

*Caramel*

20<sup>th</sup> Anniversary!



**Bologna  
London**

**2014**



Dear Customers,

Caramel has recently celebrated its 20<sup>th</sup> Anniversary! Such longevity is not only due to all the efforts and dedication of our team and our numerous collaborators but also thanks to you. Your support and your commitment to our products have made the difference and we would sincerely like to thank you for such a great partnership!

Throughout all these years we have created more than 100 new books per year, doing our best to supply you with bestsellers. In the coming months and years, our aim is to continue offering you innovative concepts, great designs, fresh and trendy illustrations, entertaining and interactive activities as well as smart and educational content! In addition to all these valuable features, we will continue to offer you attractive and appealing covers and very competitive prices: This winning combination being highly important and the key within our mass market segment.



As packagers, not only are we making special efforts to maintain a high level of creativity throughout our new collections but we also want to be constantly tuned into your particular needs and requirements. We will thus continue to dedicate time to developing tailor-made projects geared towards your very own specific desires. Consequently, never be shy to share with us your wildest ideas or to ask for something outside the box. We are here to listen and to do whatever is possible to help you sell more Caramel books for the satisfaction of your customers. We are perfectly aware that your success implies our success!

Thank you again very much to you all, new customers and partners from the early days. With your tremendous support, Caramel continues to thrive and we are pleased and proud to present you with another full publishing program containing many new trendy and exciting series.

The Caramel Management

**Caramel remains fully committed to its core values with a never-ending search for fulfilling and preserving its "environmental" and "ethical" code of conduct.**





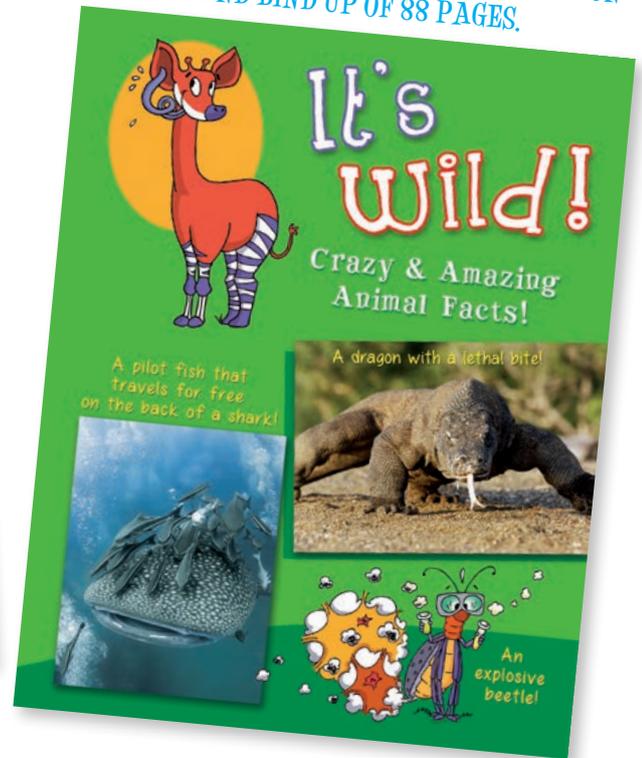
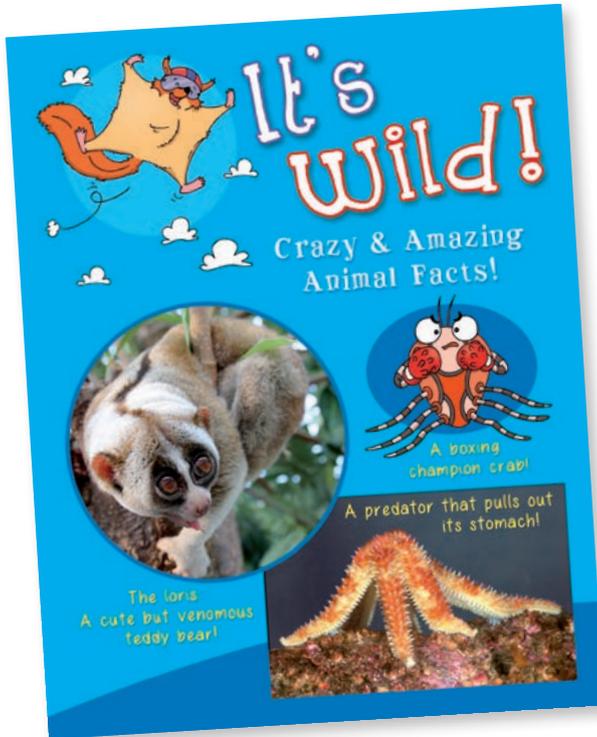
# It's Wild!

C'est fou! [ref. Po119]



2 titles  
of 48 pages

ALSO AVAILABLE IN SOFT COVER VERSION  
AND BIND UP OF 88 PAGES.



In these 2 amazing books, kids will find extraordinary and fun facts they would have never imagined about animals! The incredible content will surprise them and their friends. For instance who knows that the cuddle fish hypnotises its pray! That some little creatures awoke after having spent 2,000 years in the ice! Exciting to read and amusingly told, each real story is illustrated with astonishing pictures and crab drawings. A great way of discovering things that nobody else knows from insects to much bigger animals!



Foreseen  
publication date:  
September 2015

Deadline for material:  
1<sup>st</sup> of April 2015

Notes



## 40,000 KILOMETRES FOR A JAR OF HONEY

The bees gather pollen and nectar from the flowers. The nectar is just sweet water that the bees transform into honey. For every trip, a worker bee brings back less than one hundredth of a gram of nectar back to the hive... That's a lot of work to fill up a jar! It has been calculated that 40,000 km of return trips are required to make 1 kg of honey. A trip around the world! If I feel like some honey, I just go to the corner shop and that takes the three minutes.



12



## THE LONG MARCH OF THE EMPERORS

The Antarctic winter is a frozen hell - 60 °C and winds of up to 200 km/het remains there to reproduce. It all begins with a long march inland where the female lays her egg. The males brood the egg by keeping it on their feet so that it doesn't touch the frozen ground. The females return to the sea to fish. The males huddle closely together to stay warm and wait more than two months for the females to return just after the eggs hatch to feed their chicks. It's about time! Then it's the males' turn to leave, covering more than 100 km over the ice to bring food back to their families.



## THE INTEREST IN NOT BRUSHING YOUR TEETH...



They are called Komodo dragons. Lizards (more precisely varans) measuring 3 m long and weighing 100 kg! These are undoubtedly the living animals that most resemble prehistoric creatures, spreading about on their short stout legs and detecting odours with their forked tongue. These monsters are capable of hunting prey as large as a buffalo. A simple bite to the leg and the animal becomes infected with microbes; it falls sick and dies within a few days. Yes, the teeth of the Komodo dragon are so dirty that they smell!

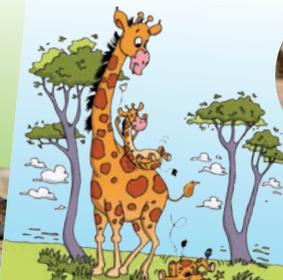


2

## THE BABY GIRAFFES DROP FROM HIGH UP



A mother giraffe is up to 5m tall and she remains standing when she gives birth to her baby giraffe. Crash! The baby (that weighs between 40 and 80 kg!) falls from that height! A drop of over 2m as its first step in life... It's hard and sometimes fatal. In fact, the unfortunate baby sometimes breaks its neck as it lands. But if it survives, the baby giraffe must quickly stand up. If it doesn't manage to do so within an hour of being born, it is abandoned by its mother.



3



## THE FRILL-NECKED LIZARD

It earned its name because of a large fold of skin that it normally keeps pressed against its neck. But when it feels threatened, this small lizard opens its mouth as wide as possible and unfolds its multi-coloured frill, as you would open an umbrella. This makes it look much larger and much scarier and at the same time, it whistles, spits and taps its tail on the ground. But if that doesn't work... it flees! It runs away at full speed on its back legs to hide in the nearest bushes.



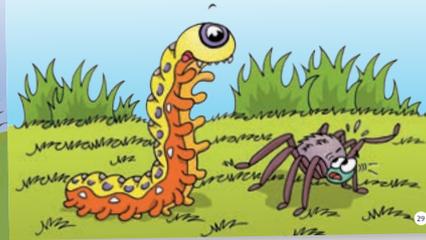
2



## SCARE ME, CATERPILLAR!



Sphingidae is a family of large moths that are recognisable because they are capable of flying on the spot and taking on provisions in flight by sucking up nectar from flowers with their trumpets. But it's their caterpillars that gave the name to the family: when they feel threatened, they inflate and stand up blowing out the front of their bodies to take on the appearance of an Egyptian sphinx. Some species also have false snakes' eyes on their skin and like a snake, they sway their heads from side to side to scare their attackers. The effect is striking!



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**Trimmed size:** 207 x 265 mm.

**Extent:** 48 pages + cover.

**Inside pages:** 4/4 on white glossy coated paper 150 gsm.

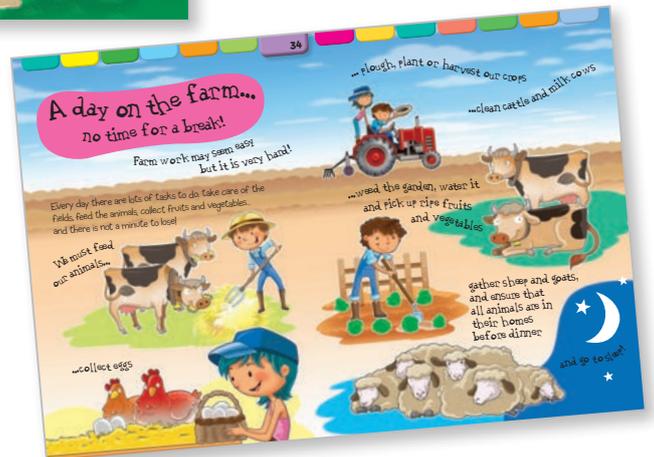
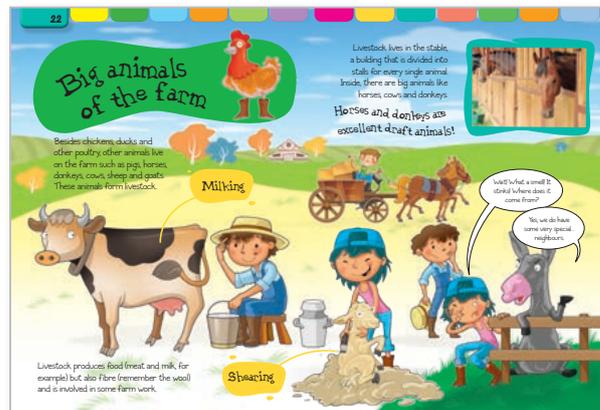
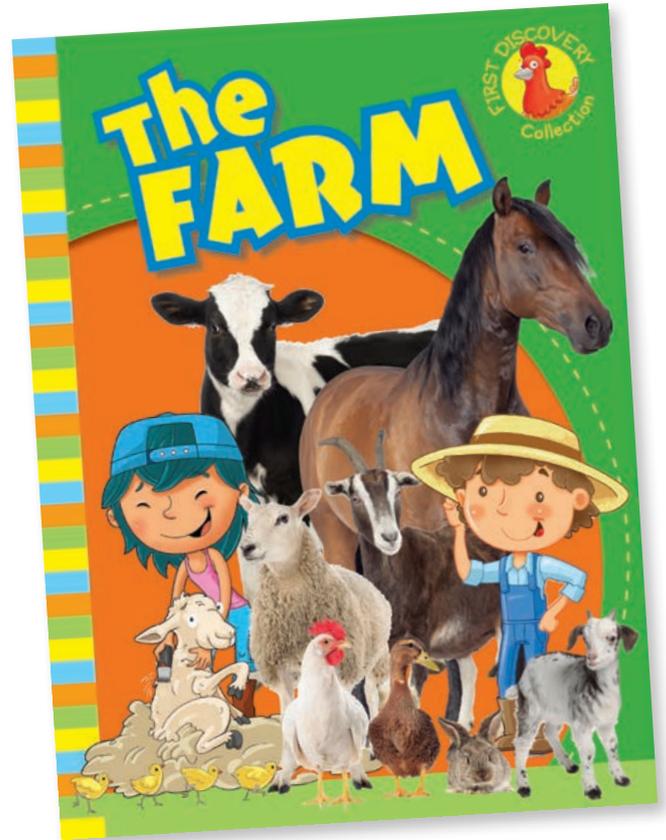
**Cover:** 4/0 + matt lamination 1/0 + spot UV-varnish 1/0 on coated paper 128 gsm.

**Binding:** casebound - sewn - 3 mm. cases - flat spine.

# First Discovery

Première découverte [ref. Po120]

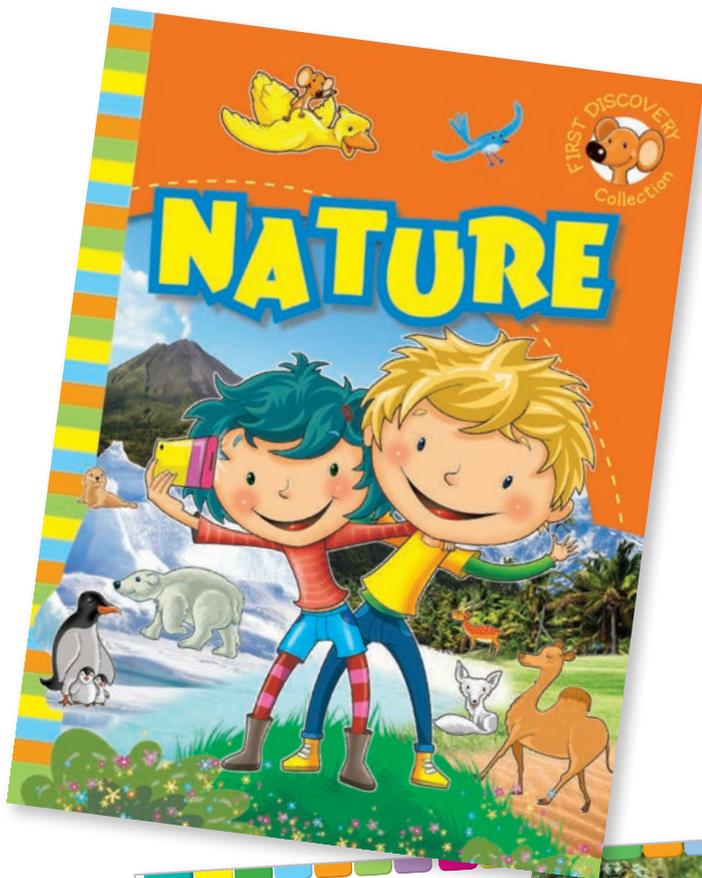
2 titles of 40 pages  
Matt & shiny cover  
+ glitter foil



Foreseen  
publication date:  
March 2015

Deadline for material:  
1<sup>st</sup> of October 2014

Notes

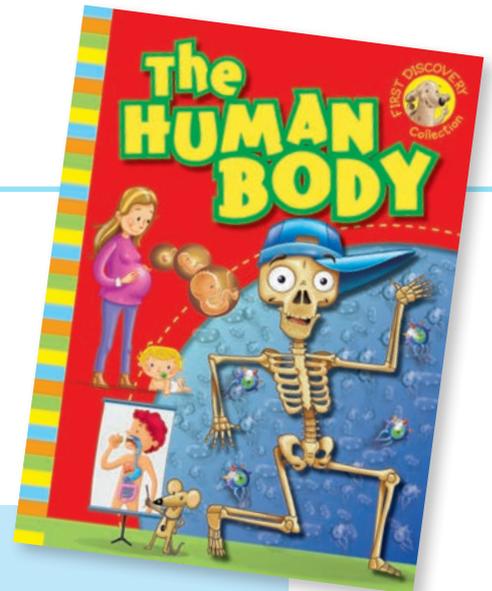
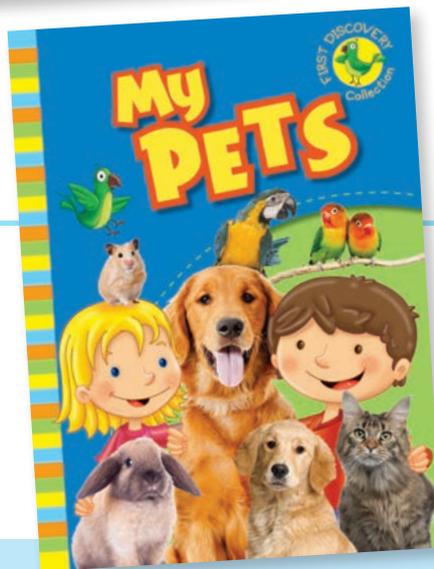
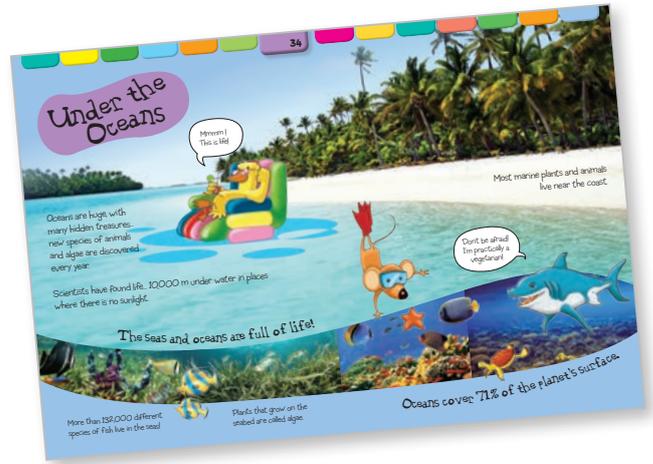


We are back! We have created 2 brand new exciting titles, **the Farm & Nature**, to extend our First Discovery Collection. It now contains 4 titles!

For young children, life on a farm is not so easy to apprehend. This title explains how it works, what to find and what is produced on a Farm.

Discovering the multiple facets of our planet and its nature is a fascinating journey that will transport children to many different places on Earth... They will be thrilled not only by the landscapes but also by the animals that inhabit those lands!

These two books will help children discover life in the countryside and better understand the world that surrounds them. Explained with plenty of extraordinary pictures and illustrations, they are ideal for a first approach to the farm world and to Mother Nature.



«First discovery» series.

[ref. P0113]

Existing titles:

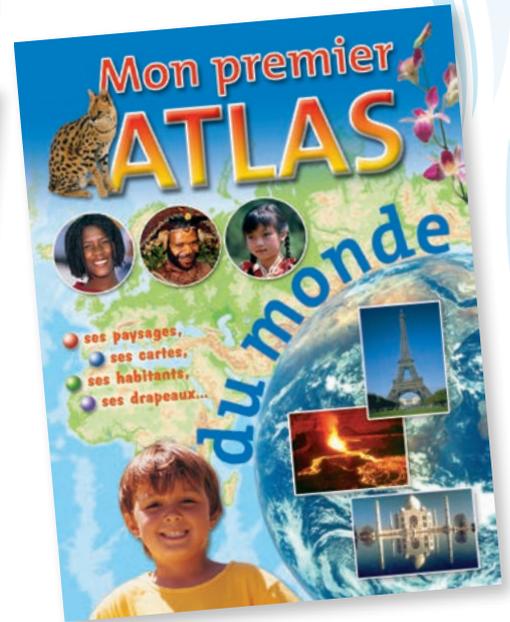
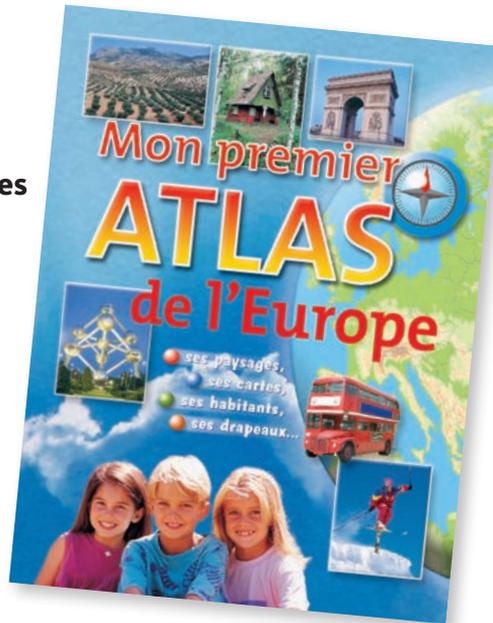
- Trimmed size:** 195 x 265 mm.
- Extent:** 40 pages + cover.
- Inside pages:** 4/4 on white glossy coated paper 150 gsm.
- Cover:** 4/0 + matt lamination 1/0 + spot UV-varnish 1/0 on coated paper 128 gsm + glitter foil.
- Binding:** casebound - sewn - 3 mm. cases – flat spine.



# My First Atlas

Mon premier atlas [ref. Po121 ]

2 titles  
**Atlas of the World - 80 pages**  
**Atlas of Europe - 88 pages**



Two marvellous books in our First Atlas series:  
**Atlas of the World & Atlas of Europe.**

A must have for every child!

Thanks to these two very complete, precise and beautifully illustrated atlas, Europe and the World will no longer have any secrets for our young readers. These books with gorgeous pictures will reveal the incredible world we live in, our cultural diversity, landscapes, varied geography and human richness. They will also describe each country's position, specificities, population and languages all in one place. This series is full of helpful information and detailed maps.



**Foreseen publication date:**  
 February 2015

**Deadline for material:**  
 1<sup>st</sup> of September 2014

**Trimmed size:** 210 x 280 mm.  
**Extent :** Atlas of the World: 80 pages+ cover.  
 Atlas of Europe: 88 pages + cover.  
**Inside pages:** 4/4 on white glossy coated paper 150 gsm.  
**Cover:** 4/0 + glossy lamination 1/0 on coated paper 128 gsm.  
**Binding:** casebound - sewn - 3 mm. cases – selfending – flat spine.

Notes



# Happy Learning

Petit champion [ref. So172 ]



4 titles  
of 48 pages



This educational series is a mix of different types of exercises and learning activities. It will enable children to progressively develop their counting, writing, observation and other logical skills while having a good time. This marvellous series will accompany children throughout their learning development. Indeed, each book of the collection targets a different age group.



- Trimmed size:** 207 x 297 mm.
- Extent:** 48 pages + cover.
- Inside pages:** 4/4 on white wood free offset paper 120 gsm.
- Cover:** 4/0 + UV-varnish 1/0 on cover board 250 gsm.
- Binding:** perfect bound.

Foreseen  
publication date:  
January 2015

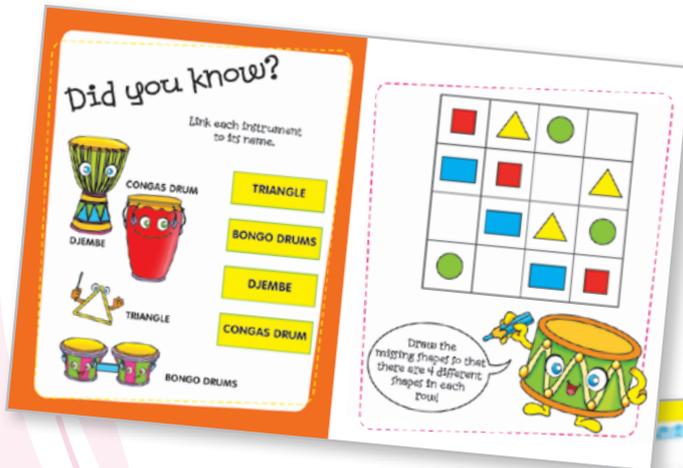
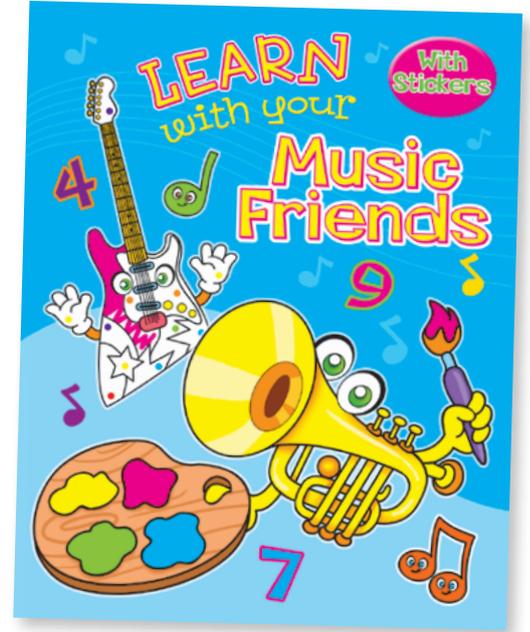
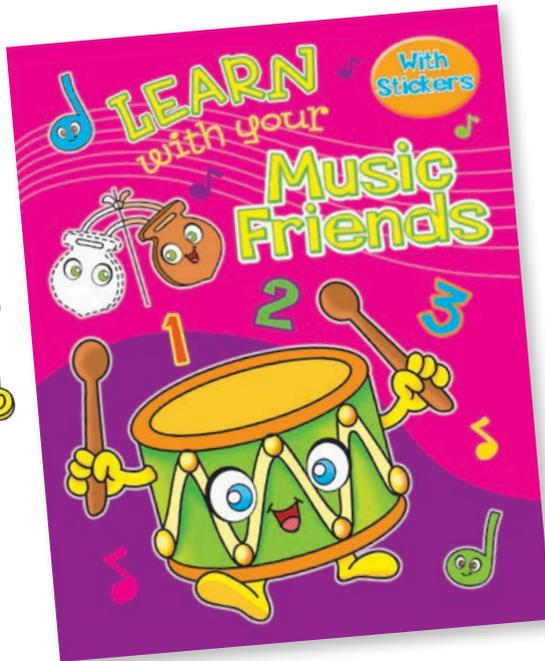
Deadline for material:  
1<sup>st</sup> of August 2014



# Learn With Your Music Friends

Apprends avec les Musicos [ref. So173]

4 titles  
of 24 pages



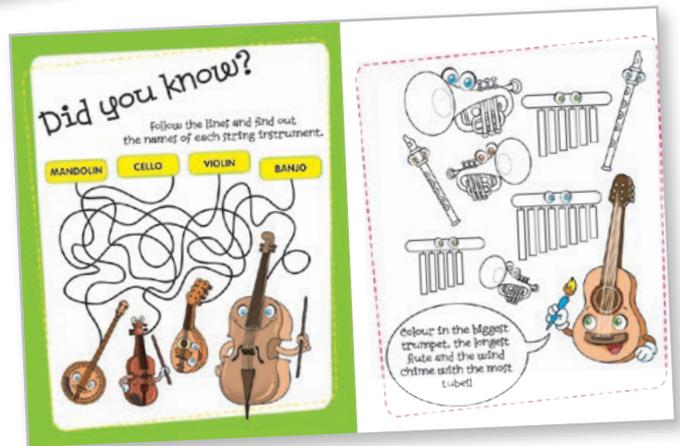
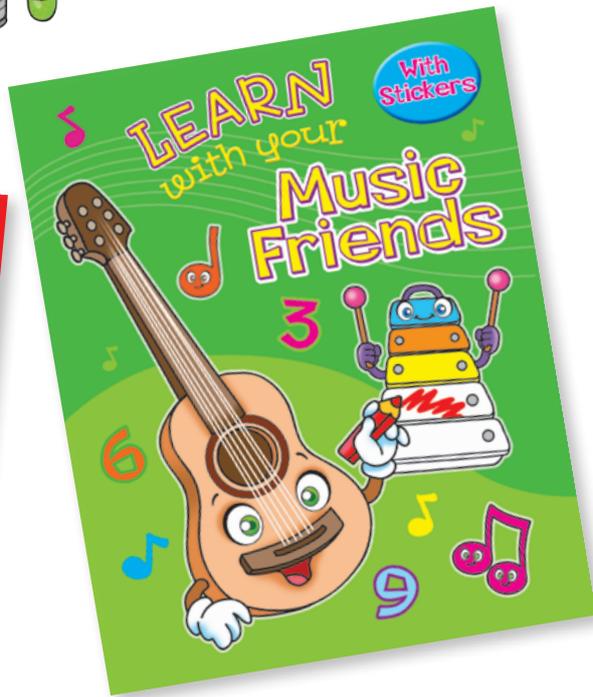
**Learn with your Music Friends** will not only help young children to get acquainted with the preschool basics (counting, writing, observing, differences...) but also help them become familiar with musical instruments. Children will be going through various cleverly made and amusing exercises. These series will also show them how to create simple and ready to use musical instruments. These books full of music are there to make learning moments become fun! Order the four titles and get the whole band!



Foreseen  
publication date:  
February 2015

Deadline for material:  
1<sup>st</sup> of September 2014

Notes



+ Stickers!



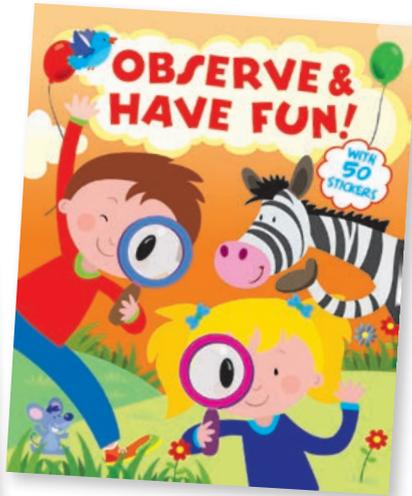
- Trimmed size:** 210 x 265 mm.
- Extent:** 24 pages + sticker spread + cover.
- Inside pages:** 4/4 on white wood free offset paper 120 gsm.
- Cover:** 4/0 + UV-varnish 1/0 on cover board 250 gsm.
- Stickers:** 4/0 + kiss-cut on reusable self-adhesive coated paper 80 gsm.
- Binding:** wire-stitched.



# Learn and Have Fun

Apprends en t'amusant [ref. So175 ]

4 titles  
of 32 pages



Bind-up



+ Stickers!



This new educational series of 4 titles has been designed with fun themes and topics to steer the attention of our young children. It offers a combination of simple, varied and colourful exercises and activities. Some also include the use of stickers to solve them. Children will come across a wide range of pre-school learning subjects.



Foreseen  
publication date:  
March 2015

Deadline for material:  
1<sup>st</sup> of October 2014

**Trimmed size:** 218 x 265 mm.  
**Extent :** 32 pages + sticker spread + cover.  
**Inside pages:** 4/4 on white wood free offset paper 120 gsm.  
**Cover:** 4/0 + UV-varnish 1/0 on cover board 250 gsm.  
**Stickers:** 4/0 + kiss-cut on reusable self-adhesive coated paper 80 gsm.  
**Binding:** wire-stitched.



Notes

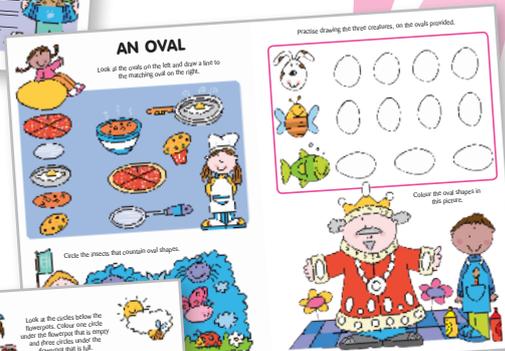
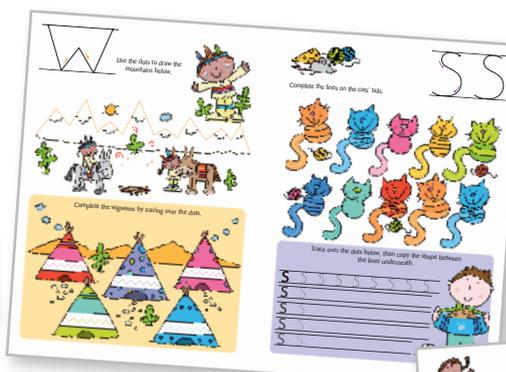
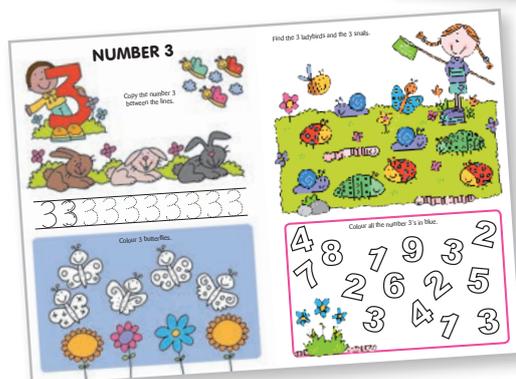
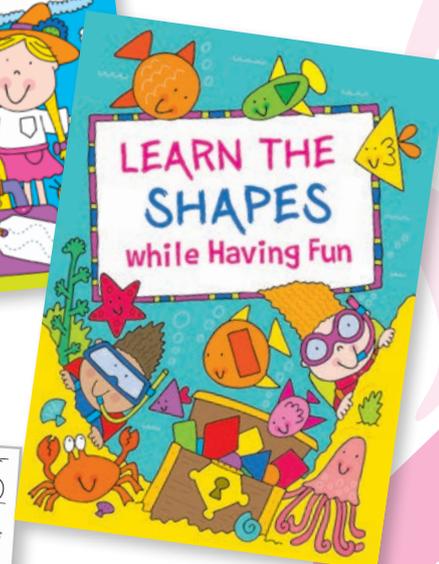
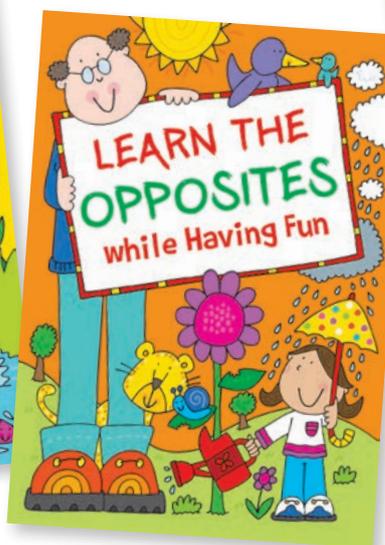
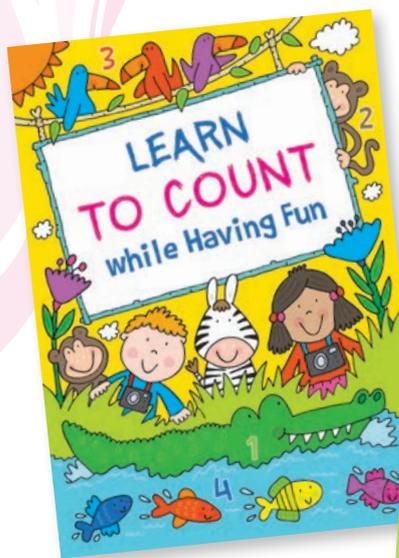


# Learn To Count, To Write...

Apprends à compter, à écrire... [ref. So124 ]

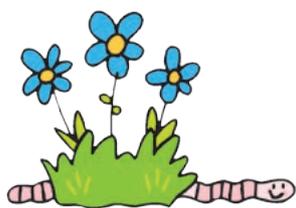


4 titles  
of 24 pages



Bind-up  
available

An educational series of 4 titles each focusing on different learning themes: the forms and shapes, the opposites, the basics of writing and getting familiar with the first notions of counting. All the exercises in this collection are designed to make learning a fun and enjoyable activity.



- Trimmed size:** 210 x 297 mm.
- Extent:** 24 pages + cover.
- Inside pages:** 4/4 on white wood free offset paper 120 gsm.
- Cover:** 4/0 + UV-varnish 1/0 on cover board 250 gsm.
- Binding:** wire-stitched.



Foreseen  
publication date:  
January 2015

Deadline for material:  
1<sup>st</sup> of August 2014



# The 4 Super Sisters

Les 4 Super Sisters [ref. J0314]

4 titles of 24 pages  
Matt & shiny cover



## With a Glamorous Fluorescent Mini Secret Note-Book!



Foreseen  
publication date:  
January 2015

Deadline for material:  
1<sup>st</sup> of August 2014

Notes



Play with the **4 Super Sisters** is a super cool, hyper trendy, dynamic new series. It consists of 4 titles with different themes reflecting the unique personality of each sister. Our young readers are asked to be creative and also to come up with the coolest outfits and astonishing new looks for each one of the 4 super sisters! It's also full of original games, such as spot the differences, train your memory, use your imagination, find what is missing... no time to get bored! Each title contains colourful stickers and, as an extra bonus, a flashy fluorescent little secret notebook attached on the cover. Everyone knows how much girls love to have their own little secrets!



+ Stickers!



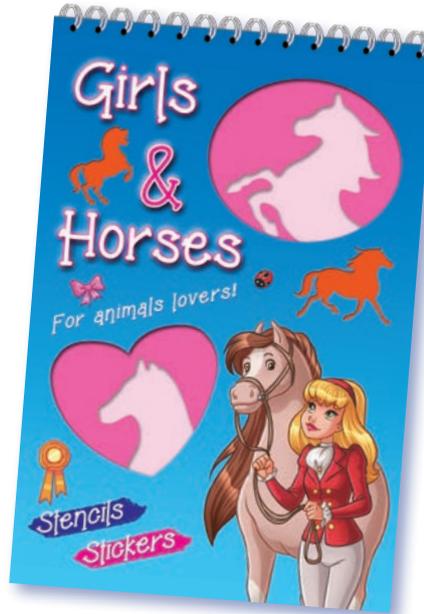
- Trimmed size:** 210 x 297 mm.
- Extent:** 24 pages + sticker spread + cover.
- Inside pages:** 4/4 on white wood free offset paper 120 gsm.
- Cover:** 4/0 + matt lamination 1/0 + spot UV-varnish 1/0 on cover board 250 gsm.
- Stickers:** 4/0 + kiss-cut on reusable self-adhesive coated paper 80 gsm.
- Binding:** wire-stitched + little book of secrets 70 x 100 mm.



# Stars & Pets Girls & Horses

**Animaux de Stars ! - Les chevaux, ma passion !** [ref. J0315]

**2 titles  
of 40 pages**



This really entertaining activity series offers two different titles, with completely different inside activities and drawing themes to colour in. One title is about stars and pets. A fascinating duo that always impresses children! The other one is about girls and horses. A friendly combination that young girls dream of all the time! They will be inspired by the very original patterns, draw fun images by using the stencils, come up with funny names and cool things to do. They will be able to finalise their composition with coloured stickers and others that can be coloured in. Ideal series for creativity with no boundaries!

**2 books for girls with a passion for animals!**



1 page of stencils

40 pages to draw, to decorate and to colour in



With plenty of coloured stickers and stickers to colour in!



- Trimmed size:** 160 x 240 mm.
- Extent:** 40 pages + 2 stickers sheets + 1 PP sheet + grey board + cover.
- Inside pages:** 8 pages: 4/4 on white woodfree offset paper 120 gsm.  
32 pages: 1/1 on white woodfree offset paper 120 gsm.
- Cover:** 4/0 + UV-varnish 1/0 on cover board 250 gsm.
- Stickers:** 4/0 + kiss-cut on reusable self-adhesive offset paper 70 gsm.
- Grey board:** blank – 1.5 mm.
- PP stencils:** coloured PP 0.5 mm thick + die-cut + shaped.
- Binding:** wire-o binding.

**Foreseen publication date:**  
March 2015

**Deadline for material:**  
1<sup>st</sup> of October 2014

**Notes**

# Let's Play & Colour

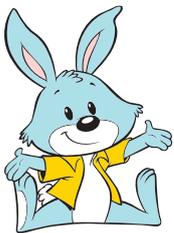


Joue et colorie [ref. Jo310]

4 titles  
of 24 pages



This series of 4 cute handle-shaped books with an adorable character inspiring each title, is for younger children and awakens their curiosity. It mixes games and activities such as colouring, trace over the lines, find what is missing and many more... After successfully completing the games, they can reward themselves by searching and placing a couple of cool stickers on top of each page!



+ Stickers!



- Trimmed size:** 210 x 297 mm.
- Extent:** 24 pages + sticker spread + cover.
- Inside pages:** 1/1 on white wood free offset paper 120 gsm.
- Cover:** 4/0 + UV-varnish 1/0 on cover board 250 gsm.
- Stickers:** 4/0 + kiss-cut on reusable self-adhesive coated paper 80 gsm.
- Binding:** wire-stitched + handle shaped.

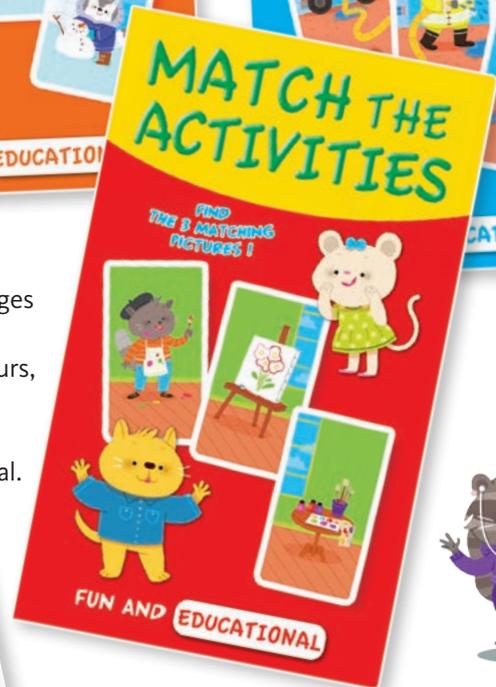
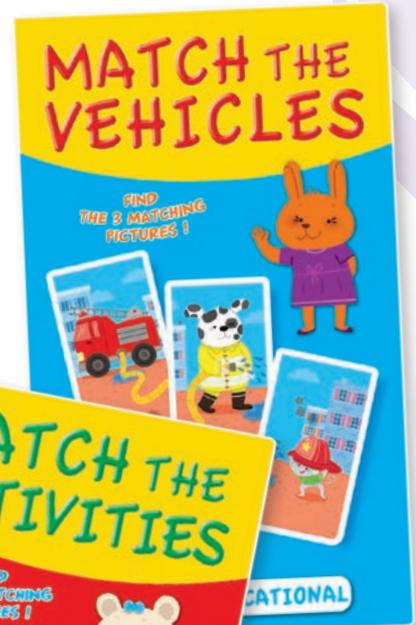
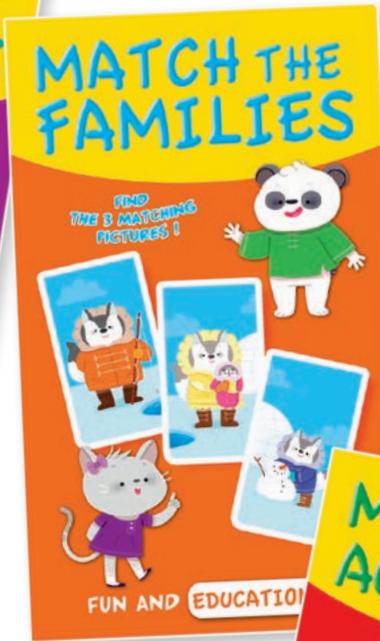
**Foreseen publication date:**  
February 2015  
**Deadline for material:**  
1<sup>st</sup> of September 2014



# Match the Families

Trouve les familles [ref. Ko151]

4 titles  
of 4 spreads



A series that contains 4 cute and interactive titles. The children will learn and have great fun turning the pages to find the 3 matching images. They belong either to the same animal family, have the same matching colours, share a same activity or make up a scene set up around a familiar vehicle. Finding families becomes not only a moment full of entertainment but is also very educational.



Foreseen  
publication date:  
February 2015

Deadline for material:  
1<sup>st</sup> of September 2014

**Trimmed size:** 142 x 240 mm.  
**Extent:** 4 spreads + cover.  
**Inside pages:** 4 colours + UV-varnish on grey backed board 450 gsm.  
**Cover:** 4 colours + UV-varnish on grey backed board 450 gsm.  
**Binding:** board book binding (3 cut inside pages).

Notes

# Let's Colour Girls



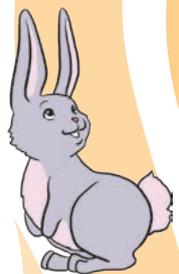
Je colorie avec mes copines [ref. Co183]



4 titles  
of 16 pages



A classical series of 4 titles with beautiful modern illustrations specially designed for girls who love to colour in. A world full of a little girl's dreams with princesses, fairies, horses riders and pets. Each title contains a sheet of fabulous stickers! This series is nicely shaped for greater visibility on the shelves!



+ Stickers!



- Trimmed size:** 210 x 297 mm.
- Extent:** 16 pages + sticker spread + cover.
- Inside pages:** 4/4 on white wood free offset paper 120 gsm.
- Cover:** 4/0 + UV-varnish 1/0 + glitter varnish 1/0 on cover board 250 gsm.
- Stickers:** 4/0 + kiss-cut on reusable self-adhesive coated paper 80 gsm.
- Binding:** wire-stitched + shaped.

**Foreseen  
publication date:**  
February 2015

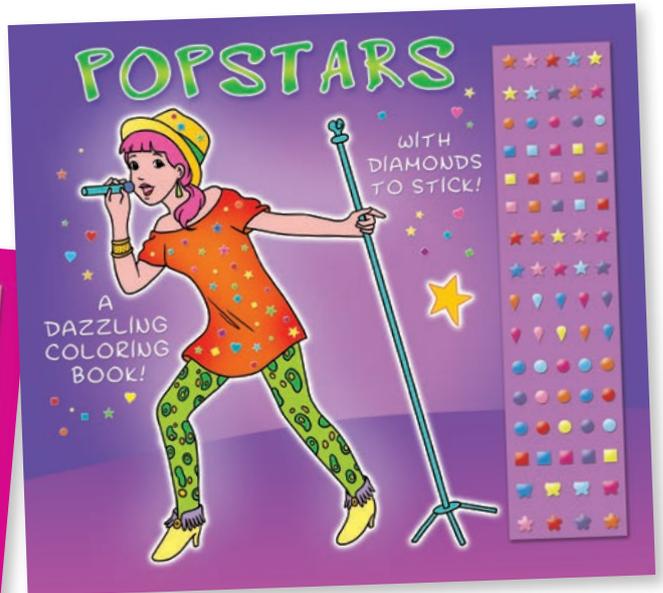
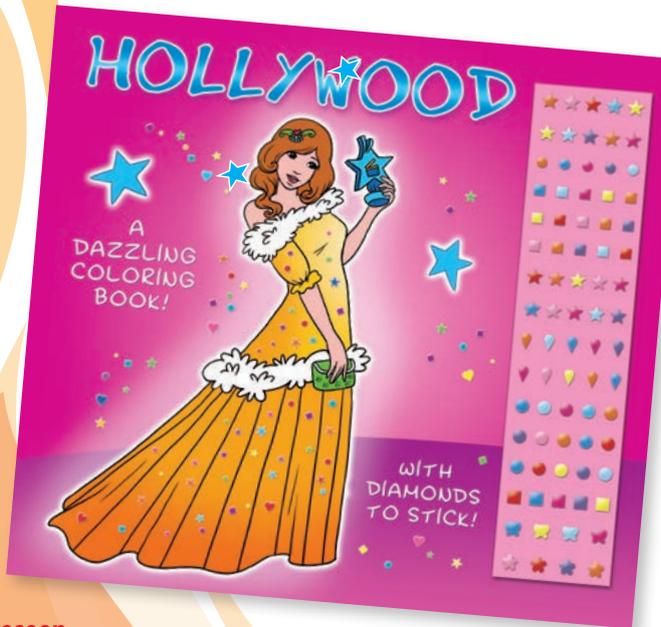
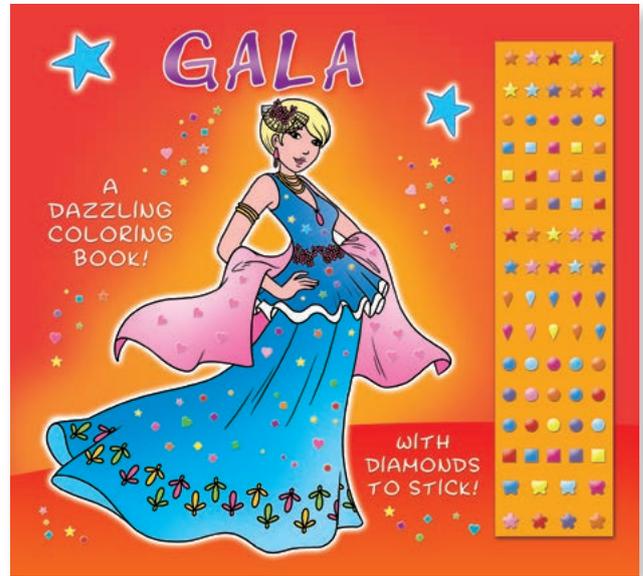
**Deadline for material:**  
1<sup>st</sup> of September 2014



# Colouring Book with Diamonds

Des livres de coloriage brillants [ref. Co185]

4 titles  
of 36 pages



With plenty of  
self-adhesive  
diamonds to stick!

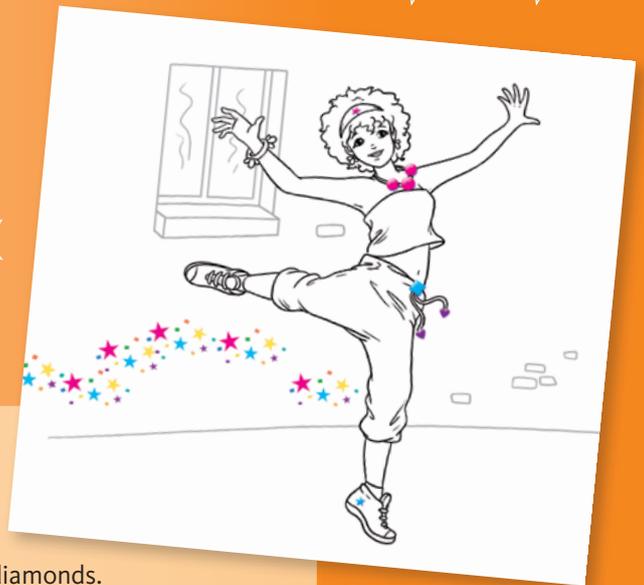
Foreseen  
publication date:  
December 2014

Deadline for material:  
1<sup>st</sup> of July 2014

Notes



A truly dazzling collection for girls! They will give their stars a glamorous and shining look thanks to countless colourful self-adhesive diamonds! A series of 4 titles with attractive and ever popular themes: **Gala, Hollywood, Popstars** and **Dance!** It comes with plenty of little diamonds to stick wherever they like: on the character's clothes, belts, earrings, or even shoes. Not only they will give the stars a look like no other but possibilities are endless! Simply irresistible!



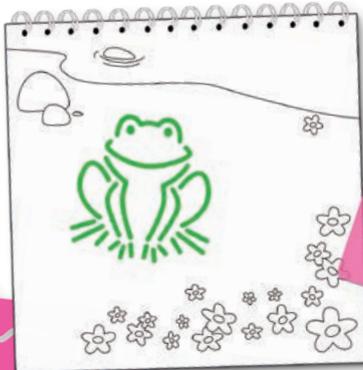
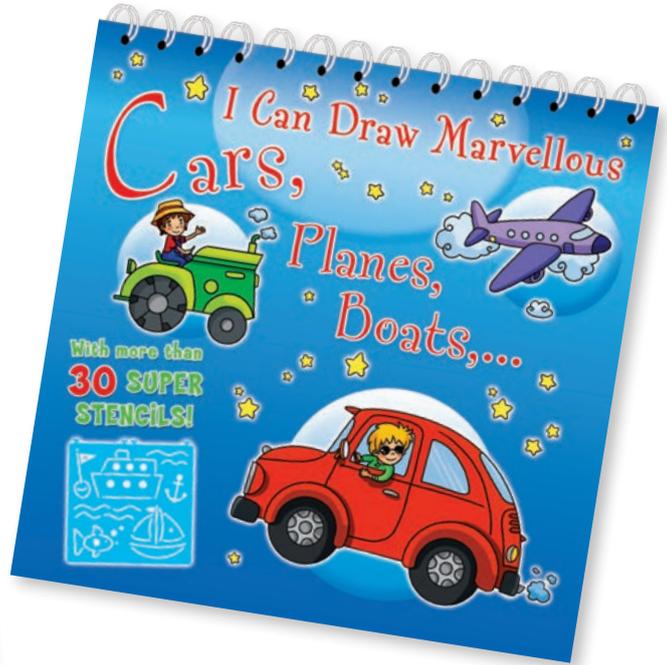
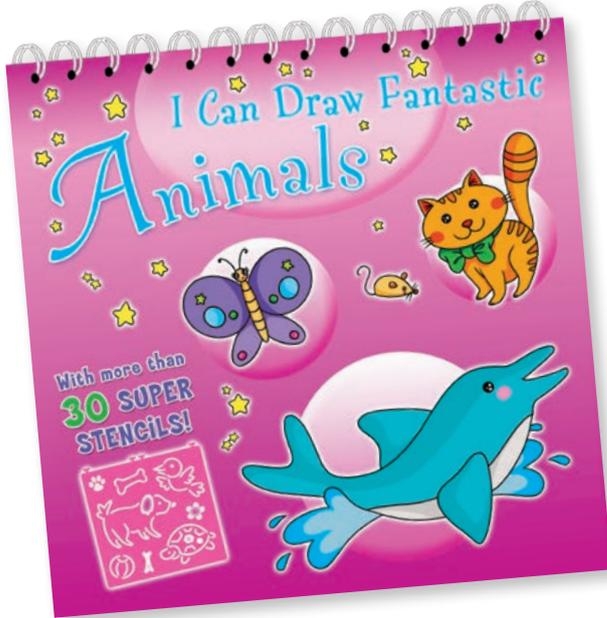
- Trimmed size:** 240 x 220 mm.
- Extent:** 36 pages + cover.
- Inside pages:** 1/1 on white wood free offset paper 170 gsm.
- Cover:** 4/0 + UV-varnish 1/0 on cover board 250 gsm. + diamonds.
- Binding:** perfect bound + tear-out perforation.
- Diamonds:** 78 shaped and shiny acrylic diamonds per sheet (190 x 45 mm).



# I Can Draw

Je dessine [ref. Co186]

2 titles  
of 32 pages



Our famous bestselling series keeps growing with 2 new exciting titles! We have kept the winning formula to allow children to create their own illustrations and stories by using the numerous coloured stencils. One title contains cars, planes and trucks while the other one is more focused on the animal world.

4 pages  
of stencils!

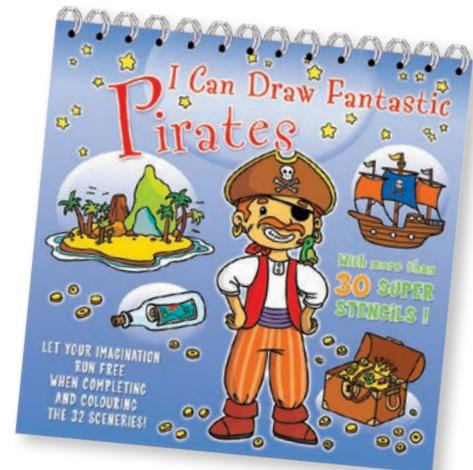
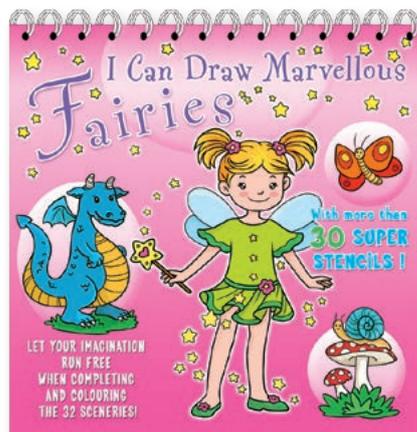
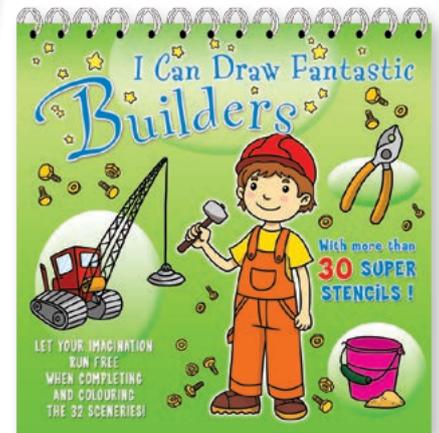
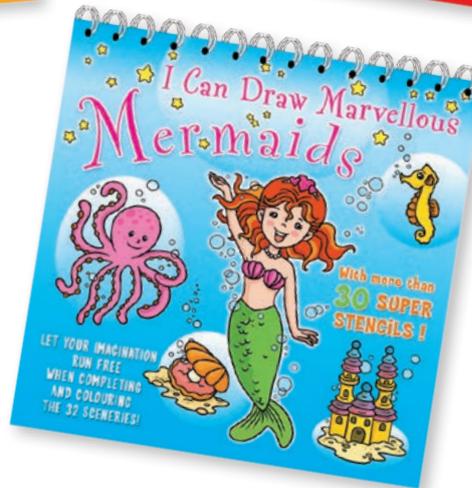
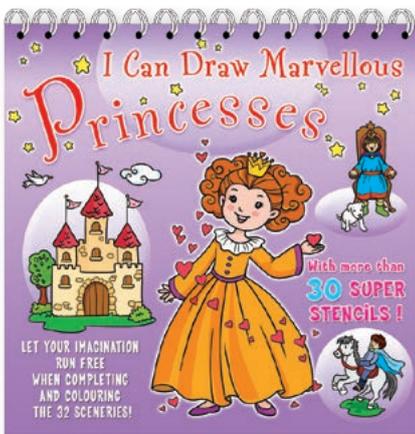
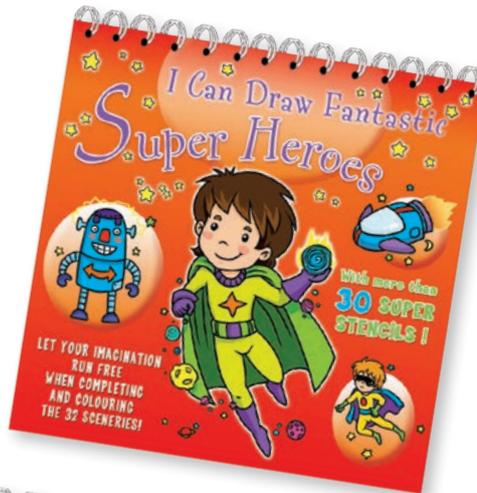
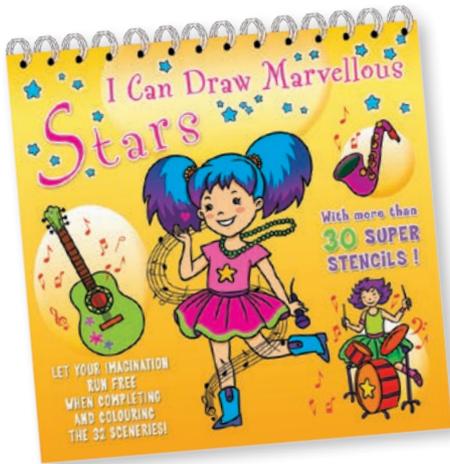


Foreseen  
publication date:  
January 2015

Deadline for material:  
1<sup>st</sup> of September 2014

Notes

«I Can Draw» series. [ref. Co147]. Existing titles:



- Trimmed size:** 220 x 220 mm.
- Extent:** 32 pages + 4 PP stencils sheets + grey board + cover.
- Inside pages:** 1/1 on white wood free offset paper 120 gsm.
- Cover:** 4/0 + UV-varnish 1/0 on cover board 250 gsm.
- Grey Board:** blank 1.5 mm.
- PP Stencils:** coloured PP 0.5 mm thick + die-cut + shaped.
- Binding:** wire-o binding.

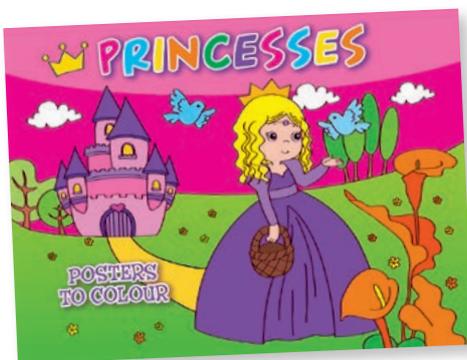
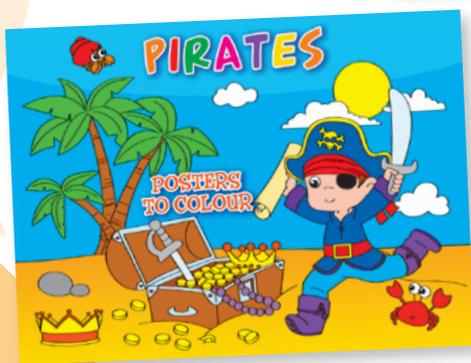




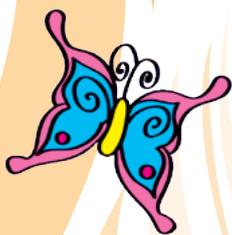
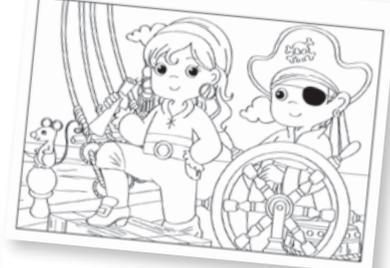
# Posters to Colour

Posters à colorier [ref. Co184]

4 titles  
of 32 pages

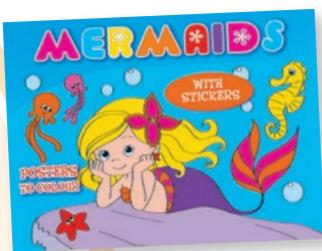


A series of 4 new large size colouring pads with pre-cut pages that will please boys and girls! This collection comes in 2 versions: either 4 titles of 32 pages or 4 titles of 64 pages with a spread of interactive stickers.



- Trimmed size:** 245 x 330 mm.
- Extent:** 32 pages + grey board + cover.
- Inside pages:** 1/1 on white wood free offset paper 120 gsm.
- Cover:** 4/0 + UV-varnish 1/0 on cover board 250 gsm.
- Grey board:** 2 mm. blank.
- Binding:** perfect bound + tear-out perforation.

**Also available:**  
4 titles of 64 pages + stickers [ref. Co160 ].



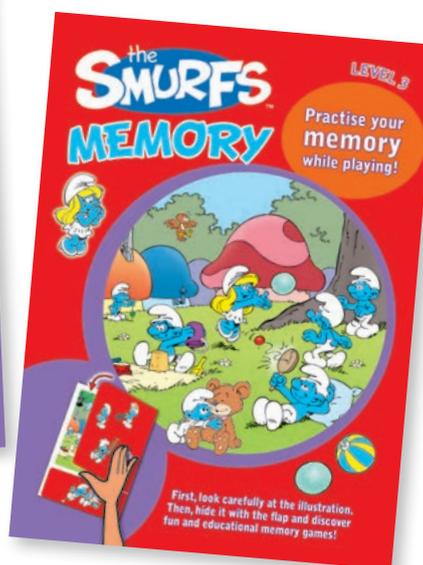
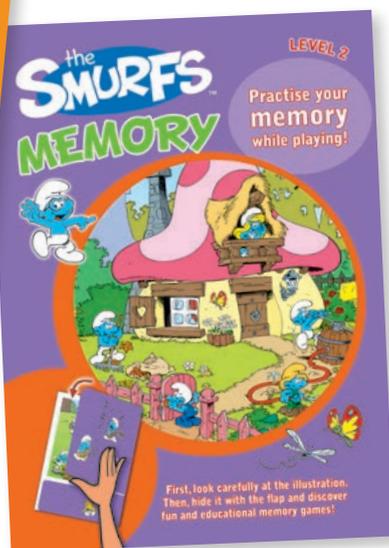
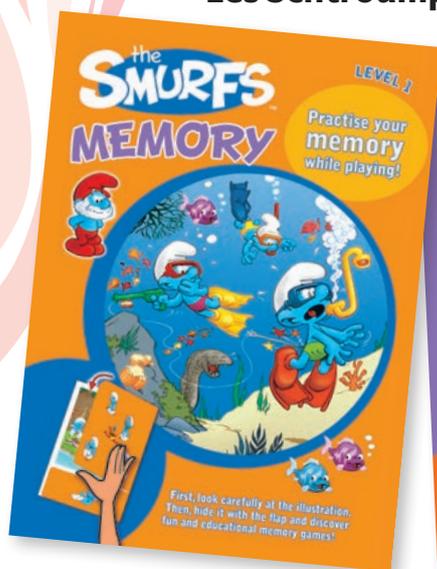
**Foreseen publication date:**  
October 2014

**Deadline for material:**  
1<sup>st</sup> of June 2014

Notes

# The Smurfs Memory

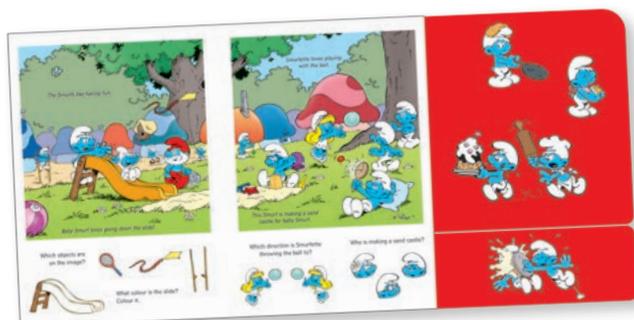
Les Schtroumpfs mémo [ref. So174]



3 titles  
of 24 pages



With 4 flaps!



Our collaboration with IMPS the licensor of the **Smurfs™** goes on! We are now presenting 3 new educational titles with these legendary characters! We have developed these new titles using the original format and concept of our successful **Memory** series. It allows children to practice their observation skills as well as training their memory. The goal is to remember details of the main scene and answer questions after hiding it with flaps.



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- Trimmed size:** 210 x 297 mm.
- Extent:** 24 pages + 8 pages cover.
- Inside pages:** 4/4 on white matt coated paper 130 gsm.
- Cover:** 4/4 + UV-varnish 1/0 on art board 260 gsm. + die-cut/shaped.
- Binding:** wire-stitched.

Foreseen  
publication date:  
January 2015

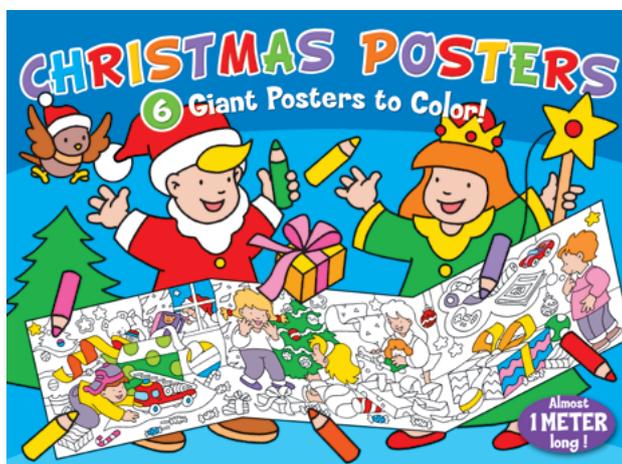
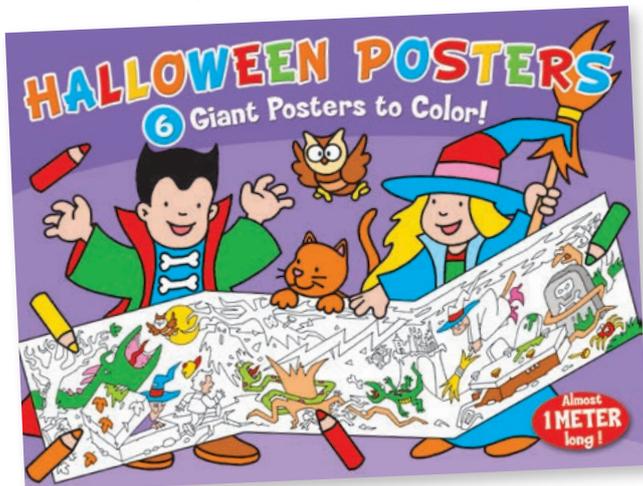
Deadline for material:  
1<sup>st</sup> of September 2014

# Halloween & Christmas Posters to Color!

Posters d'Halloween & de Noël à colorier! [ref. Co187]



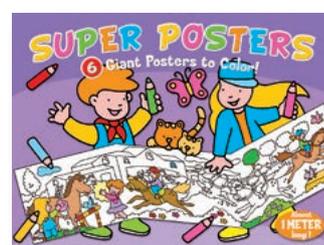
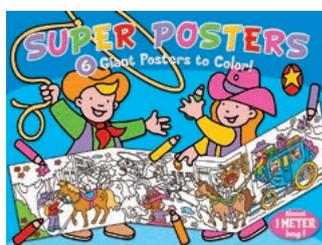
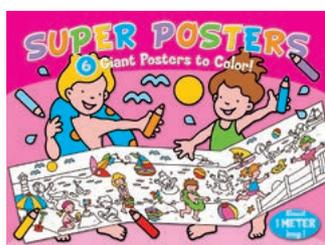
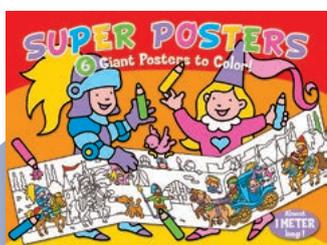
2 titles  
of 6 folded posters



With almost  
1 meter long  
posters!

Following the success encountered with our super-size colouring format, we have added to our existing collection 2 new titles for the upcoming holiday season: A Halloween title and a Christmas one. As per the original format, each title contains 6 extra-long folded posters that will please all the little artists. The punched pages will allow them to easily detach the almost 1 meter long poster and decorate their room with their own creation!

«SUPER POSTERS» series. [ref. Co156]. Existing titles:



Foreseen  
publication date:  
September 2014

Deadline for material:  
1<sup>st</sup> of May 2014

- Trimmed size:** 245 x 330 mm.
- Extent:** 3 folded sheets pages + grey board + cover (with 2 flaps of 20 mm.).
- Insides:** 1/1 on white wood free offset paper 170 gsm.
- Cover:** 4/0 + UV-varnish 1/0 on cover board 250 gsm.
- Binding:** perfect bound + tear-out perforation.
- Grey board:** 2 mm. blank.



Notes