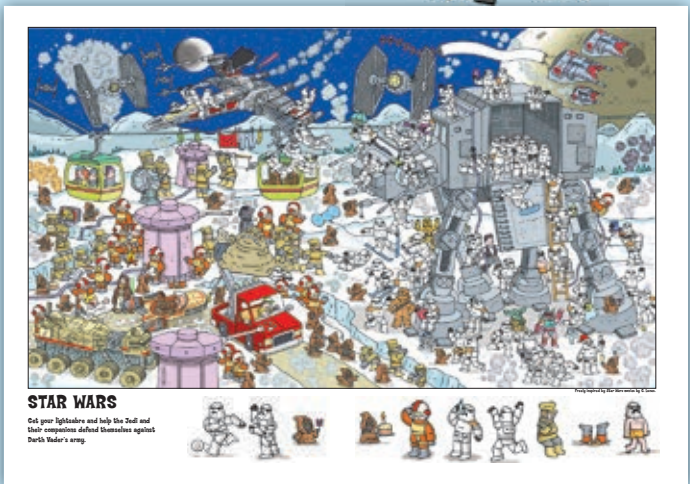


Foreseen publication:  
**February 2019**  
Deadline for material:  
**3<sup>rd</sup> September 2018**



Who has ever dreamed of being a detective? This enjoyable series will allow children to feel like a real "Sherlock Holmes" while developing a sharp eye. Children will feel the challenge by running through cities of the world, meeting wonderful heroes & legends and by participating in exciting leisure activities. These books combine the delight of discovering exciting environments and the thrill of the searching with bright coloured illustrations.

- Detailed colourful and fun illustrations
- Ideal for developing a sense of observation
- Hours of scrutinizing entertainment!

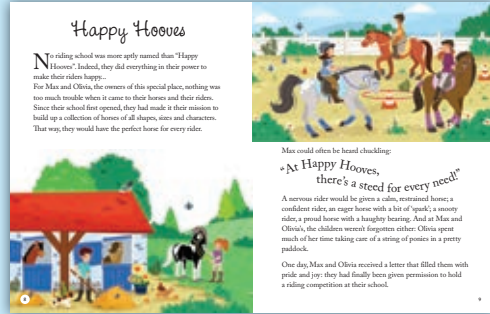


- 3 titles
- 32 pages + 2 x 4 endpapers + hard cover
- 210 x 297 mm

# 10 STORIES



- **Wonderful illustrations**
- **Enchanted and captivating stories**
- **Complete existing bestselling series**



- **1 title**
- **64 pages + 2 x 4 endpapers**
- **+ hard cover (option: padded cover)**
- **207 x 265 mm**

Foreseen publication:  
**March 2019**  
 Deadline for material:  
**1<sup>st</sup> October 2018**

One new title to extend this magical series! Horses are powerful and majestic friends with their ability to speed children off and away on prodigious adventures. With these 10 new stories, the young readers will discover the horses and ponies qualities and their unique ability to form a very special bond with riders. Children will not want to stop reading these stories and will gallop through its pages!

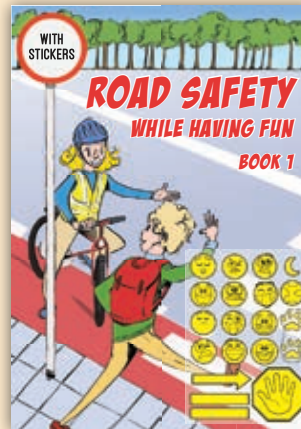
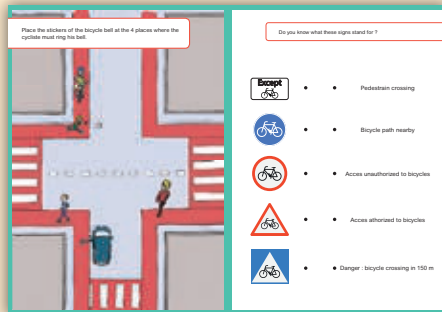
**Previous titles in this series:**



# ROAD SAFETY

REF S0205  
EDUCATIONAL

- Dedicated to child safety on the road
- Self-learning
- Shiny reflective stickers



With reflective stickers!



- 2 titles
- 24 pages + 1 sticker spread + reflective stickers in a polybag glued on the soft cover
- 210 x 297 mm

Foreseen publication:  
**January 2019**  
Deadline for material:  
**1<sup>st</sup> August 2018**

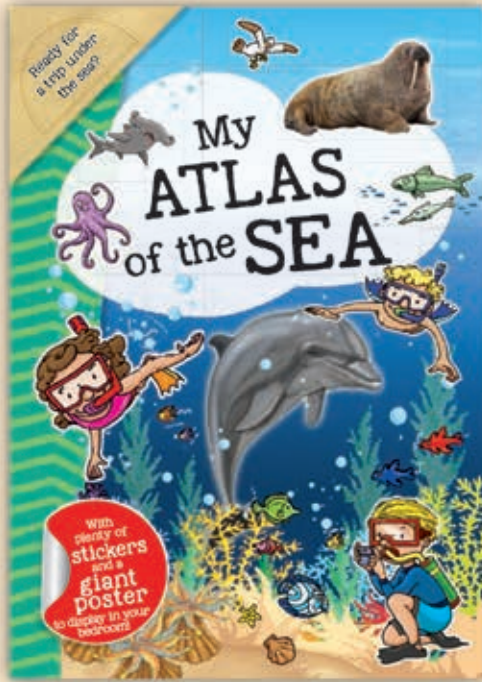


## Life Saving!

Wished by so many of our partners, this series of 2 books (2 different levels) will help children to avoid all sorts of dangers while being on the roads.

The objective is to teach children the right behaviours, and to have fun doing this! With the support of the Montessori pedagogy used in this book, children will practise their observation, manual and intellectual skills to learn the road safety rules. With the help of interactive stickers to complete the activities, and shiny reflective stickers to apply on their bikes or bags, this series serves as a complete tool to save lives !

# MY ATLAS OF THE SEA



- Bestselling Atlas concept
- Interactive reusable stickers
- “MEGA” folded poster



Foreseen publication:  
**March 2019**

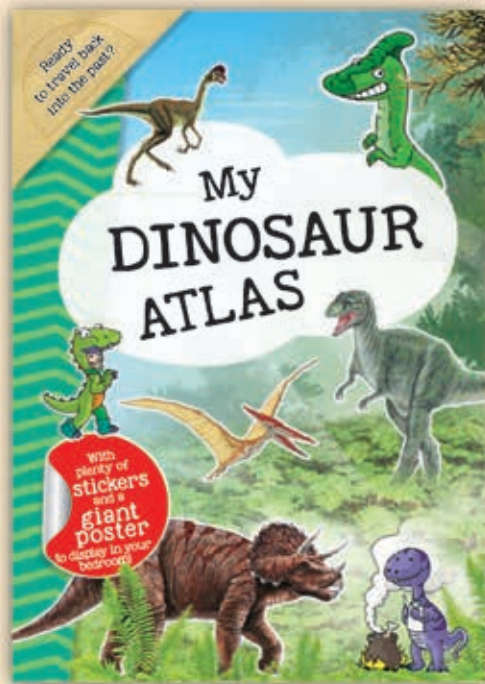
Deadline for material:  
**1st October 2018**

Two new beautifully illustrated atlases that take our young readers on a magical journey through the captivating world of the sea and the savage world of dinosaurs. Dive into the depths of the sea and meet extraordinary new friendly animals or feel new thrills by discovering huge and unknown creatures! Each book is crammed with colourful images including fascinating details and as a bonus, a MEGA poster! After the tremendous success of our previous atlases in this series, these new titles will help children to easily learn about the seas and dinosaurs while having a lot of fun. Plenty of reusable stickers and large poster maps to enhance and complete the discovery process.

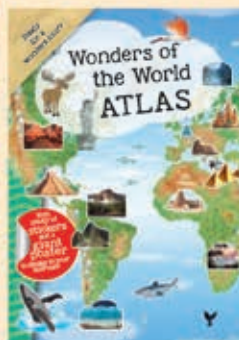
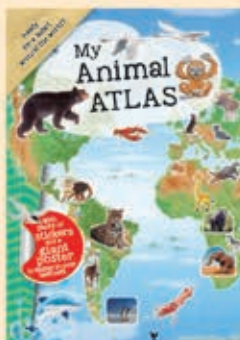
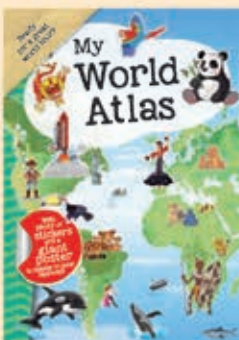
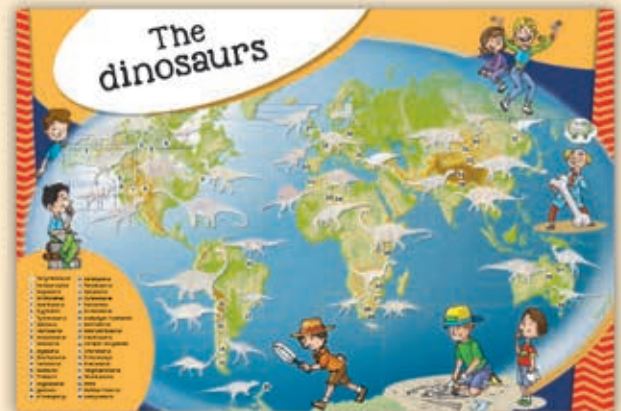
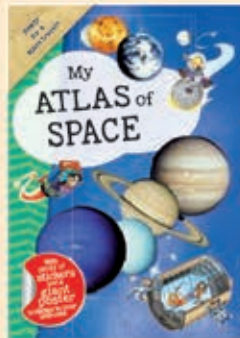
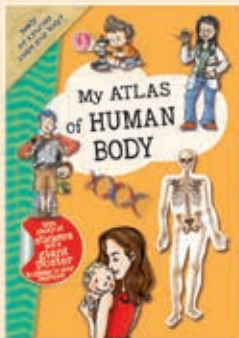
## MEGA Poster!



# MY DINOSAUR ATLAS



## Previous titles in this series:

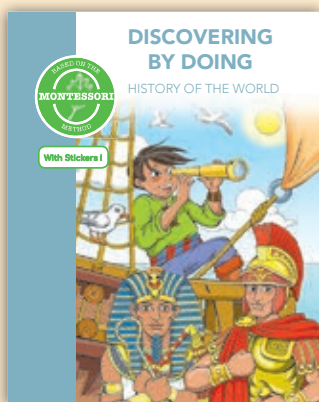
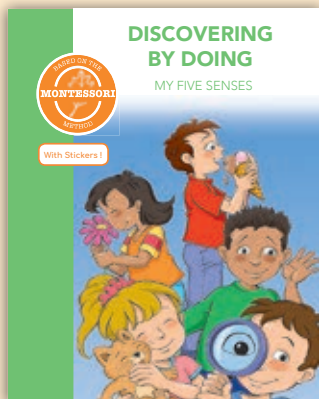


## MEGA Poster!

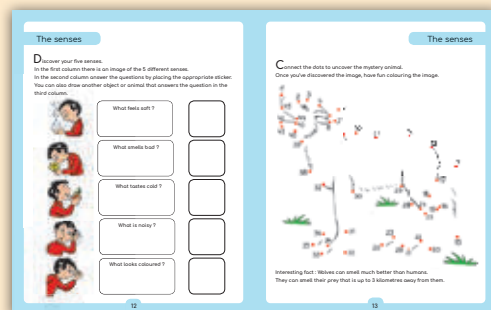
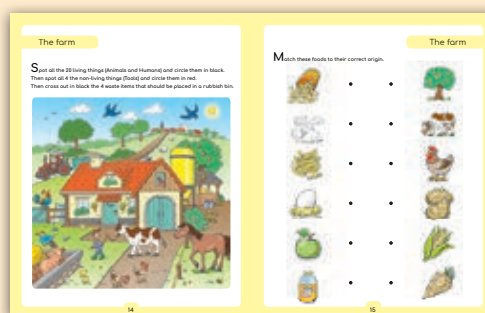
- 2 titles
- 24 pages + 2 sticker spreads + poster (550 x 370 mm)
- soft cover
- 210 x 297 mm



# MONTESSORI METHOD



- Very concrete activities and exercises
- Based on the famous Montessori Method
- Supported by Neuroscientists latest research



Foreseen publication:  
**February 2019**  
Deadline for material:  
**3<sup>rd</sup> September 2018**



## The Montessori Method: Learn by doing!

Following our previous success, we are back with the Montessori pedagogy. This worldwide and recognised method comes alive once again in a series of 4 books, enabling the child to learn while experiencing and having fun. The books cover key themes that are essential to the child's understanding of a world that is evolving so fast and to which they must be prepared and find their place in it.

The playful activities seek to awaken the children's five senses and have a huge contribution to their learning experience in general.

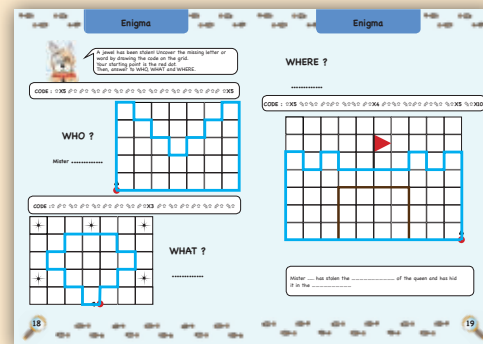
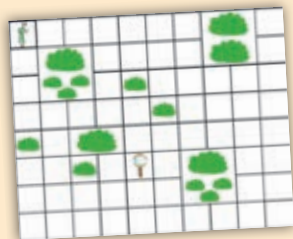
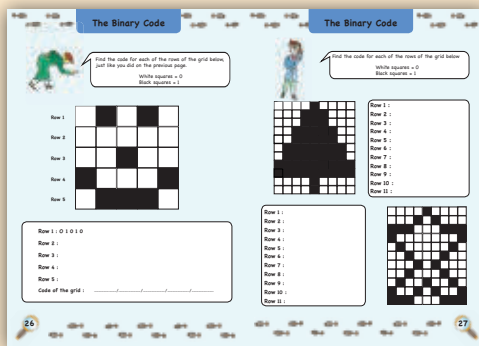
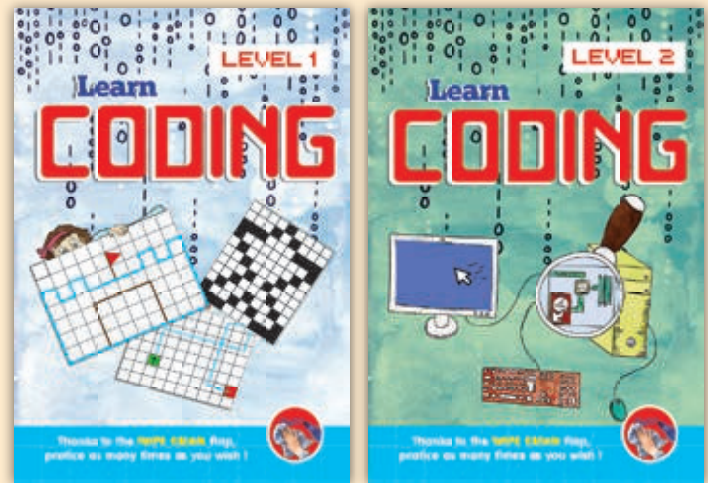


- 4 titles
- 24 pages + 1 sticker spread + soft cover
- 195 x 245 mm

# LEARN CODING

REF S0204  
EDUCATIONAL

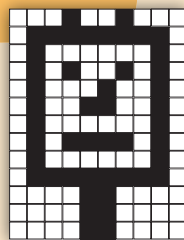
- Easy step by step approach
- Clear and detailed descriptions
- Solutions at the end of each title
- Method developed by MIT (USA), the world famous research institute



Foreseen publication:  
**January 2019**

Deadline for material:  
**1<sup>st</sup> August 2018**

- 2 titles
- 32 pages + 6 pages cover
- 210 x 297 mm



## Learn CODING while having fun!

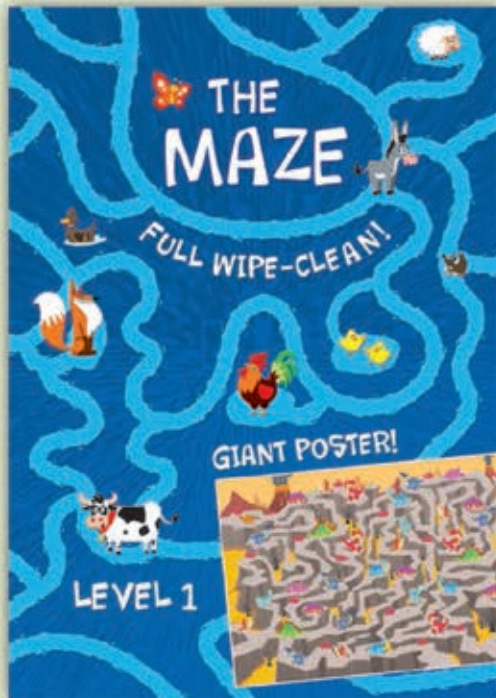
Coding has too often been feared or identified as complex.

This series is making coding accessible to all children, from 5 years old, whatever their background. There is no need to use a computer to complete the first book.

The second book simply interacts with a free multilingual online website ([www.scratch.mit.edu](http://www.scratch.mit.edu)).

This series of 2 playful learning books have been developed with the help of pedagogues that are experts in the field of coding for children.

# THE MAZE



- **WIPE-CLEAN** throughout for endless practice
- **Fun and diverse maze environments**
- **Folded MEGA poster with 3D maze** in each book



**Full wipe-clean book!**



**Wipe-clean MEGA Poster!**

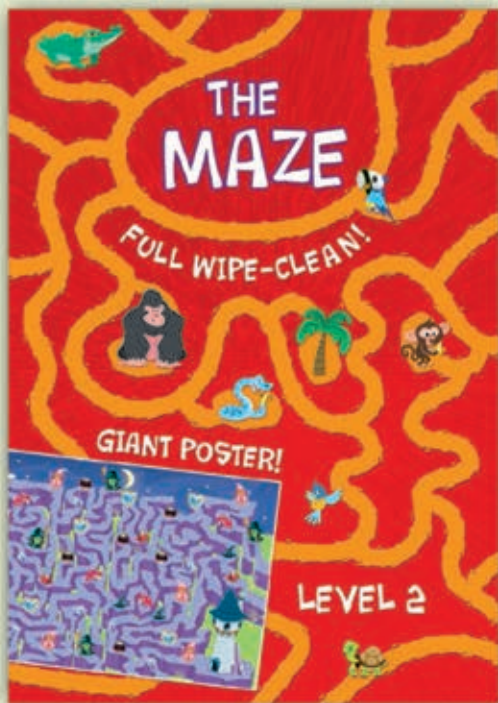


Foreseen publication:  
**January 2019**  
Deadline for material:  
**1<sup>st</sup> August 2018**

Pay attention, take a deep breath and go for it! One wrong way and your destiny can be completely different. Use a felt-tip pen and find your way out while discovering plenty of hidden treasures! You'll be able to start all over again as all the pages are fully laminated for easy cleaning.

These enchanted mazes are designed around different themes with loads of things to spot and count. The mazes are well-known exercises to challenge our little ones brains by developing their essential logic skills, sense of observation and hand-control skills.





Full wipe-clean book!



Wipe-clean MEGA Poster!



- 2 titles
- 24 pages wipe-clean
- + poster (550 x 370 mm)
- + soft cover
- 210 x 297 mm

# FANTASTIC FAIRIES



Foreseen publication:  
**February 2019**  
Deadline for material:  
**3<sup>rd</sup> September 2018**

For every little princess or fairy to be! With more than 200 vinyl stickers and stunning colouring pages, young designers will experience the magic and wonderful world of fantastic fairies and gorgeous princesses. A sparkling world to develop their imagination and creativity by colouring shiny dresses, designing cute outfits as well as playing with numerous beautiful reusable stickers.



**With Vinyl Stickers**

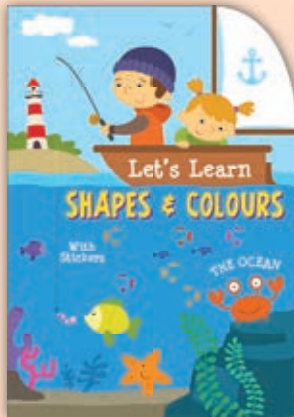
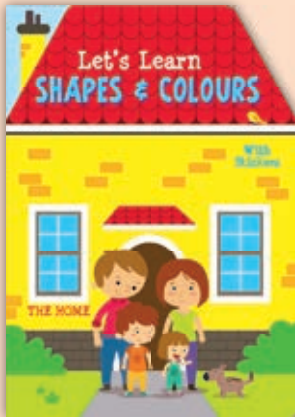
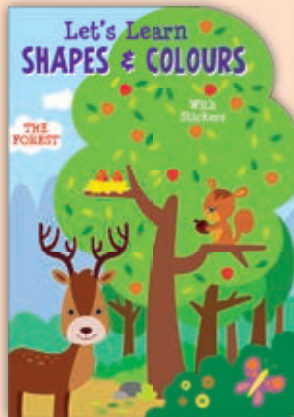
# GORGEOUS PRINCESSES

- Electrostatic vinyl (no glue) stickers
- Endless make-over combinations
- Creative and entertaining

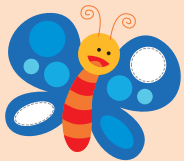
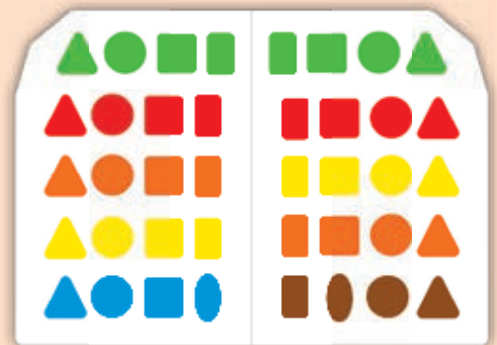


- 2 titles
- 16 pages + 2 vinyl sticker spreads + 6 pages soft cover
- 170 x 297 mm

# LET'S LEARN SHAPES & COLOURS



- Creative and educative
- Large stickers for little hands
- Nicely shaped
- "Peek-a-boo" die-cut cover



Shaped



Foreseen publication:  
**February 2019**  
Deadline for material:  
**3<sup>rd</sup> September 2018**

Stickers

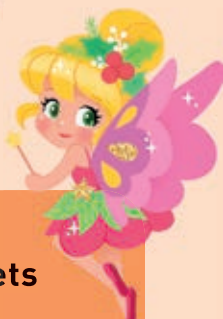
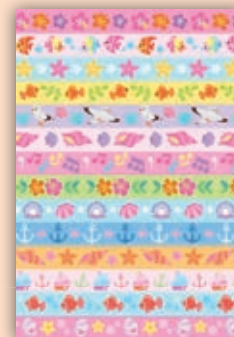
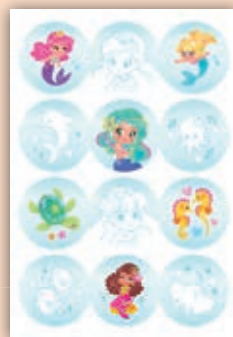
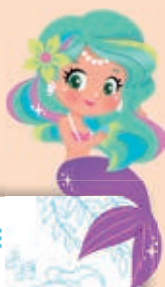
These books will teach the young generation about shapes and colours along 4 familiar environments: The Farm, the Forest, the Home & the Ocean. With sizeable geometrical stickers, children will develop their sense of observation, handiness and imagination! This clear method will guide them through the first steps of learning forms and colours while having a great time!

- 4 titles
- 24 pages + 1 sticker spread + peek-a-boo soft cover
- 210 x 297 mm

# STICKERS, TAPES & COLOUR

REF C0240  
COLOR

- Spreads of flamboyant WASHI tapes
- Colourful stickers + black & white ones to colour



## Washi Tape

Foreseen publication:

**January 2019**

Deadline for material:

**1<sup>st</sup> August 2018**

- 3 titles
- 32 pages + 8 sticker sheets + soft cover
- 165 x 240 mm

This series represents the dreams of every child who loves stickers! These 3 titles include traditional stickers and WASHI TAPES that will fulfill any children who adore mermaids, princesses and fairies! Children can use, colour and play with these wonderful stickers and never get bored in these worlds of sweetness, friendship and love.

True sticker album, children will not be able to take their eyes and fingers off this innovative series.



# I CAN DRAW VIKINGS - DINOS - FARM ANIMALS



- Proven format
- Handy and easy to detach stencils
- Dedicated backgrounds to colour



Foreseen publication:

**March 2019**

Deadline for material:

**1<sup>st</sup> October 2018**

No need to present our famous and bestselling "I Can Draw" concept! The series is extended with 3 new titles based on well-known and attractive themes that will please boys and girls! Thanks to the well-designed stencils, children can draw beautiful characters to illustrate the original backgrounds: A proud Viking on its ship, a terrifying dinosaur in the forest or a scary bull in the cattle yard.

- More than 25 titles now available in this bestselling format.
- More than 2.5 million copies sold.

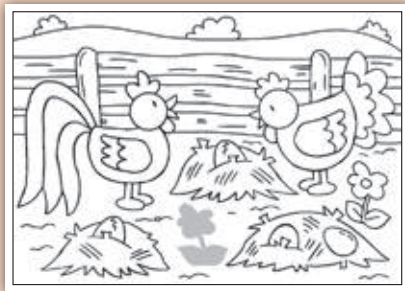
- **3 titles**
- **32 pages + 4 PP sheets**  
+ **keyboard + soft cover**
- **220 x 220 mm**



# POSTERS TO COLOR

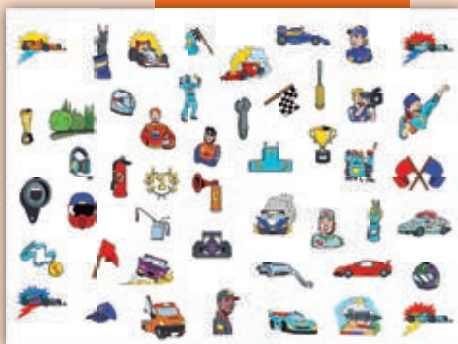
REF C0239  
COLOR

- Handy format
- Precut pages for easy colouring
- Cool reusable stickers



- 4 titles
- 32 pages + 1 sticker sheet
- + greyboard + soft cover
- 330 x 245 mm

With Stickers



Foreseen publication:  
**December 2018**

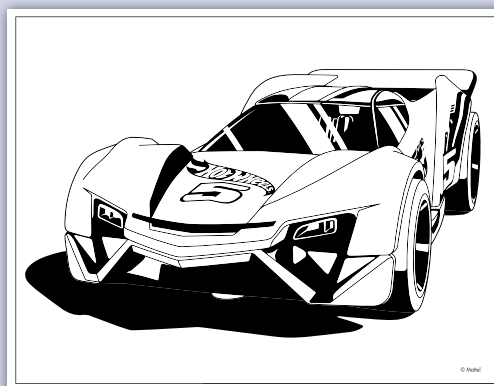
Deadline for material:  
**2<sup>nd</sup> July 2018**

We have extended our collection "Mini-Posters" with 4 new titles. Various themes to fulfill the dreams and imaginations of soon-to-be artists! One title is dedicated to the slightly older girls and boys, fans of racing cars, with more realist illustrations and really cool stickers!

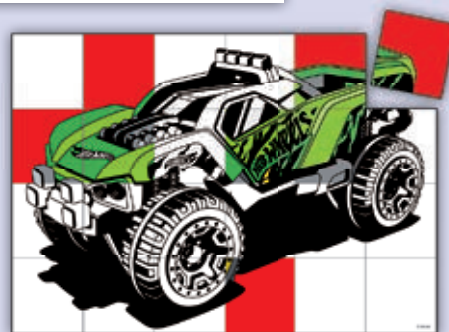
# HOT WHEELS - MAGNET



- Bestselling license
- Thrilling illustrations to colour
- Sizzling stickers
- Precut Magnet to colour / Set of 6 coloured pencils
- Sealed crystal-clear polybag



With Magnet



With Stickers



Foreseen publication:  
**November 2018**

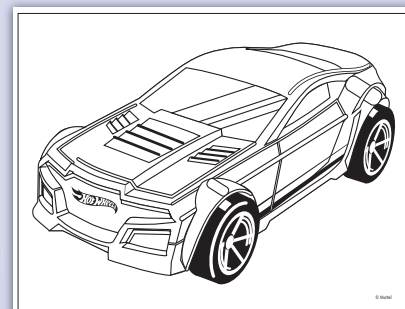
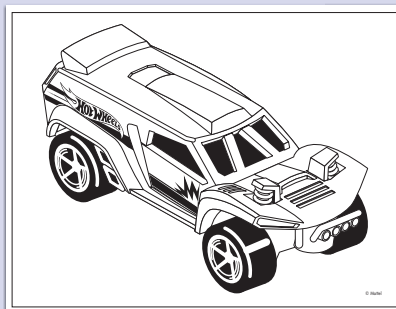
Deadline for material:  
**1<sup>st</sup> June 2018**

Lead yourself into the amazing world of Hot Wheels with extraordinary cars and trucks to colour! This will make the perfect gift for any Hot Wheels fan! Take part in the action and excitement by being a Hot Wheels pro and impress your friends! Who will make it to the finish line first?

- Pocket: 210 x 297 mm
- Paper sheets: 210 x 265 mm
- Sticker sheet: 210 x 265 mm
- Magnet: 210 x 148 mm & pre-cut
- Packed inside crystal clear polybag + euro-hole

# HOT WHEELS - PENCILS

REF D0013  
STATIONERY



With Stickers

- 210 x 297 mm
- Paper sheets:  
210 x 265 mm
- Sticker sheets:  
210 x 148 mm
- Pencils: 6 coloured pencils packed inside crystal-clear polybag
- Packed inside crystal clear polybag + euro-hole

Previous titles in this series:



# THE SMURFS & THE ANIMALS



- Easy-to-handle format for small hands
- Cute and friendly animal pictures
- Expressive Smurfs attitude



the SMURFS™



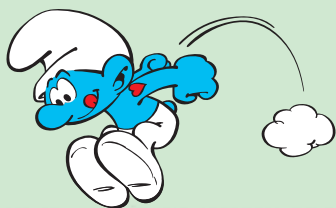
Foreseen publication:  
**March 2019**

Deadline for material:  
**1st October 2018**

By following our legendary blue heroes, children will have the opportunity to discover the animal's world! To reinforce the experience, we have combined bright pictures with dedicated illustrations of our lovely and friendly Smurfs. With short explanatory texts and a touch of humour, this is certainly the easiest and most enjoyable method to learn about the animals of the farm, the forest and of the savannah!

- 3 titles
- 8 spreads including cover
- white board
- 140 x 205 mm

# the SMURFS™



Also available:

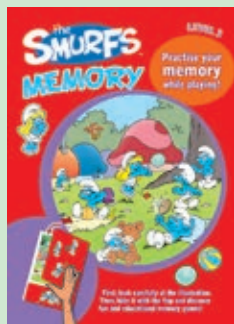
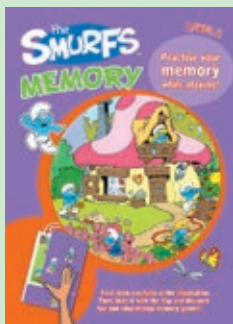
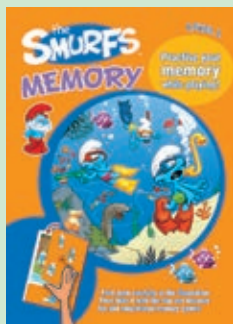
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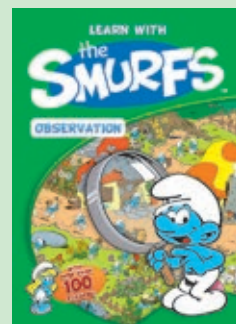
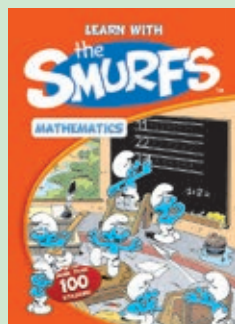
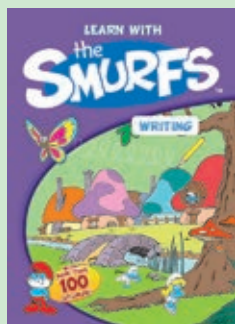
REF J0340



REF S0174



REF S0190



# LITTLE EMOTIONS



- Short texts
- Cute and fitting illustrations
- Handy format
- Enlightening and educational



Foreseen publication:  
**March 2019**

Deadline for material:  
**1<sup>st</sup> October 2018**

A board book series of 4 short stories describing a group of cute animal friends going through their day-to-day activities packed with emotions: Moody attitude, Anger, Jealousy and Fear.

These lovely stories are wonderful for initiating discussions with kids about how to deal with difficult personal situations and problems. Managing overwhelming emotions and feelings does increase children's confidence and sense of self-esteem.

- 4 titles
- 8 spreads + cover
- white board
- 160 x 185 mm

# HALLOWEEN PAPERCRAFT

REF J0351  
SEASONAL

- Safety First: no cutting tools required thanks to “precut” pages
- Thick paper makes craft easy & solid
- Well-proven format



## With Stickers



Foreseen publication:  
**August 2018**

Deadline for material:  
**15<sup>th</sup> April 2018**

Easy to assemble pre-cut HALLOWEEN decorations! Children will have fun during the festive season customising their very own scary garlands, pumpkins, bats, witches as well as candy boxes and book marks...

Two interactive books to stimulate creativity and handiness!

Also available:



- 2 titles
- 4 instructions pages
- + 12 pre-cut pages + sticker spread + soft cover
- 210 x 297 mm





REF C0235  
SEASONAL

# EASTER MOVING EYES



Foreseen publication:  
**January 2019**  
Deadline for material:  
**3<sup>rd</sup> September 2018**



- 48 pages + greyboard  
+ soft cover + die-cut circles  
& moving eyes
- 210 x 297 mm

REF C0146  
SEASONAL

# MINI POSTERS EASTER



Foreseen publication:  
**January 2019**  
Deadline for material:  
**3<sup>rd</sup> September 2018**

- 2 titles
- 32 pages + 1 sticker spread  
+ greyboard + soft cover
- 330 x 245 mm